

Rally News™

VOL. XXXII NO. 1

Established 1916 • 603.366.2000

Look Inside For:

Laconia Rally Schedule
Daytona Beach / Sturgis
Tours, Rides, Shows

& More!

PROGRESSIVE®



AMERICAN MOTORCYCLIST ASSOCIATION



DAYTONA

March 1st - 10th. 2024



STURGIS

August 1st - 11th. 2024



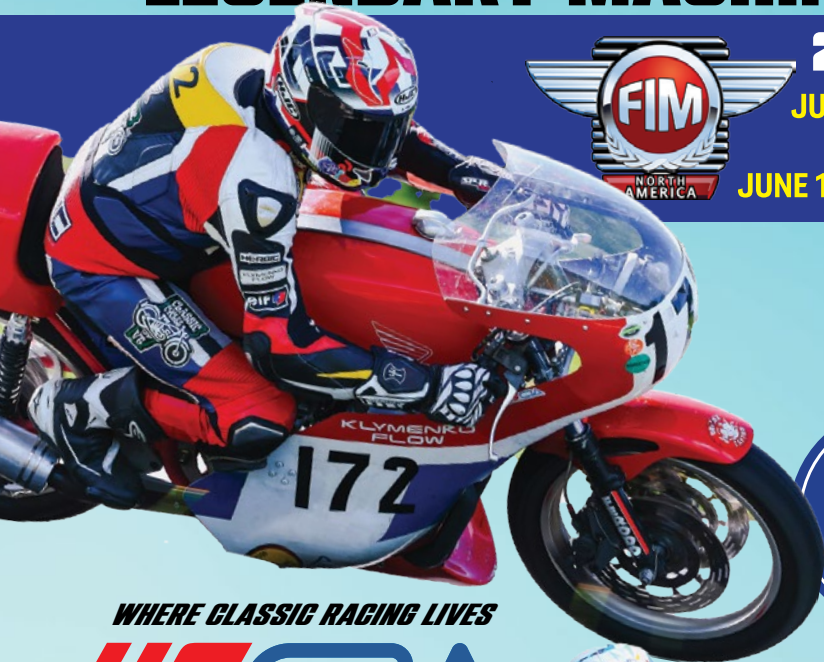
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2024 LACONIA BIKE WEEK EVENTS

JUNE 9/10* - FIM NORTH AMERICA VINTAGE ROAD RACING CHAMPIONSHIPS, CANAAN MOTOR CLUB, CANAAN, NH
JUNE 11 - TOWER HILL CLIMB, WEIRS BEACH **FREE ADMISSION**

USCRA 2024 SEASON SCHEDULE

MAY 20/21* - THOMPSON SPEEDWAY, THOMPSON, CT
JUNE 9/10* - CANAAN MOTOR CLUB, CANAAN, NH
JULY 13/14 - CANAAN MOTOR CLUB
AUGUST 10/11 - CANAAN MOTOR CLUB
SEPTEMBER 2 - NHMS, LOUDON NH

*Tentative, subject to change.

Find us on



FOR MORE INFO VISIT:
WWW.RACE-USCRA.COM



GATES 8AM
\$20
 ADMISSION



Photos: Scott Hussey. www.scotthussey.com

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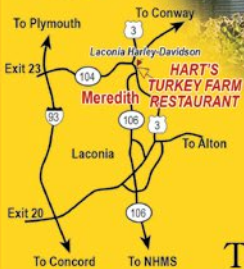
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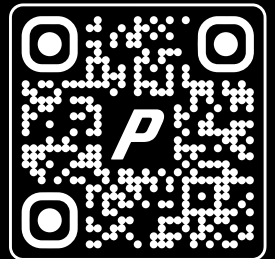
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"Who has more fun than us? ...We do!"

2024 celebrating 20 years of fun!



ANNUAL

BIKER RALLY

RIDE-IN BIKE SHOW

Thursday | June 13

Rain Date: Friday, June 14

BIKER RALLY
JUNE 8-16

CASH & TROPHY AWARDS

PLUS, Awards for...

- Best Handmade Parts
- Paint & Theme
- Spectator's Choice
- Furthest Away
- Oldest Running Bike

The "WTF" Award is a trophy built from Bentley's Broken Bike Parts!

REGISTRATION

Day of show 11am-1pm

Pre-Registration forms at bentleyssaloon.com

WINNERS

Announced by 3pm

SHOW CLASSES

1. Antique - 1965 & before
2. Vintage - 1966-1990
3. Manufactured Custom
4. Radical Custom
5. Race/Sport Bike does NOT need to be street legal
6. Bagger
7. Big Wheel Bagger
8. Sidecar & Trike
9. "WTF" Unusual looking bikes, "art" or "rat" that run or don't run



FREE

Limited Edition 20th Anniversary Flasks for All Participants!

Rally Rocker
JASMINE GAIN
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SAME DAY!



Be Sure to stop by the

RALLY HEADQUARTERS

to get your Official Souvenirs, Rally Information & much more!

- T-Shirts
- Sweatshirts
- Hooded Sweatshirts
- Laconia Patches
- Laconia Pins
- AMA Pins
- 100th Pledge Coins
- Pennants
- Mugs
- Sign-up for the Gypsy Tour Rides
- Sign-up for the Passport Program
- Rally Information & much more!

On the boardwalk across from the photo tower.



12th Annual Miss Bentley's PIN-UP Contest

Saturday | 1-6pm

JUNE 15

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What to Wear?

Theme: Vintage Motorcycle

Need Hair Help?

Hair stylist Rachel and her stylists will be at the show! FMI, email her: hairlady@yahoo.com

Age Requirements?

19 years of age and beyond

How is Winner Determined?

Panel of judges vote on the vintage motorcycle image for a Bentley's T-shirt...crowd participation is the final vote!

PRE-REGISTRATION
Forms Available on our Website!
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Photo shoot ends by 5pm
Winner announced by 6pm

WIN \$1,000 CASH
and have your picture on a BENTLEY'S SALOON T-SHIRT!
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*ALL CONTESTANTS RECEIVE AN EXCLUSIVE GIFT!





The Laconia Rally News 2024

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LaconiaMCweek.com



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Look out for the Rally Patron logo in this magazine.

Rally Patrons are supporters of Laconia Motorcycle Week®.



- Greetings..... 10
- Letter from the NH Governor & Laconia Mayor..... 11
- A Word from the Association..... 12
- Cynthia Makris, Association President..... 13
- Welcome from Laconia PD. 13
- Greetings from Laconia City Manager & Town of Meredith..... 14
- AMSOIL – Presenting Sponsor 15
- American Iron Outfitters – Presenting Sponsor..... 16
- Twisted Tea – Official Sponsor..... 17
- Naswa Resort – Official Hotel and Board Member..... 18
- 18th Annual Peter Makris Memorial Run..... 20-21
- 2024 Schedule of Events..... 22-29
- What is a Rally Patron?..... 30
- Russ Brown, Official Sponsor..... 31
- Schultz Approved List & Peddlar Bridges, Road Poet..... 32
- NHMS IS HOME TO TWO-WHEELED RACING ACTION..... 33
- NH State Map and Facts..... 34
- Approximate Driving Miles..... 35
- Helpful Local Resources - "get what you need"..... 36
- Close up Map..... 37
- Info on Gypsy Tours..... 41
- Fireworks..... 42
- NHMRO..... 43
- Motorcycle Week Bike Shows..... 44
- 104.9 The Hawk – Official Radio Station..... 45
- 31st POW/MIA Freedom Ride..... 46-47
- A Tribute to Motorcyclists with Check Twice Signs! 48
- New Hampshire Scenic Rides - The Kancamagus Highway . . . 49
- 2024 Rally Patrons..... 50-51
- 10th Annual Mae West Memorial Pet Run..... 52
- History of Laconia Motorcycle Week’s Gypsy Tour..... 54
- Bank of NH, Official Sponsor..... 55
- Daytona Bike Week Rally Section..... 56-57
- NH Safety Information..... 58
- Blast from the Past 59
- Half Moon Enterprises, Board Member..... 61
- Sturgis Rally Section..... 62-65
- ADVERTISERS INDEX & Parking Info..... 66
- M/S Mt Washington Boat Ride..... 67
- 2024 NH Covered Bridge Tour & WPBA Bike Week Showdown . 68
- Motorcycle adventure riding in NH..... 69
- In Passing..... 70
- How to Sponsor Laconia MC Week & Slow Down..... 71
- Avoid Animal Collisions..... 72
- Rally HQ and Official Rally Products Information..... 73
- Coca-Cola, Dr. Pepper – Official Sponsors & Like us! . 75
- Bentley’s Saloon..... 76

Use the Legend below to check events in the Schedule. pgs 22-29





PLEASE SUPPORT OUR 2024 SPONSORS,
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THE WORLD'S OLDEST MOTORCYCLE RALLY®

LACONIA

MOTORCYCLE WEEK

JUNE 8-16, 2024



AMERICAN MOTORCYCLIST ASSOCIATION

Presented By:



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GREETINGS!

Charlie St. Clair, Executive Director & Jennifer Anderson, Deputy Director

Photo Credit: Stephen Loughlin



Laconia - Where Rallies were Invented!

Leading up to the 100th Anniversary in 2023, many people asked us variations of the same question... What happens after the 100th?? Now that we are “after the 100th”, our answer remains proudly, “EVERYTHING!”. Together, with YOU, we are all Riding Into a New Century. You will pave the way for what the future of rallies look like – and we couldn’t be more proud to be on that ride with you. Cheers to celebrating the 101st Anniversary in 2024!

For this year’s Rally, your tried-and-true events return. Start the week off with the Official Kick-Off to Laconia Motorcycle Week® - the Peter Makris Memorial Ride (PMMR) on Saturday, June 8th and after a great ride around Lake Winnepesaukee, you’ll return to the Naswa for a party right on the water’s edge! The Mae West Memorial Ride for Pets, held on Monday, June 10th, celebrates its 11th year supporting animals in our local communities.

We know why you come back year after year - you love – the ACTION! Nothing says action like powerful engines and speed! The Tower Street Hill Climb Exposition returns on Tuesday starting at 10:30am, which is a perfect kick-off to Wednesday’s AMA-Sanctioned PRO-AMATEUR Hill Climb at Gunstock Mountain Resort. If the speeds up Tower Hill aren’t enough for you – there’s even more action to be had at the FIM North American Vintage Road Races at the Canaan Motor Club – a beautiful 38-mile scenic ride from Weirs Beach. The 1st weekend of the Rally welcomes the Loudon Classic Super Bike races at the NH Motor Speedway in Loudon and even better- you can camp where the action is!

Check out the Lakes Region from the WATERFRONT on the ONLY Motorcycle Week Cruise around the big lake on the M/S Mount Washington! Tuesday is the only day to take advantage of this special cruise so get your tickets early from CruiseNH.com or call 603-366-5531!

Loving that street scene? Check out Lakeside Avenue where motorcycles line the street as far as the eye can see and people-watching is at its all-time best! Bike shows of all kinds, swap meets, poker runs, gypsy tours, contests, vendors, live music, and of course- beautiful riding is just some of what you can expect at Laconia. Hot spots like the Naswa Resort, the Looney Bin, Tower Hill Tavern, the Big House, the Weirs Beach Drive-In, High Octane Saloon and many more

will keep you busy after you return from a long day of riding.

Ready to try out a new ride? The demo-fleet capital of the rally is located at New Hampshire Motor Speedway. Many of the major motorcycle brands will be there, including Harley-Davidson Motor Company, as well as specialty vendors, all surrounded by live entertainment and with camping available at a crazy low price! NHMS is motorcycle nirvana! Be sure to check them out all week.

The Laconia Passport Program™ was revamped and re-launched in 2023 and riders LOVED the digital check-in options and the race to the leaderboard to win new rally souvenirs! This FREE program incentivizes your riding with an exclusive, members’ only 101st MC Week Souvenir for collecting all digital Passport stamps from official locations throughout the state. This program is a great way to get to places you may not have visited or known about. Sign up for updates through the e-newsletter at LaconiaMCWeek.com.

You came for the first rally of a new century – the 101st Anniversary – make sure you can prove it! Official souvenirs for the 101st can be found at Rally Headquarters, located on the boardwalk of Lakeside Avenue right in Weirs Beach. At RHQs, you’ll also find all of your updated event information, official souvenirs, maps, and more!



So, get ready to ride – All OFFICIAL information for Laconia Motorcycle Week® can be found on the one and only Official Website for the rally: www.laconiamcweek.com all year long. Sign-up online to receive the Laconia Riding Times, our e-newsletter, and the Laconia Rally News magazine, mailed Free to motorcycle enthusiasts living in the continental U.S.

Got a great photo, tag us on social media #LaconiaMCWeek and maybe you’ll see your name in a future Rally News!

There is a lot to look forward to in 2024 and we are blessed to share it with our friends in the riding community, our business partners, Rally Patrons, and our sponsors, including Progressive Insurance, AMSOIL, American Iron, the Bank of NH, Budweiser, the Naswa Resort, Russ Brown Motorcycle Attorneys®, Coca-Cola & Dr. Pepper, 104.9 the Hawk, Twisted Tea, Truly Hard Seltzer, and the Weirs Beach Drive-In. Here’s to a safe and successful 2024 for all!

We will see YOU in 2024 as we Ride into A New Century with the 101st Anniversary | June 8th – 16th!

With deepest appreciation,

Charlie St. Clair & Jennifer Anderson





WELCOME FROM THE GOVERNOR



STATE OF NEW HAMPSHIRE OFFICE OF THE GOVERNOR

107 North Main Street, State House
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Dear Friends,

On behalf of the citizens of New Hampshire, it is my pleasure to welcome you to the 101st Laconia Motorcycle Week.

Laconia Motorcycle Week is known as the oldest motorcycle rally in the country, and continues to be a proud New Hampshire tradition. Each year, hundreds of thousands of motorcycle enthusiasts from around the country gather to share their passion in our state. New Hampshire is always proud to welcome visitors, and I hope that you will take the time to enjoy the beautiful scenery, unique history, and attractions the Granite State has to offer.

As always, thank you to Mayor Andrew Hosmer and the City of Laconia for hosting this event, and to the staff and board of the Laconia Motorcycle Week Association. It is their continuous efforts year after year that make this event the success that it is.

I also extend my gratitude to the riders who attend Laconia Motorcycle Week each June, and welcome new riders to enjoy this exciting week for the first time. Have a fun and safe week, and please visit again soon!

Sincerely,

Christopher T. Sununu, Governor

WELCOME FROM THE MAYOR OF LACONIA

Dear Motorcycle Enthusiast,

Welcome to the heart of motorcycle passion, the City of Laconia! It's with great excitement and pride that I extend a warm invitation to you for the 101st Laconia Motorcycle Week, set to roar to life from June 8th to 16th, 2025.



As we gear up for this monumental event, I find myself reflecting on the rich history of Laconia Motorcycle Week, the oldest motorcycle rally in the world. This year marks our 101st Anniversary, a testament to the enduring spirit of camaraderie among riders. We eagerly anticipate hosting enthusiasts not only from across the United States but from around the globe.

While our riding season may be shorter than that of our friends in warmer climates, New Hampshire is undeniably a rider's paradise. Nestled in the heart of Laconia and the scenic State of NH, we cherish our motorcycles, and during Motorcycle Week, we take pride in rolling out the red carpet for our fellow riders.

Prepare to be captivated by the winding roads that weave through picturesque landscapes, leading you to and from Laconia. Traverse around hundreds of lakes and ponds, and revel in the shadows of endless mountains and hills. During the weeklong festivities, all roads will inevitably guide you to the iconic Weirs Beach section of our city. Lakeside Avenue, the Hub of Motorcycle Week, stretches along the west shore of the breathtaking Lake Winnepesaukee, the largest lake in the Granite State.

I encourage you to take full advantage of the incredible amenities that surround the area, including resorts, restaurants, bars, and the diverse array of merchants and exhibitors. It truly is an honor and a privilege to serve you, our esteemed guests in the great Granite State.

I eagerly anticipate the pleasure of seeing you amidst the revving engines, sharing stories, and forging new connections during the 101st Laconia Motorcycle Week. Together, let's celebrate the freedom of the open road and the unbreakable bond that unites us all as motorcycle enthusiasts.

Warm regards,

Andrew J. Hosmer Mayor of Laconia



THANK YOU FOR 100 YEARS!

Charlie St. Clair, Executive Director &
Jennifer Anderson, Deputy Director



Each year, we work hard to capture our immense gratitude in this article and it is such a challenge because there are SO many individuals, businesses, and organizations involved in the planning and such thoughtful collaborations have helped to make our first 100-years absolutely legendary!

The Laconia Motorcycle Week Association is a non-profit organization with a board of directors including: **The Naswa Resort** with Cynthia Makris serving as our President, **Half Moon Enterprises**, the **Town of Meredith, NH Motor Speedway**, the **Weirs Action Committee**, **Nick Tamposi**, **Jack Handley**, and our rally's hometown, host, and epicenter, the **City of Laconia**. Our sincerest gratitude is extended to our board of directors for their active participation and support through the thrilling and often surprising rollercoaster ride that is Laconia Motorcycle Week.

We are now Riding Into a New Century and as we look back at where we've come from, we are reminded that we could not have come this far without the help of many. On behalf of the Laconia Motorcycle Week Association, we say, "Thank you!" to all of the riders and rally enthusiasts who have made Laconia Motorcycle Week 'their rally' over the years. Of course, all great legacies are a continued work in progress, but it is our hope that visitors and residents alike will work with us, more than ever before to keep Laconia Motorcycle Week the world class event that it is. Keep posting those selfies and scenic photos when you're in town – we love seeing what you've been up to! #LaconiaMCWeek!

The challenge to meet our visitors with the same kind of support they give us, takes a year-round effort with many businesses, organizations, and partners throughout the Lakes Region, the State of NH, and beyond. **A special Thank You to Laconia Mayor Andrew Hosmer, City Manager Kirk Beattie, our Laconia City Council, Laconia Police Department, Laconia Fire Department, and Laconia Public Works Department.** It is through continued effort that we are able to provide so many motorcycle-related events in our rally schedule, entertainment, and vendor options that help keep our visitors coming back. **Thank you to Dick Cartier** for organizing our Official Bike Shows, Motorcycle Rodeo Games, Tattoo Contests and more throughout the week. Though we cannot control every element of the rally, it is with best intentions

and the truest of hopes that when you, our visitor, arrives for the rally, that you feel welcomed and wanted – because you are. We thank you – our visitors, our riders, for helping to make Laconia Motorcycle Week a rally that we are all proud to pass on to future generations.



Another 'thank you' is extended to the **State of New Hampshire and our local and state representatives.** The **State of NH's Department of Business and Economic Affairs** gives a large financial contribution to this Rally through a matching-tourism grant because they recognize that supporting the efforts of the Rally in turn, supports the foundation and value of the State of NH. Thank you!



Lakeside Avenue, Looking West

A HUGE THANK YOU to **Kim Lakin** for her countless years of service designing the *Laconia Rally News* for over two decades! Kim has now turned the reins over to our creative genius, **Luke Bouley**, and he is sure to continue to impress us! Our *Rally News* is coveted by visitors all year-long and it's no secret why – it's the most valuable resource for planning your rally trip. Thank you, **Kim & Luke** for, once again, enabling us to provide our visitors with the nation's best

Photo Credit: LMCW Assoc.

Motorcycle Rally News magazine!

Laconia Motorcycle Week began in 1916 with a group of people riding to the area to enjoy the beautiful scenery and riding. What has evolved over the years is truly a phenomenon to behold. Continuing our 'roots of riding' is at the foundation of what this Rally is. **A HUGE thank you to the dedicated tour guides, including our volunteer leaders and officers from the motorcycle units of the Laconia Police Department and NH State Troopers**, for assisting with the numerous charity rides throughout the State of NH and the daily Gypsy Tours leaving from Weirs Beach. The evolution that this Rally has undergone is tremendous, but it couldn't have happened without all of the people and organizations involved.

To all of you – our visitors – thank you! We know that there are hundreds of rallies to choose from for your vacation and we thank you for picking New Hampshire. You are the reason this rally has been a success – because you know that what it's really about is the riding and the great people you meet and ride with.

Enjoy New Hampshire and Ride Safely! 🍀





A MESSAGE FROM THE PRESIDENT

Photo Credit: Michael Sparks Keegan



**Cynthis Makris,
Association President**

After celebrating 100 years of legendary motorcycling, we are now riding into the next century for Laconia Motorcycle Week. That means a great deal to us as a much-loved destination for bikers from around the world. Were YOU here for the 100th? If so, we are grateful you shared the experience with us.

If not, we hope you will be here to celebrate 101 years! What does the next century of riding mean to you? Is it an inspiration to return and keep the passion in gear?

We celebrated a blockbuster milestone in style—filled with gratitude for the several hundred thousand bikers who came and celebrated with us! That’s right—hundreds of thousands of you came to share in the joy and love of the White Mountains, Lake Winnepesaukee, all the Lakes Region, our small towns and hospitable businesses who welcomed you. Laconia Motorcycle Week is a reflection of a long and rich history—not just of riding beautiful New Hampshire roads—but the friendships made along the way and the wonderful memories etched in our minds and souls that last forever.

In our second century, there are many discoveries

ahead even for those who have been here time and time again. For those who have—and who have never been here, you have so much to explore! The majestic scenery, quaint small towns, the Yankee passion for the road—those are all part of the Laconia Motorcycle Week experience—but most return for the people as well.

Laconia Motorcycle Week is an opportunity for riders to share their passion for the open, windy road and the “wind in your face” grin. For locals this special week is an opportunity to show our hospitality as we have every year and now, for our 101st year! It is so meaningful for us to welcome riders from all over the world and some neighbors and friends who we just haven’t yet met! We love sharing our State of New Hampshire each June and will enjoy continuing to do so, welcoming you with the “Live Free or Die” independent character that marks our passion for our state and country.

Talk about a legacy event--the legacy of Laconia Motorcycle Week is enhanced by my and my family’s own rich history as The NASWA has been so intricately entwined with Laconia Motorcycle Week for almost nine decades and is still going strong! Welcome to New Hampshire and to Laconia—long may we ride! 🍀

WELCOME FROM THE LACONIA POLICE DEPARTMENT



**Matthew J Canfield,
Association President**

On behalf of the men and women of the Laconia Police Department, I would like to extend a special welcome to this year’s Laconia Motorcycle Week. This year marks the 101st anniversary of the oldest motorcycle

rally in the world and as the City’s Police Chief, it is truly my honor and pleasure to once again support this event!

We are very proud to serve and protect our great city all year long, and cherish the heritage and history of Laconia Motorcycle Week while we also fully embrace policing this large event.

This year you may notice that our mountain bike patrol officers are now patrolling on Recon Ranger Police Interceptor E -bikes! If you see them out and about, please don’t hesitate to say hello and chat about the new upgrade!



It is my hope that everyone has a chance to enjoy all that the City of Laconia has to offer, albeit, in a safe and responsible manner. The Laconia Police Department will be working hard to ensure the safety and security of all of our residents and visitors throughout the week. We will be working with a number of our law enforcement partners to further our mission of providing for a safe and enjoyable event for all. Please drink responsibly, refrain from driving after consuming alcoholic beverages, and be safe! I wish you all safe travels and hope you enjoy your stay in Laconia! 🍀



WELCOME TO LACONIA AND THE 101ST LACONIA MOTORCYCLE WEEK!



**Kirk Beattie,
Laconia City Manager**



We are proud to welcome you to our community, where we are committed to promoting our City's future and honoring our past. Laconia hosts the world's oldest motorcycle rally and is happy to welcome visitors from all over the world each year to our wonderful City and State.

We are centrally located in New Hampshire, part of the beautiful Lakes Region. Our location offers easy access to our many lakes and mountains. In addition to being the home for this amazing event, Laconia is the perfect place to begin experiencing Motorcycle Week and all it has to offer.

Spend some time with us and get to know our residents and businesses. We welcome you to share in the exciting things our City on the Lakes has to offer. Explore our world class recreation amenities, tree lined streets, abundant shopping, great restaurants and a revitalized downtown. We think you will agree that Laconia is a great place to live, work, play, raise a family and do business.

If you are a first-time Motorcycle Week visitor or have been coming to the event for many years, you will always find new and exciting attractions to enjoy. Whether you arrive here on a bike or in a vehicle, we know you will find this year's Laconia Motorcycle Week a special event from beginning to end.

The City of Laconia and all of our departments are here to make sure all residents, businesses, and visitors have a safe, and enjoyable week. If you have any questions, or if we can be of assistance in any way, please feel free to reach out at any time to the Laconia City Manager's Office at 603-527-1270.

We are excited to have you here!

Sincerely,

Kirk Beattie, Laconia City Manager

WELCOME FROM THE TOWN OF MEREDITH

**Phillip L. Warren, Jr.
Meredith's representative to
the Motorcycle Week
Rally Association**



Welcome to Meredith and the 101st Motorcycle Week. Our community looks forward to the Rally each year that you will enjoy the many restaurants and shops throughout our town. Be sure to make time for a walk along the inviting boardwalk following the shores of Meredith Bay on Lake Winnepesaukee.

We hope you will join us for the memorable and moving ride to Meredith on the annual POW/MIA Freedom Ride on Thursday, where guest speakers will honor the longest running POW/MIA vigil in the United States.

Enjoy your visit and welcome back if you have joined us before. Have a very safe time while here.

We look forward to seeing you back for a future Rally!

Sincerely,

Phillip L. Warren, Jr.
Meredith's representative to the Motorcycle Week Rally Association



Photo Credit: LMCW/Assoc.

The Progressive Laconia 2023 backdrop was a favorite for group photos.



PRESENTING SPONSOR – AMSOIL!

Jim Swanson

Another summer means more motorcycle rallies. With many riders among our ranks, AMSOIL is thrilled to support hundreds of thousands of rally attendees every year. In fact, this marks our 15th year as the Official Oil of Laconia Motorcycle Week – The World’s Oldest Motorcycle Rally.®

AMSOIL Synthetic Motorcycle Oil has earned the trust of motorcyclists because it works, no matter what type of bike you ride. It withstands the intense heat and stress of stop-and-go summer riding to help cool engines and reduce engine wear, so you can Ride Hard, Run Cool.® Our full AMSOIL motorcycle product line includes V-Twin, dirt bike and metric motorcycle oil, transmission fluid, primary fluid, fuel additives and oil filters, to deliver premium performance on every ride.

Give your bike the protection it deserves so you can enjoy peace of mind and the freedom of the open road. Visit the AMSOIL booths at the Hampshire Motor Speedway in Loudon or at Weir’s Beach on Lakeside Avenue to upgrade your bike with AMSOIL synthetic lubricants at the rally, or get your AMSOIL delivered from AMSOIL.com or 1-800-777-8491. 🦋



Photo Credit: LMCW Assoc.

Lined up for a Gypsy Tour in front of Rally Headquarters on Lakeside Ave.

PROGRESSIVE® TIP#1

Pack up. Put together a kit with tools or simple repairs and first-aid supplies, making sure to include a tire gauge and a spare key. Invest in good storage bags that offer plenty of room for essentials but won’t weigh you down. Bring a small towel to dry the dew off your bike each morning and glass cleaner to keep your windshield free of bugs and road grime, and don’t forget your rain suit and sunscreen.

**ATTENDING MOTORCYCLE WEEK?
MOTORCYCLE PARKING**
at the Endicott Rock Beach parking lot



The Weirs Action Committee (WAC) welcomes all visitors to park at the beach, an easy walk from all the action!

Parking is \$10 for bikes, \$15 for trikes, and \$30 for cars

Funds raised help WAC and its Vintage Motorcycle & Rider Statue project

www.weirsbeach.org/bike-week-lot



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TWIST UP YOUR RIDE

ENTER FOR A CHANCE TO WIN THIS TWISTED TEA BIKE

BUILT BY  CYCLE SOURCE



SCAN TO ENTER FOR A CHANCE TO WIN



TWISTED TEA® KEEP YOUR RIDE TWISTED SWEEPSTAKES
NO PURCHASE NECESSARY. SWEEPSTAKES OPEN TO U.S. LEGAL RESIDENTS OF ANY STATE AND D.C. WHO ARE 21 YEARS OF AGE OR OLDER. ONE (1) GRAND PRIZE – WINNER WILL RECEIVE A CUSTOM BUILT MOTORCYCLE WITH AN APPROXIMATE RETAIL VALUE (“ARV”) – \$10,000.00. THE DIFFERENCE BETWEEN ANY STATED VALUE AND ACTUAL VALUE WILL NOT BE AWARDED TO WINNER. SWEEPSTAKES BEGINS AT 12:01 A.M. EDT ON 8/6/2023 AND ENDS AT 11:59 P.M. EDT ON 7/10/2024. PRIZE WINNER WILL BE SELECTED IN A RANDOM DRAWING ON OR AROUND 7/11/2024. TO ENTER SCAN THE OFFICIAL QR CODE WITH YOUR MOBILE PHONE OR VISIT WWW.KEEPYOURRIDETWISTEDSWEEPS.COM (“WEBSITE”) AND FOLLOW THE ONLINE INSTRUCTIONS TO ENTER FOR A CHANCE TO WIN. FOR OFFICIAL RULES AND PRIZE BREAKDOWN VISIT WWW.KEEPYOURRIDETWISTEDSWEEPS.COM OR EMAIL INFO@ROUNDISNOW.COM WITH THE SUBJECT: TWISTED TEA® KEEP YOUR RIDE TWISTED SWEEPSTAKES OFFICIAL RULES REQUEST, DURING THE SWEEPSTAKES PERIOD. VOID WHERE PROHIBITED.

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TWISTED TEA IS BACK FOR MORE IN 2024 AT THE 101ST

If you were at the 100th anniversary in Laconia last year, you know why Twisted Tea (or anyone for that matter) would come back for more. This was a once in a lifetime Laconia Motorcycle Week and from all accounts it lived up to the expectations. Riders from near and far descended upon Laconia and the surrounding communities to experience the excitement firsthand. There were bike shows, bikini contests, rides for charity, rides for kicks and after the ride, when the kickstands were down, the bars were packed with thirsty masses ready for a cold one and some killer live music.

We had a sweepstakes to win a bike during the 100th and we were pumped that the person who won the bike entered to win it right here in Laconia, as opposed to sitting behind a desk wishing they were here. Making that phone call to tell him he won, swearing up and down it wasn't a scam and finally seeing the smile on his face was the highlight of the whole rally for me. I bet you'll see him riding around the Weir's at the 101st.

The only uninvited guest was the rain, but should anyone be surprised by that? If you've been to Laconia you know that you don't come here to work on a tan, although the sun did pop it's head out once or twice. Let's face it; Laconia wouldn't be Laconia if it didn't rain. This year it rained every day, even on the sunny days but that didn't stop a damn soul from doing what they came to do; party like it's the 100th !!

What compels us to come to motorcycle rallies despite the weather or other obstacles? Obstacles that tempt us to stay home and do things around the house or just sit on the couch all weekend. What compels us is the love of motorcycles. The comradery with likeminded individuals and the connection we share. We come to trade tech tips, get inspiration, and cool ideas to take home and try in our garage. We come to cut loose, forget about the B.S. and for a brief moment in time, leave all our worries behind. We come to maintain our traditions and more often than not, create new ones. We all have that in common and that's what I'll be thinking about this rally season; the things we have in common and how fortunate we are to have them.

Now here at Twisted Tea, we are proud to be a part of the motorcycle community; simply put: Bikers love Twisted Tea and Twisted Tea loves bikers! To show our gratitude, we hold a free sweepstakes to win a custom



bike, and to date have given away 8 bad ass bikes. This year we are following that tradition with a bike built by our friends at Cycle Source Magazine and Flat Broke Chops n Rods.

The sweepstakes runs until 7/11/24 and you can check out the bike in this issue of Rally News. When you're there, scan the QR code to enter for a chance to win or visit www.KeepYourRideTwistedSweeps.com

It's a proven fact that as we get older, time seems to go by faster. It'll be June before you know it, so tell the boss you need the days off, tell the neighbors to water the lawn, and tell the post office to hold the mail because we'll be "Down the Weir's"!

Keep it Twisted! 🍹



The Twisted team with last year's winner!

Photo Credit: Twisted Tea

THE NASWA RESORT – A HISTORIC DESTINATION FOR MOTORCYCLE ENTHUSIASTS – AND THE OFFICIAL HOTEL OF LACONIA MOTORCYCLE WEEK®

Official Hotel of Laconia MC Week®!



Located on the picturesque shores of Lake Winnepesaukee, the biker owned and operated **NASWA Resort** has been a cornerstone of New Hampshire's beloved Laconia Motorcycle Week for 89 years. As The Official Hotel of Laconia Motorcycle Week and a long-standing partner of the rally, "**The NAZ**" offers an unparalleled experience for motorcycle enthusiasts from near and far.

A Rich History

Since opening its doors in 1935, the **NASWA Resort** has welcomed generations of riders to Laconia Motorcycle Week. Over these decades, it has witnessed countless unforgettable moments and forged lasting connections with motorcycle enthusiasts worldwide. Its longstanding commitment to providing exceptional service and genuine hospitality has made it an iconic destination within the riding community.

An Exciting Lineup of Events

During Laconia Motorcycle Week, the **NASWA Resort** becomes a hub of activity as riders gather to celebrate their shared passion for motorcycles. The week-long event is packed with thrilling activities that cater to all types of riders. From exhilarating bike races and the hill climb to scenic group rides through New Hampshire's beautiful landscapes, there is something for everyone at this legendary gathering. The highlight is undoubtedly The **Peter Makris Memorial Run**, where hundreds converge at **NAZBAR & Grill** – renowned as one of the area's top biker bars – for live music, delicious food, refreshing drinks, and lively camaraderie—before and after the police escorted morning ride.

Premium Amenities & Unforgettable Dining Experiences

Beyond its historical significance, during Laconia Motorcycle Week, **The NASWA Resort** offers an array of amenities that ensure guests have a fantastic stay. Whether you choose one of their cozy cabins or prefer one of the spacious rooms overlooking Lake Winnepesaukee, you're in for a treat.

The **NASWA Resort** is home to two outstanding dining options with impeccable, welcoming service, **The NAZBar & Grill** and **The Blue Bistro**.

The **NAZBAR & Grill** offers a relaxed atmosphere where riders can unwind and savor mouthwatering burgers, fresh salads, inventive sandwiches and signature cocktails.

Special Motorcycle Week events include:

- Saturday, June 8, The 18TH Annual Peter Makris Memorial Run
- Wednesday June 12, The Official 101ST Laconia Motorcycle Rally Birthday Party. Join NH Governor Chris Sununu to cut the cake!

- Thursday, June 13 – Annual NazKini Bikini Contest \$1,500 First Prize! \$2,800 in total cash prizes. Join emcee Motorcycle Celebrity, Jodi Perewitz for an entertaining afternoon! Followed by
- The NazBar Tattoo Contest sponsored by Budweiser. Win trophies and gift cards to The **NASWA Resort**!



For an elegant dining experience—even in jeans and boots--**The Blue Bistro** serves up delectable dishes created with locally sourced ingredients that delight the palate. Named the "Best Dining on Lake Winnepesaukee" by Boston's Phantom Gourmet, **The Blue** serves a "Bountiful Breakfast" daily and award-winning Prime Steaks, fresh seafood, memorable "Hopemade" desserts (by **The NASWA's** 99-year-old matriarch, Hope Makris), creative cocktails and live music nightly—all overlooking Lake Winnepesaukee.

And don't forget, the resort's private Lake Winnepesaukee beach provides a peaceful oasis where guests can relax after exhilarating rides or soak up the sun during summer months. With crystal-clear waters, breathtaking views, close to the surrounding mountains, this beach is truly one of New Hampshire's hidden gems. And, **The NAZBar & Grill** is one of few waterfront eateries with a spectacular menu. Kayaks, paddle boards and beach chairs are available.

A Convenient Location

The **NASWA Resort** boasts an enviable location that allows easy access to some of New England's most scenic motorcycle routes. From cruising along winding country roads adorned with quaint New England villages, to experiencing thrilling mountain rides, riders have endless possibilities right at their fingertips—wrapped around the throttle--when staying at this idyllic resort.

Additionally, **The NASWA Resort** provides ample onsite parking spaces for motorcycles and is easy walking distance to **The Weirs**. With everything you need within reach, it makes exploring Laconia Motorcycle Week and its surroundings hassle-free.

A Legacy Continues

At 101 years young, Laconia Motorcycle Week remains firmly cemented as one of America's premier motorcycle events year after year and so does **The NASWA Resort** as its Official Hotel. This legendary destination continues to offer exceptional service combined with unique experiences that cater specifically to motorcycle enthusiasts—parking onsite, rags for bike washing and the best food right where you are!

If you are planning your visit to Laconia Motorcycle Week or simply seeking a memorable getaway amidst stunning natural beauty while surrounded by fellow riders who share your passion – look no further than the historic **NASWA Resort**—the ultimate destination for motorcycle enthusiasts looking to create lasting memories and forge lifelong connections.

www.naswa.com

Call for accommodations early! Especially convenient for the Peter Makris Memorial Run! 🏍️



Official Hotel of the 101st Laconia Motorcycle Week!



THE HOT, HOT, HOTTEST

Place to STAY & PLAY at the Rally!

BIKER OWNED & OPERATED!
LIVE MUSIC ALL WEEK!



PARTY CENTRAL FOR LACONIA!

Get your crew together and book your stay at the hottest resort on Lake Winnepesaukee!

- Breakfast & Amazing Dinners at our Blue Bistro w/LIVE MUSIC
- Tropical Drinks at our BEACH BAR open at 11^{AM} Daily!
- LIVE MUSIC, CONTESTS & PROMOS on our NazBar Stage and the *hottest parties & events!*

Official kickoff to Motorcycle Week!



18th Annual PETER MAKRIS MEMORIAL RUN
Saturday - June 8th
The **BEST PARTY** of the Rally!

Join us for a BEAUTIFUL ride around the Lake Winnepesaukee! Benefits Veterans Count Program and the Laconia Fire Department's Water Rescue Unit. Over \$575,000 raised for local charities so far!
Sign up at naswa.com/PMMR

World Famous NazBar
Wednesday - June 12th
101ST ANNIVERSARY PARTY

Thursday - June 13th
NAZKINI CONTEST!
\$1500 First Prize! w/ Jody Perewitz MC

TATTOO CONTEST!
after the NAZkini Contest



Check out our event schedule at NASWA.com



Call To Book Your Room!
888.55.NASWA



1086 Weirs Boulevard - Laconia, NH | NASWA.com | 603.366.4341

HONORING THE SPIRIT OF BROTHERHOOD

The 18th Peter Makris Memorial Run, The Official Kickoff for Laconia Motorcycle Week® - Saturday, June 8



PETER MAKRIS

and enduring spirit of this iconic event—the Official Opening of Laconia Motorcycle Week—as it captures the essence of brotherhood and remembrance.

The Legacy of Peter Makris

Peter Makris, a cherished figure in the motorcycling world, was the co-owner of the famous NASWA Resort, along with his surviving wife, Hope, whose parents founded the Resort in the early 1930s. He was an attorney, a community leader and helped fund the Laconia Fire Department’s first rescue boat. Known as a proud U.S. Marine veteran and also for his warm personality, passion for motorcycling, and dedication to the biker community, Makris left an indelible mark on those who knew him. Tragically, he passed away after a tough illness, leaving a void for his family and in the community. To honor his memory and continue his legacy, **The Peter Makris Memorial Run** was established in June of 2007.

The Origins of the Memorial Run

In the wake of Peter Makris’ untimely demise, his family and friends sought to create a lasting tribute that would celebrate his life and love for motorcycling and the Laconia community. Thus, the Peter Makris Memorial Run was born, first organized in 2007 as a charity ride during Laconia Motorcycle Week, with the dual aim of commemorating Makris and raising funds for a local cause close to his heart, the Laconia Fire Department Life Saving Fund.

The Run: A Journey of Remembrance

Each year, during the Laconia Motorcycle Week, **The Peter Makris Memorial Run** brings together hundreds of riders from all walks of life. The event begins with continental breakfast and registration at the NASWA Resort, where participants gather to pay their respects and share stories of their experiences with Peter. They even get a chip for a free beer “on Peter!”

The atmosphere is one of celebration, camaraderie, and a shared passion for motorcycles and the open road.

The scenic ride takes participants through the picturesque landscapes of New Hampshire, winding through the small towns and along the shores of Lake Winnepesaukee and even has gone around the Loudon NASCAR track, the New Hampshire Motor Speedway for the last several years. The police escorted, “feet up” route, is carefully selected to showcase the natural beauty of the region and serves as a fitting backdrop for this tribute.

The ride is followed by a lunch that rivals any biker run—“A Kick Ass BBQ Buffet” by Boston Celebrity Chef Anthony Ambrose that will bring you back for seconds—and thirds! Live entertainment by the legendary James Montgomery Band rocks the NAZBar and Grill party all day!



Photo Credit: Patti

The Spirit of Brotherhood

What sets the Peter Makris Memorial Run apart is the palpable sense of camaraderie and unity that permeates the event. Riders from various backgrounds come together, led first by the NH State and Local Police and by the U.S. Marine Corps Leathernecks, of which Makris was a member, forming bonds and friendships forged through a mutual love for riding. It is a testament to the enduring spirit of brotherhood that lies at the heart of the motorcycling community.

HONORING THE SPIRIT OF BROTHERHOOD (cont)

The Charities

The event's charitable nature underscores the generosity and compassion that define the biker community. Proceeds from the memorial run are donated to local organizations and causes, carrying on Peter Makris' legacy of giving back to the community. Emphasis is placed on the **Laconia Fire Department's Life Saving Fund**, its rescue boats, the **Easter Seals' Veterans Count** program that serves the active-duty military, veterans and families in NH, the **Lakes Region Community Emergency Response Team, (CERT)**, the **Belknap House Homeless Shelter for Families** and the **NH Veterans Home**, where 10 TVs for the isolation rooms and most recently a large fresh air outdoor gazebo for the residents were donated. **Building Dreams For Marines** also commemorates Makris' proud service in the U. S. Marine Corp, as the volunteer Board led non-profit is committed to retrofitting the homes of veterans with combat-related mobility issues to make them more accessible.



Photo Credit: Michael Frederic

The Peter Makris Memorial Run at Laconia Motorcycle Week is much more than a ride; it is a celebration of life, a remembrance of a beloved figure, and a demonstration of the unbreakable bonds that unite bikers. It stands as a testament to the enduring spirit of brotherhood, compassion, and generosity that defines this unique community

As riders gather year after year, they not only pay homage to Peter Makris but also strengthen the bonds that connect them and the good they do. Last year's run hosted a record 420 riders—quite a spectacle riding along the winding roads, led by area police and the Leathernecks and to date, the event has raised over \$575,000 for Makris' favorite charities. The event serves as a powerful reminder of the importance of cherishing the memories of those who have come before us while



Photo Credit: Michael Frederic

embracing the camaraderie that defines the motorcycling world. **The Peter Makris Memorial Run** is

a testament to the spirit of brotherhood on two wheels -- a force that transcends time, distance, and even tragedy.

Schedule:

8:00-9:30 AM – Registration - The NAZBar & Grill - Pick up your 18th Anniversary collector T-shirt, with artwork by renowned Harley Davidson artist, David Uhl's Uhl Studios design group, a chip for a beer "on Peter." Kickstands up PROMPTLY at 10:30 AM. \$50 registration - \$75 VIP, front-of-the-pack.

10:00 AM - Inspirational opening ceremonies and Blessing of the Bikes across the street at The NASWA parking lot on Weirs Boulevard.

10:30 AM – Sharp! Kickstands UP for a no-traffic, "feet up" cruise, thanks to the escort of the State and Local Police. Breezing by other bikers, cruise around gorgeous Lake Winnepesaukee in style!

12:30 PM - After the ride, the fun continues back at the **NAZBar & Grill for the After-Ride Party**. A gourmet lunch that surpasses any other bike event, by Boston Celebrity Chef Anthony Ambrose, is accompanied by a beer "On Peter," participation in the 50/50 raffle and live music from the resort's ever popular **The James Montgomery Band**. An escorted ride, partying with friends, dancing to rock, rhythm and blues at The NAZBar & Grill all afternoon—what a way to kick off Laconia Motorcycle Week!

REGISTER NOW—Early registrants want to make sure they get their correct size T-shirt!

<http://bit.ly/PMMR2024>

Get your room NOW at the NASWA Resort—the Official Hotel of Laconia Motorcycle Week—rooms are going fast! The best part is, you're already there! 🍻

THE BEST VALUE, BEST LOCATION, RIDE AND PARTY IN TOWN!

www.naswa.com

PROGRESSIVE® TIP#2

Inspect your motorcycle. Use the Motorcycle Safety Foundation's TCLOCS method to inspect your bike: Check Tires, Controls, Lights, Oils and fluids, chassis and Stand to make sure everything is working properly before you hit the road. Check on these things regularly during your trip, too.

Photo Credit: Michael Frederic





2024 SCHEDULE OF EVENTS



NEW events will be added to the Rally this year. Events are subject to change – be sure to check with individual event holder and the Official Website for updates! Event holders are fully responsible for their listings and any changes. At press time, several events were still pending, and are subject to change at any time. Check www.laconiamcweek.com for updates!

LEGEND

- RHQs, Gypsy Tours & Rides**
- Races & Stunts**
- Rider Appreciation**
- Demos**
- Bike Shows & Contests**
- Entertainment & Music**

Rally Headquarters Open Every Day: On the Weirs Beach Boardwalk, **8am–9pm.**

SATURDAY, JUNE 8TH



18th Annual Peter Makris Memorial Ride:

Naswa Resort, 11–1pm. www.naswa.com. NH State Police Escorted Ride to NH Motor Speedway for a lap around the track! Returning to the Naswa for lunch and entertainment all afternoon! Ride benefits the Easter Seals NH Veterans Count Program, Laconia Fire Department’s Community Emergency Response Teams (CERT) and “Building Dreams for Marines”!



Bike Show: Sport Bikes Only.

Weirs Beach Drive-In from 11–3pm. Contact Dick: 603-455-0458.

Bike Shows, Contests, & other exciting Motorcycle Activities

at the High Octane Saloon - See our website for updates.

<https://www.highoctanenh.com/>



Top Cop for Kids Motorcycle Skills Challenge, presented by Laconia Harley - Davidson:

To benefit the New Hampshire Chapter of Speedway Children’s Charities. NH Motor Speedway, (S2 Lot).

Northeast Motorcycle Road Racing at New Hampshire Motor Speedway: ASRA Team Challenge and Supermoto Practice. Mixing the speed of road racing with the aerial intensity of dirt racing, Supermoto should provide some of the most jaw - dropping and edge-of-your-seat experiences: June 7th –9th. Visit NHMS.com for more info.

101st Annual Loudon Classic Middleweight Grand Prix: which has been held on site since long before the speedway was built, when it was simply a road course named Bryar Motorsports Park. Known as the longest-running motorcycle race in America, this year’s Classic features a \$250,000 purse with a NEW \$50,000 bagger class prize. Visit NHMS.com for more info.



H.O.G. Pin Stop at NH Motor Speedway:

June 8th – 14th from 9am to 5pm.

New England Racing Museum: OPEN from 10am to 4pm on June 9th & 10th and 14th-16th. www.NEMSMUSEUM.com

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616

Free Coffee House: White Church, Tower St., Weirs Beach. 9am–8pm.



Live Music at the NazBar & Grill:

Naswa Resort, Open 11am–close.

Live Music daily at the Looney Bin Bar & Grill!

Tower Hill Tavern:

Live Music & Special Events all week!

The Big House: Live Music and events all week!

Sucker Punch Saloon behind Tower Hill Tavern: Live music all week!

Weirs Beach Drive-In:

603 Tent - Music & Entertainment ALL WEEK!

High Octane Saloon: Live music & events all week!



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, 8th - 14th from 10am to 5pm (S1 Lot). Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world such as Harley-Davidson Motor Company, Yamaha, BMW, & Indian!

SCHEDULE UPDATES WILL BE POSTED THROUGHOUT THE RALLY VIA FACEBOOK



SUNDAY, JUNE 9TH



AMA Gypsy Tour: to the Canaan Motor Club for the USCRA FIM North American Vintage Races. Leaves Rally Headquarters on Lakeside Ave., 10:30am.

Ride to Bentley's - Sunday, June 9, 2024 - Register at Laconia Harley-Davidson at 9am Kick stands up at 10am.



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Bike Shows, Contests, & other exciting Motorcycle Activities

At the High Octane Saloon - See our website for updates. -<https://www.highthoctanenham.com/>



Top Cop for Kids Motorcycle Skills Challenge:

Presented by Laconia Harley-Davidson, to benefit the New Hampshire Chapter of Speedway Children's Charities. NH Motor Speedway, (S2 Lot).

Top Picks

for the first weekend!



- 1: 18th Annual Peter Makris Memorial Ride: Naswa Resort, Sat, June 8.
- 2: FIM North American Vintage Championships & Harley vs. Indian Wars: Sat, June 8.
- 3: Sport Bike Show: Weirs Beach Drive-In, Sat, June 8.
- 4: AMA Gypsy Tour to Canaan for USCRA Vintage Races: Sun, June 11.



Michael Lichter

dedicated to custom motorcycles and the biker lifestyle – lichterphoto.com

LEGEND**RHQs, Gypsy
Tours &
Rides****Races &
Stunts****Rider Appreciation****Demos****Entertainment
& Music
Bike Shows
& Contests****Rally Headquarters Open Every Day:** On the Weirs Beach Boardwalk, **8am-9pm.****SUNDAY, JUNE 9TH (CONT.)****NorthEast Motorcycle Road Racing at New Hampshire Motor Speedway:** ASRA Team Challenge and Supermoto Practice. Mixing the speed of road racing with the aerial intensity of dirt racing, Supermoto should provide some of the most jaw-dropping and edge-of-your-seat experiences: June 7th-9th. Visit NHMS.com for more info.**USCRA FIM North American Vintage Championships & Harley vs. Indian Wars:**Check out the vintage racing action at speeds exceeding 130mph! Races are rain or shine! Canaan Motor Club. www.race-uscra.com for more info.**H.O.G. Pin Stop at NH Motor Speedway:** June 8th - 14th from 9am to 5pm.**New England Racing Museum:** OPEN from 10am to 4pm on June 9th & 10th and 14th-16th. www.NEMSMUSEUM.com**Cornerstone Outreach Ministries:** Safety food stop. Route 9, 24hr/8 days, 603-352-2616**Free Coffee House:** White Church, Tower St., Weirs Beach. 9am-8pm.**Live Music ALL WEEK!**

The NazBar & Grill at Naswa Resort, The Looney Bin Bar & Grill, Tower Hill Tavern, The Big House, Sucker Punch Saloon behind Tower Hill Tavern, Weirs Beach Drive-In & High Octane Saloon.

MONDAY, JUNE 10TH**Mae-West Memorial 'for the love of pets' Ride:** Leaves Rally Headquarters at 10:30am

for a ride through local scenic towns to 603 tent at the Weirs Beach Drive-In for raffles and prizes. Benefits local animal support shelter. Line-ups may begin at 8:30am. Riders receive a custom t-shirt for their donation while they last.

\$25/rider & \$20/passenger.**Demo Rides at NHMS:** Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, **8th - 14th from 10am to 5pm (S1 Lot).** Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world such as Harley-Davidson Motor Company, Yamaha, BMW, & Indian!**31st Best of the Bikers Pool Tournament:** Winni Bar & Billiards Qualifying Monday - Thursday at 7pm. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!**Bike Shows, Contests, & other exciting Motorcycle Activities** at the High Octane Saloon - See our website for updates. <https://www.highoctanenlh.com/>**FIM North American Vintage Championships & Harley vs. Indian Wars.** Check out the vintage racing action at speeds exceeding 130mph! Races are rain or shine! Canaan Motor Club. www.race-uscra.com for more info.

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LAKES REGION
TOURISM ASSOCIATION

DIVE IN.
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LAKE TIME
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LakesRegion.org



MONDAY, JUNE 10TH (CONT)



H.O.G. Pin Stop at NH Motor Speedway:
June 8th - 14th from 9am to 5pm.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, **603-352-2616**

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

“Check Twice” Tribute to Longtime Motorcyclists:

The Looney Bin from 7:00pm - 9:59pm. Join Paul Cote & Sue Hart from Check Twice Signs for “Check Twice Night” for a reunion with some of the long-time local Gatekeepers and Club Members working for our Rights to Ride, in Bob Doiron’s and Billy Gannon’s memory.



Live Music at the NazBar & Grill:
Naswa Resort, Open 11am-close.

Live Music daily at the Looney Bin Bar & Grill!

Tower Hill Tavern: Live Music & Special Events!

The Big House: Live Music and events all week!

Sucker Punch Saloon behind Tower Hill Tavern:
Live music all week!

Weirs Beach Drive-In:

603 Tent - Music & Entertainment ALL WEEK!

High Octane Saloon: Live music ALL week!

TUESDAY, JUNE 11TH



Gypsy Tour - 70+ mile Scenic Ride:

To Bentley’s Saloon in Arundel, Maine. Ride is escorted by Bentley, himself! Leaves from Rally Headquarters at 11am. Rain Date: Thursday. Check www.bentleypsaloon.com for updates.

Ride to the Racetrack! Help New England children in need by joining this motorcycle ride from Laconia Harley-Davidson to NH Motor Speedway for laps around the 1.6-mile full road course! Registration is \$20 per rider or passenger & ALL proceeds benefit the NH Chapter of Speedway Children’s Charities, the official charity of NHMS. Registration at Laconia Harley -Davidson at 9am, and Kickstands up at 10am! www.nhms.com/events/motorcycle-week/charity-rides/



Tower Street Hill Climb: Expo presented by United States Classic Racing Association, 11:00am-1:30pm. Watch vintage motorcycles race for time up the ‘original’ hill climb!



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, **8th - 14th from 10am to 5pm (S1 Lot)**. Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world such as Harley-Davidson Motor Company, Yamaha, BMW, & Indian!



31st Best of the Bikers Pool Tournament:

Winni Bar & Billiards Qualifying Monday - Thursday at 7pm. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!

Bagger, Vintage & Trike Motorcycle Show:

Sponsored by Haymond Law Firm. Location: Weirs Beach Drive-In, 11-3pm, 603-455-0458.

Bike Shows, Contests, & other exciting

Motorcycle Activities at the High Octane Saloon - See our website for updates.

<https://www.highthoctanen.com/>



H.O.G. Pin Stop at NH Motor Speedway:
June 8th - 14th from 9am to 5pm.

M/S Mount Washington Cruise around Lake Winnepesaukee: Join us for this cruise departing promptly at 4:30pm from the docks at Weirs Beach and arrives back by 7pm. Food & Drink available for purchase. Get your tickets at www.CruiseNH.com, or dockside.

Antique Motorcycle Show: Lakeside Ave. 10:00-1:30

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, **603-352-2616**

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.



Live Music ALL WEEK!

The NazBar & Grill at Naswa Resort, The Looney Bin Bar & Grill, Tower Hill Tavern, The Big House, Sucker Punch Saloon behind Tower Hill Tavern, Weirs Beach Drive-In & High Octane Saloon.

WEDNESDAY, JUNE 12TH



Covered Bridge Gypsy Tour: 170+ mile guided tour including up to 6 covered bridges throughout scenic NH. Tour leaves Rally Headquarters at 10:30am.

NH Scenic Ride: Register at Laconia Harley-Davidson at 9am Kickstands up at 10am.

LEGEND

**RHQs, Gypsy
Tours &
Rides**



**Races &
Stunts**



Rider Appreciation

Demos



**Entertainment
& Music
Bike Shows
& Contests**



Rally Headquarters Open Every Day: On the Weirs Beach Boardwalk, **8am-9pm.**

WEDNESDAY, JUNE 12TH (CONT.)



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, **8th - 14th from 10am to 5pm (S1 Lot).** Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world such as Harley-Davidson Motor Company, Yamaha, BMW, & Indian!



Gunstock AMATEUR Hillclimb is back! Staged by Ridge Runner Promotions and presented by Eastcoastin' Enterprises. Admission is \$30 (cash only!) and FREE for children 10 and under. Event is from 9am to 5pm, BYOB and vended beverage & food options will be available. On site camping by tent, RV, or cabin is available for this event in Gunstock's award winning campground, but sells out very quickly! Reserve camping at: <https://www.gunstock.com/camping/summer-camping/bike-week-camping/> or by calling 603.737.4355



All Makes and Models Bike Show: Numerous classes available for entry. Location: Weirs Beach Drive-In from 11am to 3pm. Contact Dick for more info: 603-455-0458

Biker build-off: Location: Weirs Beach Drive-In from 11am to 3pm. Wednesday thru Saturday Contact Dick for more info: 603-455-0458

Third Annual Ride-In Bike Show at the Gunstock Hill Climb: Details will be announced in the Laconia Riding Times e-newsletter. Sign up at LaconiaMCWeek.com

NEW for 2024! Tommy Tattoo Contest at Bentley's Saloon in Arundel, Maine. Prizes for 1st, 2nd & 3rd in color, black & gray. Guest judge: Tom Ringwalt of Tommy's Supplies.

31st Best of the Bikers Pool Tournament: Winni Bar & Billiards Qualifying Monday - Thursday at 7pm. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!

WPBA Special Invitational Event: Pool tournament includes the top ranked women in the world. \$30.00 purse, Scotch doubles format.

Bike Shows, Contests, & other exciting Motorcycle Activities at the High Octane Saloon - See our website for updates.

<https://www.highthoctanenh.com/>

SCHEDULE UPDATES WILL BE POSTED THROUGHOUT THE RALLY VIA FACEBOOK



H.O.G. Pin Stop at NH Motor Speedway: June 8th - 14th from 9am to 5pm.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

101st Rally Anniversary Celebration: Right on the beach at the Naswa Resort: 6pm.

FIREWORKS! Sponsored by Atlas Fireworks & Progressive Insurance at 10pm at Weirs Beach. Rain date: Thursday

Black and Bluez party: at the Beans and Greens farm and beer garden 5:00-10:00. Featuring Black and Bluez!



Live Music ALL WEEK!

The NazBar & Grill at Naswa Resort, The Looney Bin Bar & Grill, Tower Hill Tavern, The Big House, Sucker Punch Saloon behind Tower Hill Tavern, Weirs Beach Drive-In & High Octane Saloon.

THURSDAY, JUNE 13TH



31st Annual POW/MIA Freedom Ride... "THE RIDE TO THE ROCK" & 36th

Anniversary of the Vigil: Meet at Winnepesaukee Crossing (Lowe's) at 5pm and Kickstands up at 6pm sharp. In honor of POW/MIAs and families. This year looks to break all years in participation as the Northeast POW/MIA Network has joined forces with Blue and Gold Star families of N.H.

Ride to the Sky: Register at Laconia Harley-Davidson at 7am Kickstands up at 9am

Adventure Bike Tour: Leaves the NHMS Track 10:30, course to be determined. Destination is Greens and Beans Beer Garden, Gilford.

THURSDAY, JUNE 13TH (CONT.)



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, **8th - 14th from 10am to 5pm (S1 Lot)**. Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world such as Harley-Davidson Motor Company, Yamaha, BMW, & Indian!



Custom Bike Show at the Historic Train Station: In downtown Laconia next to Burrito Me. People's Choice! \$100 Cash Prize! Slow Race at 1pm in the parking lot of the train station! \$100 Cash Prize!

Burrito Eating Contest: Historic Train Station at Burrito Me, 1:30pm.

NazBar Tattoo Contest: at the Naswa Resort on the beach at 6pm. Call Dick for more info at 603-455-0458. Winners receive a trophy for each category (male & female) and Best of Show. Sponsored by Budweiser!

13th Annual Ride-In Bike Show: at Bentley's Saloon in Arundel Maine. Trophies and Cash prizes awarded! Live entertainment all day! Rain date is Friday. NEW Classes and "RIDE IN" Exception for the NEW W.T.F. Class! Registration is 11am to 1pm. Winners announced by 3pm. Pre-register at www.bentleyssaloon.com.

Antique Bike Show: from 4pm to 7pm at Mystic Meadows (next to Tavern 27). 2075 Parade Road | Laconia. Live music and fun events during the show!

Biker build-off: Location: Weirs Beach Drive-In from 11am to 3pm. Wednesday thru Saturday Contact Dick for more info: 603-455-0458

31st Best of the Bikers Pool Tournament: Winni Bar & Billiards Qualifying Monday - Thursday at 7pm. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!

WPBA Special Invitational Event: Pool tournament includes the top ranked women in the world. \$30.00 purse, Scotch doubles format.



Bike Shows, Contests, & other exciting Motorcycle Activities at the High Octane Saloon - See our website for updates.
<https://www.highthoctanen.com/>



Slow Race & MC Rodeo Games at the Historic Train Station: Downtown Laconia at 1pm. \$100 cash prize for slow race winner. Call Dick for more info: 603-455-0458.

Wherever you ride, Haymond Law is at your side.

Over \$400 million recovered for our clients.

If you're injured in a motorcycle accident, know that the experienced motorcycle attorneys at **Haymond Law** have helped injured bikers for more than 30 years with a proven track record of success.

- Our on-staff Property Damage Manager helps you get full and fair reimbursement for damage to your motorcycle at no cost to you.
- Our experienced investigators know motorcycle accidents.
- We ride and support the motorcycle community.
- Never any fees, costs, or expenses until we win!
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Haymond Law
Your Motorcycle Attorneys

800-HAYMOND
(800-429-6663)

HaymondLaw.com

Offices & affiliates throughout the Northeast and Mid-Atlantic

Top Picks

through the week!

- 1: Demo Rides at NH Motor Speedway Monday -Saturday
- 2: Tower Hill Street Climb & Expo Tuesday, 10:30 - 1:30

3: FIREWORKS!

Wednesday @ 10:00 pm

4: NazBar Tattoo Contest at the Naswa Resort Thursday @ 6:00pm

5: M/S Mount Washington Cruise Tuesday @ 4:30pm





LEGEND

RHQs, Gypsy Tours & Rides 

Races & Stunts 

Rider Appreciation 

Demos 

Entertainment & Music 

Bike Shows & Contests 

Rally Headquarters Open Every Day: On the Weirs Beach Boardwalk, **8am-9pm.**

THURSDAY, JUNE 13TH (CONT.)

 **H.O.G. Pin Stop at NH Motor Speedway:** June 8th - 14th from 9am to 5pm.


Songs you know by heart party: Beans and Greens farm and beer garden. 6:00 - 9:00


Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

 **Live Music ALL WEEK!**
The NazBar & Grill at Naswa Resort, The Looney Bin Bar & Grill, Tower Hill Tavern, The Big House, Sucker Punch Saloon behind Tower Hill Tavern, Weirs Beach Drive-In & High Octane Saloon.

FRIDAY, JUNE 14TH

 **Demo Rides at NHMS:** Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, **8th - 14th from 10am to 5pm (S1 Lot).** Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world such as Harley-Davidson Motor Company, Yamaha, BMW, & Indian!


 **19th Annual City of Laconia Bike Show:** Opechee Park, 11-1pm. Benefits City of Laconia, 603-455-0458.

Swap Meet! Opechee Park, 8am-1pm. Benefits City of Laconia. Vendors, call Dick 603-455-0458.

Motorcycle Rodeo Games and Skill Contests! During the City of Laconia Bike Show at Opechee Park from 11am to 1pm. Trophies awarded for top place in each game! Call Dick for more info: 603-455-0458.

Hot pepper eating contest and bar sport games: Beans and Greens Farm and Beer Garden, 6:00 - 10:00

Biker build-off: Location: Weirs Beach Drive-In from 11am to 3pm. Wednesday thru Saturday Contact Dick for more info: 603-455-0458

 **31st Best of the Bikers Pool Tournament:** Winni Bar & Billiards Qualifying Monday - Thursday at 7pm. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!

WPBA Special Invitational Event: Pool tournament includes the top ranked women in the world. \$30.00 purse, Scotch doubles format.

Bike Shows, Contests, & other exciting Motorcycle Activities at the High Octane Saloon - See our website for updates. <https://www.highoctanenh.com/>

 **H.O.G. Pin Stop at NH Motor Speedway:** June 8th - 14th from 9am to 5pm.

New England Racing Museum: OPEN from 10am to 4pm on June 9th & 10th and 14th-16th. www.NEMSMUSEUM.com

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616

Bike Blessing: By the Christian Motorcyclist Association at 11am at the City of Laconia Bike Show at Opechee Park. All are welcome.


Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

Swap Meet: At the City of Laconia Bike Show. Opechee Park, 8:00-1pm. 603-455-0458

Belknap County Nursing Home Welcomes Motorcycle Week! Please ride by and beep and wave to the residents or stop by to meet them! They will be sitting outside watching the motorcycles ride by! 11am - 2pm. SR 106, North Main Street.

 **Live Music ALL WEEK!**
The NazBar & Grill at Naswa Resort, The Looney Bin Bar & Grill, Tower Hill Tavern, The Big House, Sucker Punch Saloon behind Tower Hill Tavern, Weirs Beach Drive-In & High Octane Saloon.

SATURDAY, JUNE 15TH

 **12th Annual Miss Bentley's Pin-Up Contest.** Bentley's Saloon in Arundel, Maine from 1-6pm with live entertainment all day! All girls welcome to pose in RETRO 40's, 50's or 60's eras. Winner receives \$1000 cash, prizes and picture on a Bentley's T-Shirt posing on a motorcycle! Check www.bentleyssaloon.com for updates.



SATURDAY, JUNE 15TH (CONT.)



10th Annual Burnout Competition: at Iron Tails Saloon in Acton, ME. Registrations begins at 11:30AM. Sponsored by Forever Two Wheels.

2nd Annual Chopper Bike Show at the Weirs Beach Drive-In. 11am to 3pm. Trophies awarded. Contact Dick for more info: 603-455-0458

Biker build-off: Location: Weirs Beach Drive-In from 11am to 3pm. Wednesday thru Saturday Contact Dick for more info: 603-455-0458

WPBA Special Invitational Event: Pool tournament includes the top ranked women in the world. \$30.00 purse, Scotch doubles format.

Bike Shows, Contests, & other exciting Motorcycle Activities at the High Octane Saloon - See our website for updates. <https://www.highoctanenr.com/>

Top Picks

for the last weekend!



- 1: **Annual Miss Bentley's Pin-Up Contest:** Arundel, ME. Sat June 15.
- 2: **Annual City of Laconia Bike Show:** Opechee Park, Sat Jun 15
- 3: **Chopper Bike Show:** Weirs Beach Drive-In, Sat, June 17.
- 4: **Hot pepper eating contest:** Fri, June 14th.

SCHEDULE UPDATES WILL BE POSTED THROUGHOUT THE RALLY VIA FACEBOOK

The LOONEY BIN BAR & GRILL

WE'RE BACK!

Open Year-Round!

Outdoor Bar Area
Fresh Food • Live Music
Great Apparel

www.LooneyBinBar.com
Route 3, Laconia, NH 603-366-2300



New England Racing Museum: OPEN from 10am to 4pm on June 9th & 10th and 14th-16th. www.NEMSMUSEUM.com

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

Newfound Country Store Rider Appreciation Day: Live music, sales, and beer tastings from 11am to 3pm. 408 Mayhew Turnpike, Bridgewater.

SUNDAY, JUNE 16TH



New England Racing Museum: OPEN from 10am to 4pm on June 9th & 10th and 14th-16th. www.NEMSMUSEUM.com

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.



Live Music at the NazBar & Grill: Naswa Resort, Open 11am-close.

Live Music daily at the Looney Bin Bar & Grill!

Tower Hill Tavern: Live Music & Special Events!

The Big House: Live Music and events all week!

Sucker Punch Saloon behind Tower Hill Tavern: Live music all week!

Weirs Beach Drive-In:

603 Tent - Music & Entertainment ALL WEEK!

High Octane Saloon: Live music ALL week!



Photo by Michael Frederic

Lynn & Sirus at Peter Makris Memorial Run



Grumpy Goat Distillery, LLC

Tom & Kim Kingdom
Owners

1235 Liberty Street
Franklin PA 16323
814.671.7229

This past year, Grumpy Goat Distillery gave us sample bottles of their many fine products as a fundraiser for the Motorcycle Week Association. For this we thank them. Be sure to check them out when in western New York & Pennsylvania.

WHAT IS A RALLY PATRON?

Our biggest cheering squad besides our visitors are our patrons. A Laconia Motorcycle Week® Rally Patron basically means that any business, organization or individual who is a Rally Patron is a big supporter of Motorcycle Week in Laconia. This means they like the people/motorcyclists/ bikers, etc. that the Rally brings and they welcome them into their establishment with open arms!

Does that mean that any business that is NOT a Rally Patron doesn't like The Rally and all of the visitors it brings? Maybe...that's a good question...one that should be answered before you spend your money with them. Why wouldn't you become a Rally Patron to keep the Rally and its yearly visitors here locally, in beautiful Laconia?

A list of our Rally Patrons for 2024 are on pages 50-50. You can also find our Rally Patrons on our website, and you can easily spot the businesses that support the Rally with a 2024 Rally Patron sticker on their door or window. For more info, contact the Laconia Motorcycle Week® Association at 603-366-2000. Remember... **SUPPORT THOSE WHO SUPPORT THE RALLY!!!**



Photo by Stephen Loughlin

Busy on Lakeside Avenue

SUPPORT OUR SPONSORS

PROGRESSIVE
#1 INSURER OF MOTORCYCLES

AMSOIL

AMERICAN IRON OUTFITTERS

BANK OF NH · BUDWEISER
 RUSS BROWN MOTORCYCLE ATTORNEYS™
 TWISTED TEA · NASWA RESORT · VFW
 TRULY HARD SELTZER · COCA-COLA
 DR. PEPPER · 104.9 THE HAWK
 AL'S AUTO SERVICE · STATE OF NH

PROGRESSIVE® TIP#3

Have a backup plan. - Consider getting Roadside Assistance coverage so that help is just a phone call away in case you break down. You might also want insurance coverage that will pay up to \$500 for lodging, transportation and food if your bike breaks down or if you have an accident more than 100 miles from home. Most Progressive Insurance customers can get both kinds of coverage for just \$15 a year.

Russ Brown Motorcycle Attorneys® A Story of Riders Helping Riders



By: Lewis Googly



The Russ Brown team has helped countless riders over the past 44 years. By attending major motorcycle events, the Riders Helping Riders® program has grown to over 2 million bikers, and because of Russ Brown, it's a free volunteer-based service. They have been a part of the historic Laconia Rally for decades!

I will admit that when I filled out the form at IMS I thought I had more chances at winning the free bike drawing than ever being called upon for roadside assistance. I didn't win the drawing but a few weeks later I did get a call...

I was just chilling Saturday afternoon when someone from Russ Brown Motorcycle Attorneys® called me to ask if I could help out. Since I didn't have any plans, I said sure. Turns out that [@ciscomatic9](#) had just bought a Harley and the back tire went flat while riding it home... He was safe in a parking lot with his buddy, and although they had a pick up truck, they had no means of getting the bike in it. I grabbed my ramp, some straps and the canyon dancers and headed out their way. A passerby even helped us push the bike up the ramp and offered us beers (but we saved them for later as we don't drink and drive). All in all, it only took a couple hours, and everything was right! [@ciscomatic9](#) even promptly drove to my house the next day to return the straps that I let him keep for the rest of the trip like a proper dude!

With the free Riders Helping Riders® program that they operate, any rider with a roadside emergency can call 1-800-4BIKERS and be connected to a willing volunteer. Bikes have very small margins of errors, all it takes is one flat tire, or a fluid leak and the ride is over... so save that number in case you ever need it! And if you have a truck, or trailer, a ramp or gas can and straps, and a helpful attitude, please consider signing up into the program. It's no obligations and you can always turn down a request for help. They also provide FREE legal advice across the U.S. Their nationwide legal team of experienced local motorcycle lawyers are ready to help you if you are involved in a crash.

Since 1975 the Russ Brown team, led by Chuck Koro & Jim Romag, have been representing riders injured in motorcycle accidents. They are premier motorcycle attorneys and advocates for fellow bikers. Join the Riders Helping Riders® network now by visiting www.russbrown.com or calling 1-800-4-BIKERS.

THE "SCHULTZ" SEAL OF APPROVAL

LACONIA NEVER GETS OLD

In your travels around the country, you may have seen a round sticker with the phrase "Schultz Approved" on the doors of the establishments.



If it is a restaurant or lounge, you can feel safe knowing that you will be well received and happy with the overall service. Just because an establishment doesn't have a Schultz Approved sticker doesn't mean that it will not be a pleasant experience. However, seeing the sticker of approval is almost as good as a money-back guarantee.

SCHULTZ APPROVED

THE LACONIA AREA

- Applebee's Restaurant
- Bernini Pizzeria And Wine Bar
- Brickfront Restaurant
- Café De Ja Vu
- Canoe Restaurant
- Fresh, on the Board Walk, Weirs Beach
- Giuseppe's Pizzeria & Ristorante
- Hart's Turkey Farm Restaurant
- Hector's Fine Food & Spirits
- O Steak & Seafood
- Patrick's Pub & Eatery
- The Looney Bin Bar And Grill
- The Naswa Resort
- Tower Hill Tavern
- Union Diner

AND NATIONWIDE:

- Bassett Range Lodge Hotel, Bassett, NE
- Chris's Chuck Wagon Diner, Duanesburg, NY
- Country View Diner, Brunswick, NY
- Dottie's Cafe, Dubuque, IA
- Kay's Place, Kingsville, OH
- Leanh's Chinese Restaurant, S. Daytona
- Metro 7 Diner, Latham, NY
- Millstone Restaurant, Spearfish, SD
- Milwaukee Weiner House, Sioux City, IA
- Peppermints Restaurant, Avon, NY
- Red Apple Family Restaurant, Princeton, IL
- Simply Gina's Restaurant, Holly Hill, FL
- Speed Trap Diner, Woodville, OH
- Steve's Famous Diner, Daytona Beach, FL
- Tally-Ho Restaurant, Richfield Springs, NY
- The Villager Restaurant, Sac City, IA
- Tick Tock Diner, NYC
- Town And Country Diner, Bordentown, NJ
- Uncle Joe's Diner, Hamburg, NY

Bon Appetit! 🍴

**K. Peddler Bridges - a.k.a the Roadpoet
Laconia Motorcycle Week's Poet Laureate and Historian**

Look at any photo of any Laconia
Be it this year, last year or ten years ago
Somehow the Spirit always seems the same
Because Laconia Never Gets Old

Look at the photos from almost a
hundred years ago
They may have worn sports blazers then
instead of leathers and vests
But looking at the riders and their partners
of long ago and
You can still feel a kinship
Between them and you

Because even today
stand by the dock
And hear the ripples
of the Mount Washington's wake coming in
and hear the rumble and the clanking
of the train
And hear its whistle as it pulls in and out

Watch as the day progresses
from vendors and tee shirt sales
to hot dogs and fries
enjoy the smells of pulled pork
and pepper steak sandwiches

Hear the bikes riding in ...
And The bikes riding out ...
Everything and everyone is on display
And it was much like this
A hundred years ago
And still is today
Because Laconia Never Gets Old



Photo by Shelly Weeks

PEDDLAR ON HIS RIDE

Watch as the sun begins to set
And folks get ready for the night's
fireworks show
And feel the excitement
As the Tower Hill entertainment district
comes alive for the night
And Think about the next day's Tower Hill
Motorcycle Climb
Think about the adventure
The excitement
Think about how it is like this and
always has been
Even after a hundred years or so
Because Laconia Never Gets Old 🍀

WINNER

2016 HOMETOWN MEDIA AWARD

Road Poets' Cafe
Elephants Graveyard of Tin
K Peddler Bridges

NHMS IS HOME TO TWO-WHEELED RACING ACTION DURING LACONIA MOTORCYCLE WEEK

New Hampshire Motor Speedway is a must-stop destination with racing, camping, demo rides and entertainment for riders during Laconia Motorcycle Week, June 8-16.

L OUDON, N.H. – New Hampshire Motor Speedway (NHMS) is a top destination for riders visiting the area during Laconia Motorcycle Week, June 8-16, with on- and off-track events throughout nine days of motorcycle mayhem. The 101st Annual Loudon Classic® headlines a week-long motorcycle celebration that features racing, demo rides, camping and more.

“We’re looking forward to kicking off the second century of Laconia Motorcycle Week,” said New Hampshire Motor Speedway Executive Vice President and General Manager David McGrath. “This event has such a rich history for us with the Loudon Classic® being held here since long before the speedway was built, and we’re excited to open our gates to the thousands of riders who visit the region from all over the country to enjoy the racing, take part in a charity event and simply enjoy life on two wheels.”

NHMS is home to the best racing action in the region, and there will be no shortage of action on the 1.6-mile full road course June 7-9 when Northeast Motorcycle Road Racing (NEMRR) competes in round three of racing. The weekend will be highlighted by the 101st Annual Loudon Classic® Middleweight Grand Prix on June 8, which has been held on site since long before the speedway was built, when it was simply a road course named Bryar Motorsports Park. Known as the longest-running motorcycle race in America, this year’s Loudon Classic® returns with the record-breaking \$250,000 purse as well as a \$50,000 bagger class. This incredible pairing of feature races will give spectators the opportunity to experience the top level of racing in the U.S. for modern supersport machines and witness the thundering performance an exceptional engineering of Harley-Davidson and Indian machines in the bagger race.

Penguin Road Racing School will host instructional sessions for riders looking to improve their skills June 5-6.

Harley-Davidson will host the largest demo ride course in the area along with a food court June 8-14. The nearly nine-mile route will take riders through an off-property experience to test out the latest and greatest that



the top motorcycle manufacturers in the world have to offer. Members of Harley Owners Group, the official riding club of Harley-Davidson, can pick up their commemorative rally pin.

Riders can support children in need throughout New England by participating in two events that will benefit the New Hampshire Chapter of Speedway Children’s Charities (SCCNH), the official charity of NHMS.



Courtesy of NHMS & Jill Torress

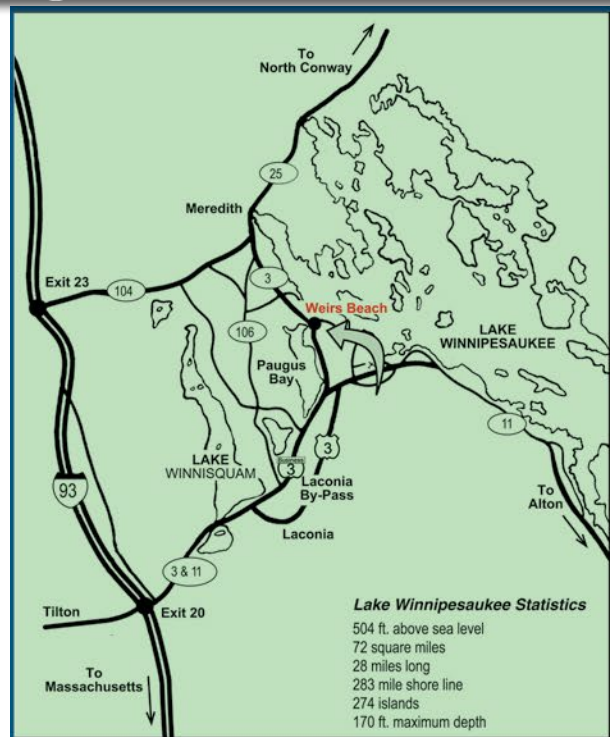
NHMS and ProRider 603 are joining forces again to host the second annual Top Cop for Kids Motorcycle Skills Challenge presented by Laconia Harley-Davidson, which will put the region’s finest motorcycle riders to the test to see who has what it takes to be named Top Cop. ProRider 603 will set up two timed courses, designed to test accuracy and speed, for three divisions of riders – police, expert civilian and novice civilian. One course

will be designated for police and expert riders while the second course will be for novice riders. There will also be a fun course open for any licensed motorcycle rider to attempt. The timed courses will be open Friday and Saturday, June 7-8 for practice with the timed challenge and trophy presentation taking place on Sunday, June 9. Riders can sign up for the fun course in person on the day of the event, but are strongly encouraged to register for the timed courses in advance, as spots are limited.

The fourth annual Ride to the Racetrack cruise from Laconia Harley-Davidson to NHMS is on Tuesday, June 11 and includes four laps on the 1.058-mile oval racetrack known as “The Magic Mile.” Registration is \$20 per rider or passenger, and all proceeds benefit SCCNH.

With the speedway centrally-located on Route 106, the main corridor to Laconia and just 20 minutes south of Rally Headquarters, it has become the perfect home-away-from-home during Motorcycle Week. Dry and full hookup spots are available with amazing views of the racetrack.

Continued on Page 35 ➔



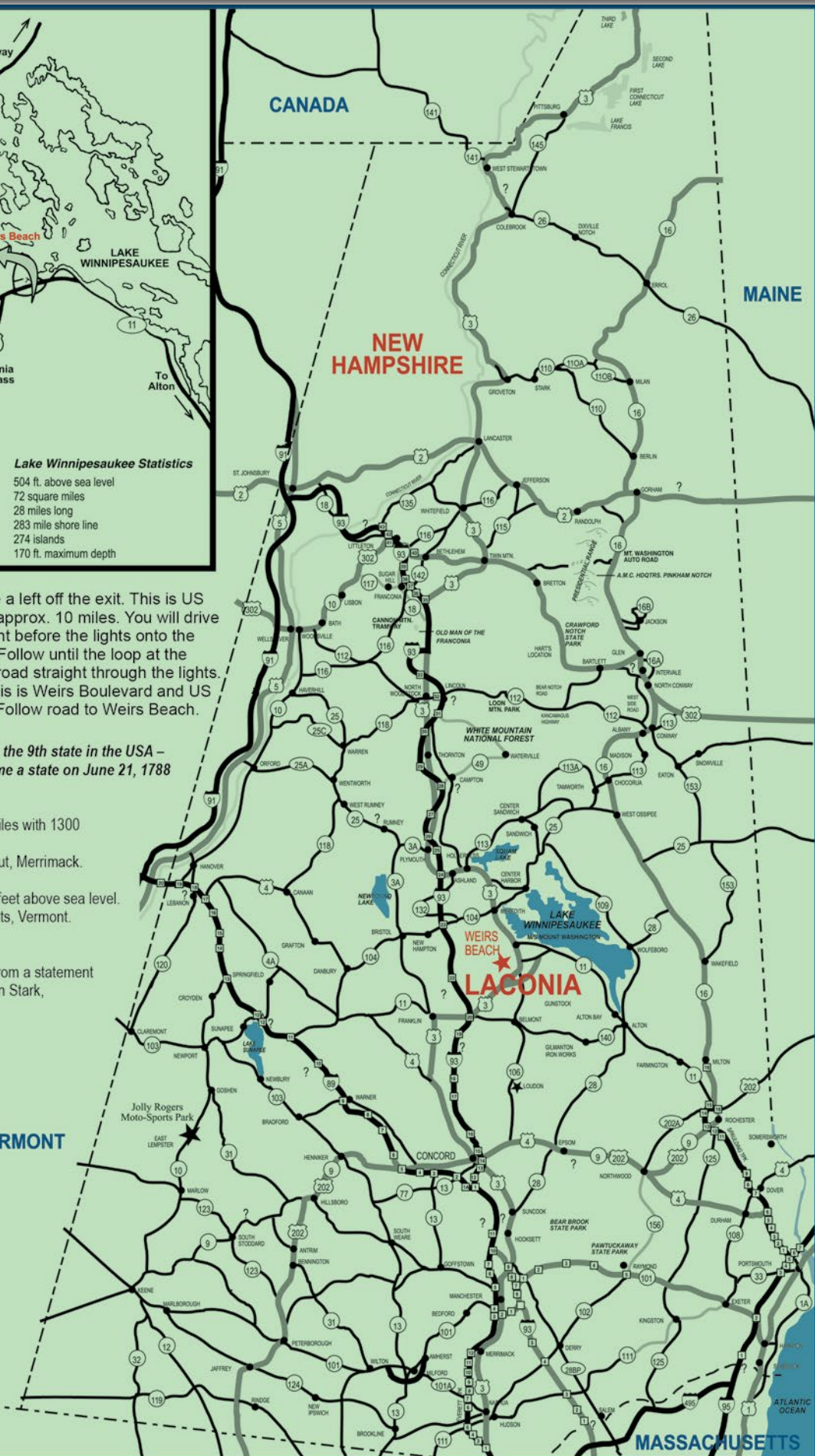
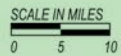
TO WEIRS BEACH:
 Take Exit 20 from Route 93. Take a left off the exit. This is US RT 3 & SR 11. Stay on this road approx. 10 miles. You will drive past the Belknap Mall. Take a right before the lights onto the Laconia By-Pass. This is SR 11. Follow until the loop at the end and take a right. Follow this road straight through the lights. Bear right at next set of lights. This is Weirs Boulevard and US RT 3. Stay to the left at the fork. Follow road to Weirs Beach.

- STATE FACTS**
- State Abbreviation: NH. *NH was the 9th state in the USA – it became a state on June 21, 1788*
 - State Capital: Concord.
 - Area: 9,304 square miles.
 - Population: 1,402,054 (2023).
 - Total Inland Water Area: 277 square miles with 1300 lakes and ponds and about 40 rivers.
 - Major Rivers: Androscoggin, Connecticut, Merrimack.
 - Major Lake: Lake Winnepesaukee.
 - Highest Point: Mt. Washington - 6,288 feet above sea level.
 - Bordering States: Maine, Massachusetts, Vermont.
 - Bordering Country: Canada.
 - State Nickname: Granite State.
 - State Motto: Live Free or Die - comes from a statement written by the revolutionary General John Stark, Hero of the Battle of Bennington
 - State Song: Old New Hampshire
 - State Bird: Purple Finch
 - State Fruit: Pumpkin
 - State Tree: White Birch
 - State Insect: Ladybug
 - State Animal: White Tailed Deer

VERMONT

MAP LEGEND

	INTERSTATE EXIT
	INTERSTATE HIGHWAY
	INTERSTATE ROUTE
	INFORMATION REST AREA
	WATER
	STATE LINE





NHMS IS HOME TO RACING ...

→ Continued from Pg. 33

Riders can also visit the New England Racing Museum, located on Route 106 North in front of The Flat Track next to the speedway's South Entrance. The museum will be open 10 a.m. – 4 p.m. Saturday and Sunday, June 8-9 and Friday – Sunday, June 14-16. Newly-displayed historic motorcycles and race car exhibits will be featured, as the museum refreshes exhibits every year.

Schedule:

- June 5-6: Penguin Road Racing School (1.6-mile full road course)
- June 5-14: Camping available (NHMS)
- June 7-9: Top Cop for Kids Motorcycle Skills Challenge presented by Laconia Harley-Davidson to benefit the New Hampshire Chapter of Speedway Children's Charities (S2 Lot)
- June 7-9: Northeast Motorcycle Road Racing (1.6-mile full road course)
- June 8: 101st Annual Loudon Classic® (1.6-mile full road course)
- June 8-9: New England Racing Museum open
- June 8-14: Demo rides and food court open (S1 Lot)
- June 11: Ride to the Racetrack to benefit the New Hampshire Chapter of Speedway Children's Charities (Laconia Harley-Davidson to NHMS)
- June 14-16: New England Racing Museum open

Riders are encouraged to check the speedway website (NHMS.com) and social channels for the most up-to-date information regarding events happening as a part of Motorcycle Week at NHMS.

Follow Us:

Keep track of all of New Hampshire Motor Speedway's events by following us on Facebook ([@NHMotorSpeedway](https://www.facebook.com/NHMotorSpeedway)), Twitter ([@NHMS](https://twitter.com/NHMS)) and Instagram ([@NHMS](https://www.instagram.com/NHMS)). Keep up with all the latest information on the speedway website (NHMS.com) and mobile app. 📱



APPROXIMATE DRIVING MILES TO LACONIA, NH

Albany, NY175
Albuquerque, NM	2,292
Atlanta, GA	1,170
Baltimore, MD	464
Boston, MA	95
Buffalo, NY	547
Chicago, IL	1,050
Cincinnati, OH	974
Cleveland, OH	643
Dallas, TX	1,917
Daytona Beach, FL	1,337
Denver, CO	2,087
Halifax, Nova Scotia	652
Hartford, CT	167
Kansas City, MO	1,554
Los Angeles, CA	3,150
Memphis, TN	953
Miami, FL	1,640
Minneapolis	1,300
Montreal, PQ	223
New Orleans, LA	1,634
New York, NY	276
Norfolk, VA	630
Omaha, NE	1,558
Philadelphia, PA	372
Phoenix, AZ	2,780
Pittsburgh, PA	620
Portland, ME	76
Quebec City, PQ	292
St. Louis, MO	1,276
San Francisco, CA	3,262
Seattle, WA	3,134
Sturgis, SD	2,150
Toronto, ON	574
Washington, DC	496
Waterloo, IA	1,450

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GET WHAT YOU NEED!

Rely on the locals to let you know where to go in a new town when you need something done right. Here's a list of helpful resources you may need while in Laconia...

MOTORCYCLE SERVICES (including tires!):

EVL CYCLES

3 Seavey Rd., Belmont – 603-744-0500

HK Powersports

1197 Union Ave., Laconia – 603-524-0100

Big Moose Harley-Davidson

Portland, Maine – 207-797-6061

Harley-Davidson Shop of Rochester

7 Crane Dr., (NH Rt. 11) – 603-330-3330

Laconia Harley-Davidson

239 DW Highway, Meredith – 603-279-4526

Manchester Harley-Davidson

115 John E. Devine Dr., Manchester – 603-836-4997

Mike's Performance Cycle

730 NH Rt. 104 – 603-744-8500

Twin States Harley-Davidson

Lebanon – 603-448-4664,

NAPA / SANEL Auto Parts

359 S. Main St., Laconia – 603-524-3300

AUTO MECHANIC:

IRWIN Automotive Group

59 Bisson Ave., Laconia – 603-524-4922

Aylward Motors, LLC

87 NH Rt 11, Farmington, NH – 603-335-1333

LOST KEY:

HK Powersports

1197 Union Ave., Laconia – 603-524-0100

Bob's Lock & Key

Central NH – 603-581-6602

LEATHER & SHOE REPAIR:

Daub's Cobbler Shop

24 Canal Street, Laconia – 603-528-1528

HAIRCUT AND/OR A GREAT SHAVE:

Rugged Barber Co.

10 Pleasant Street, Laconia, (603)527-8137

Don't Forget to..



GET STAMPED

Be sure to pick up your Official Laconia Passport at Rally Headquarters on the boardwalk of Lakeside Avenue. The Laconia Motorcycle Week Association thanks all of the riders and businesses who have participated in the Passport Program over the last several years!



Sign up for the e-newsletter for details:
LaconiaMCWeek.com



Photo Credit: Lmwc Association

Waiting for the start of the Hill Climb on Tower St at the Weirs.

PROGRESSIVE® TIP# 4

Renting a bike? You might already be covered. If you're planning to rent a bike for your road trip instead of riding your own, your current motorcycle insurance might already protect your rental. Ask your agent or log in to your policy online to find out if coverage for rental bikes is provided under your current policy. If your rental isn't covered, you may want to get insurance from the rental company.

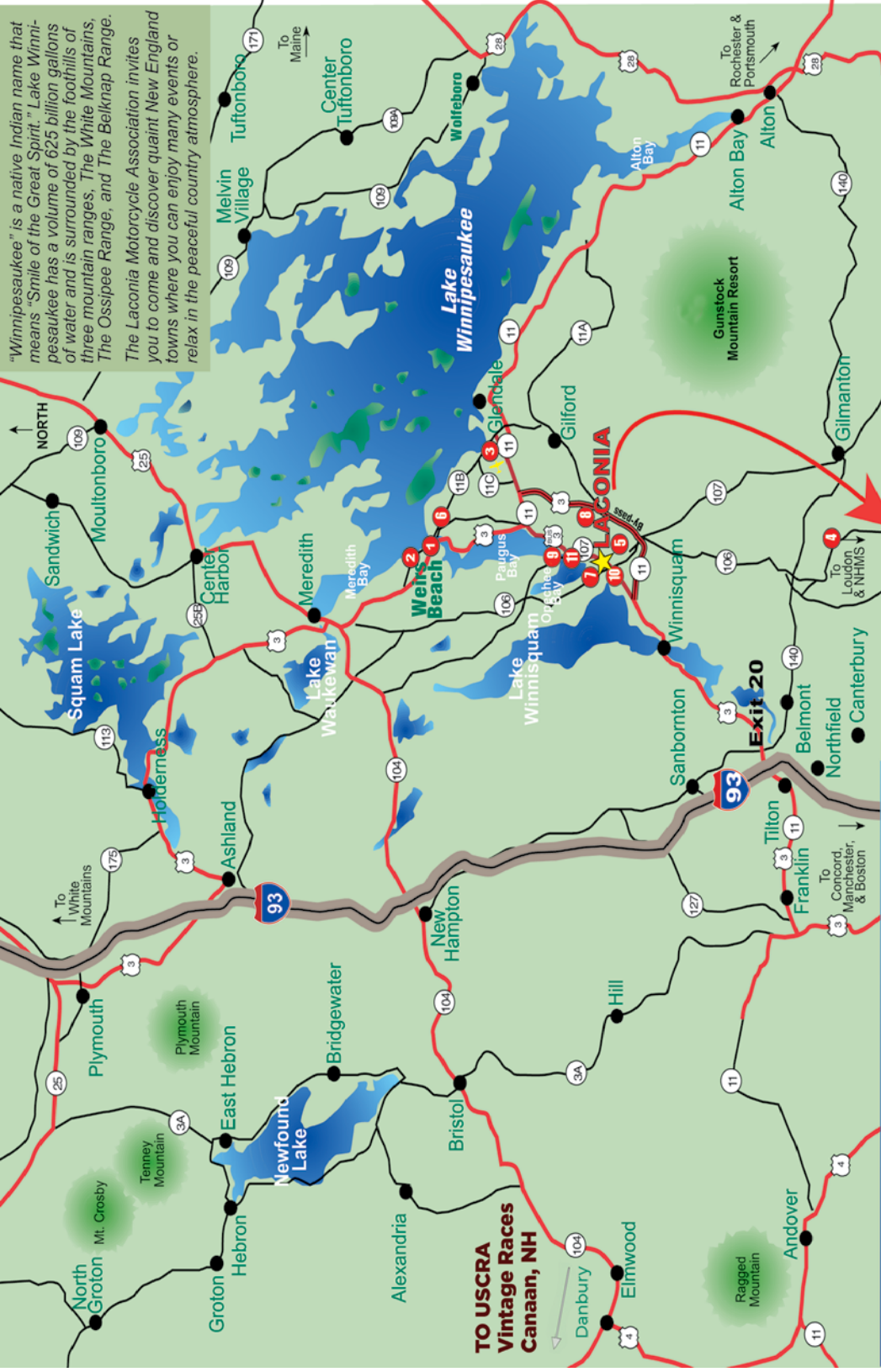


LEGEND

- 1** RALLY HEADQUARTERS
Boardwalk, Lakeside Ave., Weirs Beach
603-366-2000
- 2** Lakeside Ave., Weirs Beach
- 3** LACONIA AIRPORT
65 Aviation Dr.
Gilford 603-524-7201
- 4** NEW HAMPSHIRE MOTOR SPEEDWAY
Rt. 106, Loudon
603-783-4931
- 5** LAKES REGION GENERAL HOSPITAL
Highland St., Laconia
603-524-3211
- 6** Weirs FIRE STATION
Lucerne Ave., Weirs Beach
603-366-2229
- 7** LACONIA POLICE DEPT.,
126 N. Salem St.,
Laconia 603-524-3232
- 8** PARKING LOT
Winnepesaukee Crossing
- 9** RR Station, Lakeport
- 10** Belknap Mill
Downtown Laconia
- 11** Opeechee Park



"Winnepesaukee" is a native Indian name that means "Smile of the Great Spirit." Lake Winnepesaukee has a volume of 625 billion gallons of water and is surrounded by the foothills of three mountain ranges, The White Mountains, The Ossipee Range, and The Belknap Range. The Laconia Motorcycle Association invites you to come and discover quaint New England towns where you can enjoy many events or relax in the peaceful country atmosphere.



TO US CRA
Vintage Races
Canaan, NH

Quick NH Lake Facts:

- Five biggest lakes – Winnepesaukee, Squam, Winnisquam, Newfound, Sunapee
- Belknap County has the most amount of water area in NH – 42,200 acres
- The deepest Lakes are: Winnepesaukee – 187 feet Newfound – 168 feet
- Best Canoeing – Squam Lake
- Highest Elevation – Lake of the Clouds – 5060 ft. above sea level.
- Northernmost Lake – Mountain Pond.

Quick Laconia, NH Facts

- Laconia was originally inhabited by the Abenaki Indians.
- Incorporated as a town in 1855
- Home of the oldest Motorcycle Rally in the USA - Laconia Motorcycle Week® since 1916
- Home of World Championship Sled Dog Derby since 1929
- County: Belknap
- Square miles: 27.243 of which 6.117 sq. miles is water
- Population: 16,055 (2014)
- Recreational: 20 Parks, 4 Public Beaches



603 Brewery
is coming to

**LACONIA
MOTORCYCLE
WEEK®**

**Large Beer Tent
at the Weirs Beach Drive-In**

Stop by for Drinks, Music, and More!

CELEBRATE 101 YEARS OF LACONIA MOTORCYCLE WEEK

HAYMOND LAW FIRM BIKE SERIES

Saturday, June 8

Sport Bike Show : 11am - 3pm



Tuesday, June 11

Bagger, Vintage & Trike MC Show : 11am - 3pm

Wednesday, June 12

All Makes and Models Show
11am - 3pm

Saturday, June 15

Chopper Show : 11am - 3pm

Wednesday thru Saturday

Bike Build-off : 11am - 3pm

**Keep an eye out for
the AMA tent!**

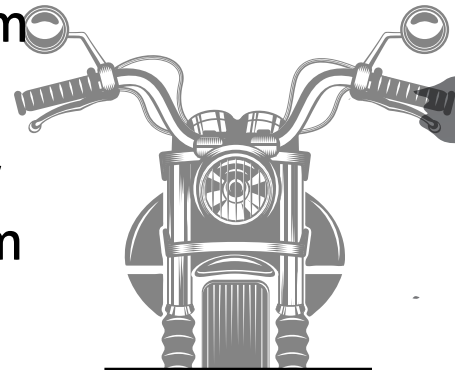
FOOD VENDORS - SERVICE VENDORS

OIL CHANGES - APPAREL

ENTERTAINMENT & EVENTS

GREAT PARKING!

Motorcycles, Trailers, Cars, Trucks

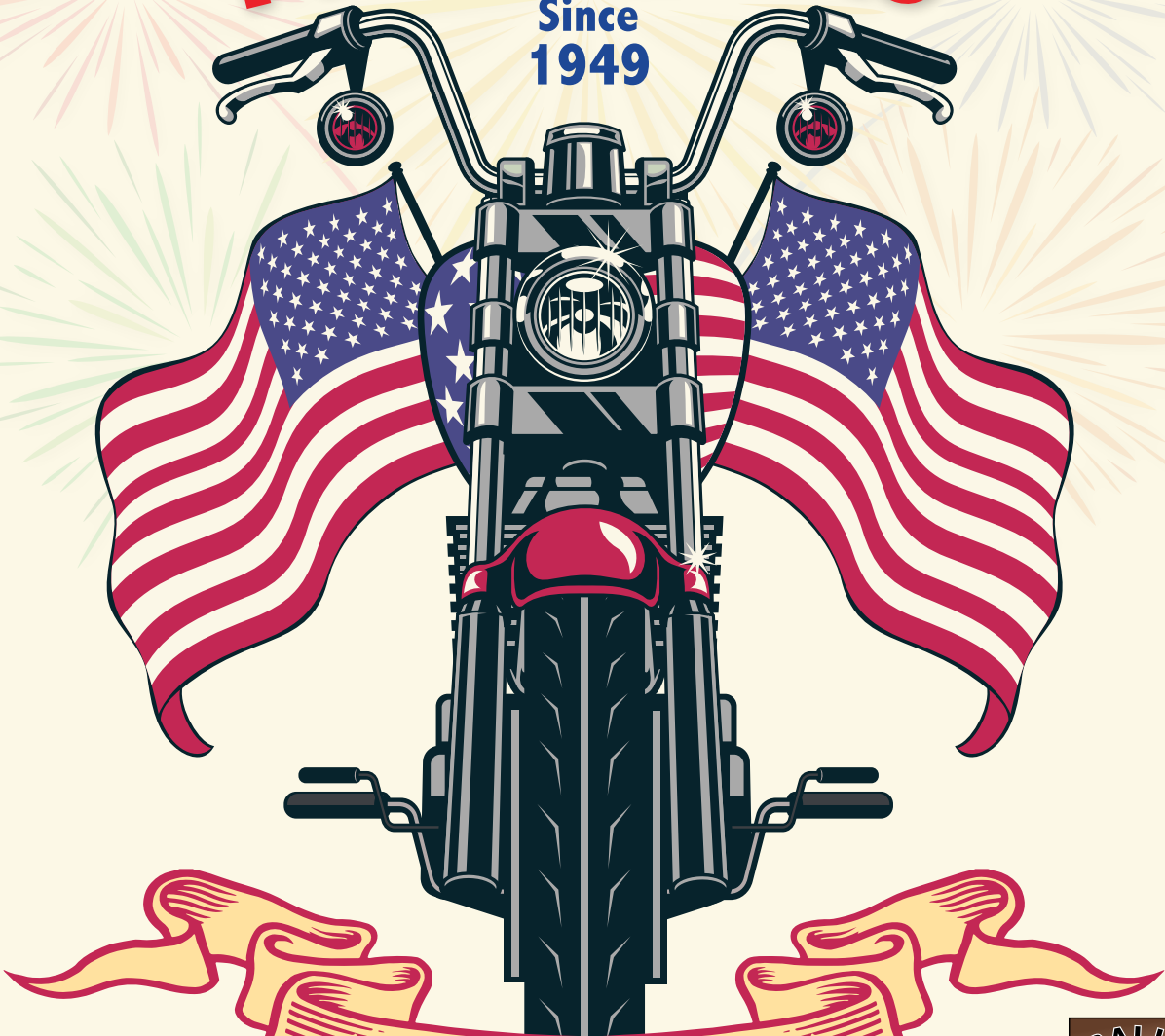


For vendor information, call:
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RIDING INTO A NEW CENTURY | COME ALONG FOR THE RIDE!

Information on Gypsy Tours, Poker Runs and great Charity Rides...

Jennifer Anderson

Laconia Motorcycle Week has surpassed 100 years and is now Riding Into a New Year because of riders like YOU! You have joined us year after year for beautiful riding around the State of New Hampshire (and beyond!) and we appreciate you. Let's add even more miles this year! Join us for any or all of the gypsy tours and charity rides throughout the rally! You're bound to make new friends along the way and maybe even benefit a local charity while having a great time racking up the miles!

Official Daily Gypsy Tours from Rally Headquarters:

These rides leave from Rally Headquarters on Lakeside Ave. in front of the Boardwalk, at 10:30AM (unless otherwise noted). Register for these rides on the day of departure at Rally Headquarters.

Sunday: Join the United States Classic Racing Association for a tour to the NEW LOCATION for the 2024 FIM North American Vintage Road Races at the Canaan Motor Club | 18 Orange Road, Canaan, NH. Racing is scheduled for Sunday and Monday.

Monday: Join the Mae-West Memorial 'for the love of pets' Ride. Donations benefit local animal shelters. Receive a custom Mae West t-shirt for your donation!

Tuesday: leaves at 11AM: Set your sights a little further away with a scenic guided tour from Rally Headquarters to Arundel, Maine to Bentley's Saloon. The crew from Bentley's will take you on this beautiful 70-mile ride to the Saloon and you can stay and hang or continue on your own – most likely you won't want to leave Bentley's though – it's always a great time. Just be sure to safely return to us in Laconia! (Schedule to



Photo Credit: LMCW Assoc.

Lakeside Ave at the start of Motorcycle Week.

change, check www.bentleypsaloon.com for updates).

Wednesday: Get your iron-a** ready for this one! Our friend, Ron Dunn, guides you on this 170+ mile tour of NH's Covered Bridges!



AMERICAN MOTORCYCLIST ASSOCIATION

Thursday: NEW for 2024! Adventure Ride – on and off-road tour. This ride will leave from the NH Motor Speedway and end at Beans and Greens Farm in Gilford. This tour is designed for dual sport and adventure bikes of all sizes.

For all tours, poker runs and charity rides, keep checking the Official Website of Laconia Motorcycle Week®, www.laconiamcweek.com for updates. We'll be adding events and making changes right up to the Rally. Please check with individual event holder for any changes, updates and participant pricing.

Charity Rides & Special Event Ride throughout the area:

Saturday June 8th:

- Official Motorcycle Week Kick-Off event: The Peter Makris Memorial Ride from the Naswa Resort: Join a few hundred of your fellow riders with the Official kickoff to the Rally with the 17th Annual Peter Makris Memorial Ride from 11AM-1:00PM at the Naswa Resort. This ride raises money for the Easter Seals NH and Laconia Fire Department's Veterans Count program and the Community Emergency Response Teams (CERT). For more information, see the article on this ride in this Rally News and check out www.naswa.com.

Thursday June 13th:

- The POW/MIA & Freedom Ride: Join us at the Winnepesaukee Crossing by 5pm to line-up with 1000s other motorcyclists for the 31st Anniversary of the Freedom Ride and 36th Anniversary of the Vigil, in honor of POW/MIAs and their families.

Saturday June 15th:

- The Annual "Jesus Ride". Leaves Lowe's Parking lot at 11AM for a ride through Weirs Beach. 🇺🇸

For all tours, poker runs and charity rides, keep checking the Official Website of Laconia Motorcycle Week®, LaconiaMCweek.com for updates. We'll be adding events and making changes right up to the Rally. Please check with individual event holders for any changes, updates and participant pricing.



Fireworks!

WEDNESDAY, JUNE 12TH

 LIGHT UP A NEW CENTURY OF RIDING – WITH FIREWORKS!

PROGRESSIVE®

Kick off a New Century of Riding with a Spectacular Fireworks Show, presented by Progressive Insurance & Atlas Fireworks! Join a few thousand of your riding friends from the bird's eye view of Lakeside Avenue for fireworks on Wednesday, June 12th (with a rain date of Thursday).

Lakeside Avenue provides all of the best vantage points for a spectacular view! We thank Progressive Motorcycle Insurance and Atlas Fireworks for providing this fantastic fireworks show as a way to say, "thank you!" to all of our visitors! Let's light up the night!


Atlas Fireworks & Progressive have been proud sponsors of Laconia Motorcycle Week fireworks for 36 Years! 

Photo credit: Stephen Loughlin



Lakeside Ave Beckons All Riders

PROGRESSIVE® TIP#5

Find an insurer who's ready to help you in the event of an accident. A company that truly serves bikers has claims representatives who are trained to accurately assess motorcycle damage—including your custom parts. They will have steps in place to get bikes back to their previous condition and on the road as soon as possible. Ask if they have 24/7 claims assistance and a network of approved repair centers that will guarantee the repairs on your bike.



NHMRO – EDUCATING AND PROTECTING MOTORCYCLISTS’ RIGHTS FOR 49 YEARS!

The Board and Officers

New Hampshire Motorcyclists’ Rights Organization

New Hampshire Motorcyclists’ Rights Organization welcomes all motorcyclists to the 101th Celebration of the Oldest Motorcycle Rally and our Great State!

NHMRO represents all types of riders from all walks of life. We are a non-profit, volunteer organization, dedicated to educating riders and protecting the freedoms that are important to all motorcyclists. We are committed to our Motto “Let Those Who Ride Decide” and are passionate about giving motorcyclists a voice here in New Hampshire.

NHMRO was instrumental in Anti -Profiling legislation in 2022, which lead to NH becoming the fifth state with a law prohibiting motorcycle profiling!

NHMRO has accomplished many things over the years, and we could not do it without the support of our members and sponsors. We are well received and respected in our state as the representative for motorcyclists. If you ride in NH, then you need to be a member of NHMRO. Help us continue the fight that is ahead of us!



The NH Motorcycle Safety Task Force that NHMRO started along with the NH Department of Safety has grown and continues to work on motorcycle awareness. Working with the National Highway Traffic and Safety Administration using our #RideSMART2Laconia campaign has brought about other rallies and states joining us to promote this message across the country.

NHMRO is a proud supporter of our national counterpart the Motorcycle Riders Foundation (MRF) our motorcycle voice in Washington. To grow our strength in our nation’s capital, we need to be heard and that comes from numbers. Now more than ever we need you. Please join MRF and help keep our voice strong in Washington!

Enjoy the beautiful riding New Hampshire has to offer and remember when you ride, RideSMART (Safely, Maturely, Aware, Respectfully and Trained.) A Knowledgeable rider is a SMART rider!

Live Free Ride Free! 🇺🇸

www.nhmro.org - www.mrf.org

Join us on Facebook

LOUD PIPES SAVE MONEY

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SHOW YOUR RIDE & YOUR PRIDE!

Be proud – show off your pride and joy at the Laconia Motorcycle Week Bike Shows

Jennifer Anderson

If you're like us, you probably have a photo album in your phone FILLED with pictures of bikes you saw when in Laconia. It never ceases to amaze us – the creativity, ingenuity and sheer passion that people put into their motorcycles, it's quite simply...AWESOME! What better way to get credit for all this distinction than at an official Rally Bike Show! Whether it's a unique paint job, a custom chopper, or an old school rat bike, we love to see you show off your pride-and-joy; your motorcycle! Instead of cruising around for ooohhs and ahhs, sign-up at any of the bike shows below for your chance take home a trophy!

Haymond Law Firm Bike Show Series dates & locations.

Each of these shows run from 11AM-3PM unless otherwise specified. Winners will receive trophies sponsored by Haymond Law Firm. For more information on these shows, please contact Dick Cartier at 603-455-0458.

Saturday, June 8th: Sport Bikes ONLY at this bike show – be sure to get here early, there were over 100 sport bike entries last year! Location: Weirs Beach Drive-In

Tuesday, June 11th: Bagger and Vintage Motorcycle Show at the Weirs Beach Drive-In

Wednesday, June 12th: All makes and models. Numerous classes available for entry. Location: Weirs Beach Drive-In

Thursday, June 13th: The Historic Train Station in

downtown Laconia next to Burrito Me. People's Choice! \$100 Cash Prize! Slow Race at 1pm in the parking lot of the train station! \$100 Cash Prize!

Thursday, June 13th: NazBar Tattoo Contest at the Naswa Resort on the beach at 6pm. Call Dick for more info at 603-455-0458. Winners receive a trophy for each category (male & female) and Best of Show.

Friday, June 14th: The Grand Finale with the City of Laconia Bike Show and Swap Meet | 11am-3pm. Many different categories, and of course Best in Show! Registration is only \$20! All of the proceeds go to the City of Laconia to help offset the costs of hosting Motorcycle Week. As if the cool bikes weren't enough, there will also be a swap meet at Opechee Park during the City of Laconia Bike Show on Friday, so you'll definitely want to check this event out! This is a great way to save tons of cash on new/used & custom bike parts and accessories to complete the special look of your ride! The swap meet will begin at 8AM (set-up at 7AM), so get there early!

MC Rodeo: During the City of Laconia Bike Show, there will also be a motorcycle rodeo and games of skills. Trophies will be awarded.

Saturday, June 15th: 2nd Annual Chopper Bike Show at the Weirs Beach Drive-In. 11am to 3pm. Trophies awarded.

For more info on any of the bike shows or swap meet, please call Dick Cartier at 603-455-0458. **A special thanks to Dick Cartier** for working hard all year-long promoting these shows!

3rd Annual Gunstock Hill Climb Bike Show | Wednesday, June 12th: Ride-In Bike Show at the Gunstock Hill Climb! Details will be announced in the Laconia Riding Times e-newsletter. Sign up at LaconiaMCWeek.com

Photo Credit: LMCW Assoc.



Easy Cruising on Lakeside Ave.



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603-977-0083
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Photo by Ivan Diaz on Unsplash

While you're Cruising through New Hampshire during Laconia Motorcycle Week ©, 104.9 The Hawk is proud to be your wingman. This year mark The Hawk as being the "Official Station of Laconia Motorcycle Week ©" for 20 years! Join us as we Rock Out with our Hawk Out while keeping you informed with everything going on during the Rally.

104.9 The Hawk is your soundtrack for the rally as we roll into a new milestone with the 101st Annual Laconia Motorcycle Week ©! You'll hear AC/DC, Rush, Van Halen, Rolling Stones, Bruce Springsteen, Aerosmith, Pearl Jam, Cars, Boston, Tom Petty, Doors, Guns N' Roses, Lynyrd Skynyrd and more!

Keep an eye out for the Hawk crew all around around the Lakes Region and be sure to stop by the Hawk's Rockin' RV as we broadcast live from North Water Marine in Weirs Beach. We'll have all the inside information on the Rally and all the details about the Laconia Motorcycle Week ©.

Check out www.TheHawkRocks.com for more Rally information, photos, and videos. For live updates become a fan of the Hawk on Facebook, Twitter, and Instagram. When you get home, keep rockin' with our Live Stream from TheHawkRocks.com or download the FREE 104.9 The Hawk App for your mobile device!

Rockin' the Lakes and Mountains AND the Official Station of Laconia Motorcycle Week ©...104.9 The Hawk. 🦅

**THE OFFICIAL RADIO STATION OF
LACONIA MOTORCYCLE WEEK!**

**LISTEN LIVE ON YOUR RADIO ALL WEEK FOR
UPDATES & STREAM US ONLINE 24/7 AT
THEHAWKROCKS.COM**

**BROADCASTING FROM
THE HAWK'S ROCKIN' RV**

31ST ANNUAL POW/MIA FREEDOM RIDE... "THE RIDE TO THE ROCK"

**JUNE 13, 2024 ~ THURSDAY @ 7:00 PM
HESKY PARK MEREDITH**

36th Anniversary of the Vigil - 31st Anniversary of the Freedom Ride

"As an American asked to serve, I was prepared to fight, to be wounded, to be captured and even prepared to die, but I was not prepared to be abandoned."

-Former POW Eugene "Red" McDaniel

This year will be the 36th year of the Meredith POW/MIA Awareness Vigil in Hesky Park and the 31st year of the Freedom Ride. As "Doc" stated all those years ago, "The Vigil was to simply bring awareness to this American issue, not just a veteran issue. Were live Americans left behind knowingly? All evidence stated and continue to states,... Yes! You may believe what you will, because it has been 35 years and this issue should have be handled by now. But in time "all would forget"...But, Not here in New Hampshire, the HUB of POW/MIA activity and awareness standing Vigils in Hesky Park, Manchester Veterans Park, and in Portsmouth! When we stop, we guarantee the Government stops looking.

For those who have yet to participate in the **Freedom Ride**, the real focus of the ride is to bring into light an issue that affects hundreds of Americans and their families, those men and women missing in action or held prisoner during times of war and/or conflict.

For the past 31 years, bikers, attending Laconia Motorcycle Week, have joined forces on Thursday evening and made history in the Northeast. Over the past several years, over two thousand motorcyclists have ridden their motorcycles in the Northeast POW/MIA Network® Freedom Ride. This year join us for the ride from all points in Country to "The Rock" Hesky Park, Meredith "The States Original POW/MIA Memorial".

The Northeast POW/MIA Network Vigil in Meredith gained nationwide attention some 35 years ago when a small group of veterans began holding weekly Thursday night vigils to bring to light the nation's lack of effort to account for all service men and women missing from Vietnam. Through times of basking heat, frigid rain storms and mid-winter snows, this small group of people held vigils to gain people's attention to the fact that members of our armed forces were unaccounted for and forgotten.

The **Freedom Ride** is slated to begin at 6:00 p.m. on Thursday, June



13, 2024, with line up beginning at 5:00 p.m. at the Route 11 ~ 1407 Lakeshore Road, Gilford, NH 03249 (Lowe's parking). This year looks to break all years in participation as the Northeast POW/MIA Network has joined forces with Blue and Gold Star families of N.H., all veterans and veteran organizations, together with all bikers and biker organizations, followed

with the **Northeast POW/MIA Network Vigil**.

The Northeast POW/MIA Network continues to fight for **Capt. Ike Camacho**.

The Green Beret, Ike Camacho issue continues! Why??? Good question! The Northeast POW/MIA Network is getting closer to an answer. As last reported to you, we were working with Military Staffing DC and with Boards who were Vetting Ike?? After more than a year, we learned that was all false! Seems anything to stop this American Hero from receiving the Medal of Honor he was put in for back in 1965 has been done. We recently learned that his records were classified! Imagine that, longer than President Kennedys. Why? Maybe because Ike's military record is more than 2000 pages long. What could be in there?

Captain Ike Camacho, was given the Bronze Star, That's a Bronze Star for being held for 18 months and having courage to escape which was his duty as he saw it and gets a Bronze Star!



31ST ANNUAL POW/MIA FREEDOM RIDE (cont)



The Second Person to escape from a Camp was Nick Rowe a true Hero, received a Silver Star! So, what did the Army have to do? Go back and Update Ike's Bronze to a Silver Star! Why was that held from him in first place? Maybe it would prove an embarrassment that an Mexican/Native American to be first anything, especially Medal of Honor.

A few years ago Ike's Silver Star was upgraded to the Distinguished Service Cross by George W. Bush. This sounds fine. However, Ike was put up for the Medal of Honor, so why not? Could it have been because they were held by not only North Vietnamese Army but "Cubans". After Ike's escape and his return to the United States, he was debriefed for weeks, in Hawaii.

Would that fact, along with the fact that Ike was Mexican/Native American, have anything to do with him not receiving the Medal of Honor as he was put in for?

So, here we are, 66 years later and an 86-year-old Green Beret still fighting for what is his. Actually, he's not fighting at all. He says," Guys, it's ok! I appreciate everything y'all, especially your Senator Hassan has done on my behalf and Gracie but if the Good Lord wanted it to happen then it would happen. I was told way back, as a Mexican/Native American, I was never going to see the Medal of Honor no matter how many speak your name, I believed them"!

The Network, along with Senator Hassan's offices, continues working on this matter. With the effort of Sen. Maggie Hassan and her staff we are pleased to announce that Ike's progress has been sent to the Honor Board which is made up of three 1 Star Generals and 1 Ex-POW. From there if positive goes to the Secretary of Defense and then onto the President of the United States. This has been a three-year effort

by the advocate of the Northeast POW/MIA Network and all of those who stand the vigils.

For those who have yet to participate in the Freedom Ride, the real focus of the ride is to bring into light an issue that affects hundreds of Americans and their families, those men and women missing in action or held prisoner during times of war and/or conflict.

If you are unable to participate in the **Freedom Ride**, please make time to be at Hesky Park for the "**Northeast POW/MIA Network Vigil**" that begins at 7:00 p.m. Let your voice be heard.

If you or your group are interested in riding in the **Freedom Ride** and need more information, please contact Bob Jones through email at contact@northeastpowmianetwork.org. Visit our website: www.northeastpowmianetwork.org or see us on Facebook.

Let this be the best year that all bikers, veterans, and people come together for this "AMERICAN POW/MIA ISSUE".

Pease don't just say I'll be there! Bring a group with you. At least 1, 2 or 3. We can't let up now! Can we have Bikes stretched out from Gilford to Meredith Challenge!!! Mission, WE HERE IN NH GOT THIS!!! 🇺🇸

Semper FI, Robert "Doc" Jones,
President, Northeast POW/MIA Network

**Faith,
Trust,
Truth,
Responsibility,
&
Accountability**



A TRIBUTE TO MOTORCYCLISTS WITH CHECK TWICE SIGNS!

Paul W. Cote

Join us Monday night, June 10th, 2024 from 7:00ish pm to 9:59 pm at the Looney Bin Bar and Grill, for a Reunion with some of the long-time local Gatekeepers and Club Members working for our Rights to Ride, and keeping us safe on the road, where we will flock to recognize and honor in Memorium. **FREE ENTRY!** Great food and beverages served up by the always friendly Looney Bin crew!

Recognizing greatness in our road riding community, bikers “Rights, Riding, Racing, Awareness and Charity,” “Check Twice Night” in Bob Doiron’s and Billy Gannon’s memory, co-hosted by Paul W. Cote and Sue Hart via www.CheckTwiceSigns.com, Michelle of the Looney Bin Bar and Grill, with Charlie, Jenn and a bunch of GREAT PEOPLE, with live and LOUD classic ROCK by “Down Cella” band.



We'll also be pulling the five (5) winning tickets for the limited edition 100th Anniversary Laconia Motorcycle Week, only 500 numbered Minted 1 troy oz 99.9% Silver Commemorative Coins

that were issued, and last year sold at \$68 each. We've got in hand 24 of them in our prize pool – for five (5) winners - at \$24/chance or 5 chances for \$100, supporting the “Bikers Helping Bikers / Riders Helping Riders” Survivor’s Funds / Check Twice Safety Awareness missions, aimed at reducing crashes – need NOT be present to win – get your chances online via PayPal at www.checktwice-savealife.com/coins-raffle-2024/

For more info information – email Paul W. Cote at ClaimsCote@aol.com. Charlie and Paul were long-time New England District Road Riding delegate-representatives to the AMA Congress, EAGLES and sanctioned Promoters.

FREE ‘Check Twice – Save a Life, MOTORCYCLES ARE EVERYWHERE Stickers. Following the tradition since 1982 of Bob Doiron, creator of this recognized motorcycle awareness motto, Paul continues offering FREE “Check Twice” stickers to those sending a stamped, self-addressed return envelope to Check Twice Signs, P.O. Box 516, Amesbury, MA 01913. For more stickers and customized stickers, lawn signs, see www.CheckTwiceSigns.com.



Help Promote Motorcycle Safety and Save Lives with
Check Twice — Save a Life

MOTORCYCLES ARE EVERYWHERE!!!!

BIG 2’x8’ Roadside Signs, lawn Signs, Custom or Stock Bumper Stickers

www.CheckTwiceSigns.com

Photo Credit: LMCW Association



Motorcycle officers Rick Bassett of Laconia PD and Ryan Oliver of the UNH, along with others, did a fabulous job of leading our Gypsy Tours around the State. We thank them and all our public safety officers for the good job they do.

NEW HAMPSHIRE SCENIC RIDES – THE KANCAMAGUS HIGHWAY

Laura Jean

On NH Rt 112 from Lincoln to Conway

How long is the Kancamagus Scenic Highway?

This Scenic Byway is within the boundary of the White Mountain National Forest and is 34.5 miles long. It boasts some fantastic views with regular scenic stops throughout. Remember, there are no businesses on this section of Route 112, and no gas stations. So make sure to fill your tank in Lincoln or Conway and bring along a picnic!

How long will it take to drive the highway?

Well, that's up to you! You can just drive straight through from Lincoln to Conway in just about an hour; or take the whole day checking out all the scenic views, trails, and waterfalls. Also as part of the state park system, you will find picnic areas and restrooms to stop at. 🍃

Fellow Riders
New Hampshire
Motorcycle Rider Training &
Division of Motor Vehicles
WELCOMES YOU
to the 101st
Laconia Motorcycle Week

We hope you enjoy our great roads this year and for many years to come.

Trained Riders are Safe Riders
Live to Ride - Ride to Live
dmv.nh.gov

My favorite spots:

Lower Falls

On a hot summer day, this is a great spot to cool off, large rocks and falls are a great place to wade in and have a refreshing swim.



Albany Covered Bridge



The original bridge was built in 1857, it was destroyed in 1858 by a windstorm and then rebuilt. The NH Forest Service upgraded the bridge with Steel in 1981-1982.

It's a great place to explore and capture some classic New England covered bridge pictures!



PROGRESSIVE® TIP#6

Ask about discounts.

You might be able to lower your rate by completing motorcycle safety courses, having your motorcycle license, keeping a clean driving record, having more than one policy with the company, paying your bill in full, or remaining a customer over time.

SUPPORT THE 2024 RALLY PATRONS



As a not-for-profit Association, we need all the help we can get to plan a nine day Rally of this magnitude. We get a lot of help from the State of New Hampshire and from our Corporate Sponsors, but we couldn't accomplish what we do – on the scale that we do it, without the support we get from our Rally Patrons. This list is comprised of businesses, organizations and individuals who support the Rally. Please help us by supporting them! You'll find great restaurants, lodging facilities and everything from motorcycle and car dealerships to gas stations. The list is in alpha betical order except for the first 30 listings; those are ones that sent in their support right away to make the top 30. Show your support!

LEGEND

- RESTAURANT
- MOTORCYCLE SHOP
- CONVENIENCE STORE
- RETAIL
- VENDOR
- LODGING
- ENTERTAINMENT
- HOMES/REAL ESTATE
- BANK
- GAS

- 104.9 HAWK RADIO NH
- 405 Pub & Grill and Lakeside Famous Roast Beef . . .
..... Laconia
- ABAKEE Cottages Weirs Beach
- Al's Auto Services Laconia
- Alton Circle Grocery Alton
- AMERICAN IRON USA
- Amoskeag Beverages, LLC NH
- AMSOIL USA
- Applebee's Bar & Grill Tilton
- Atlas Advanced Pyrotechnics NH
- Aylward Motors, LLC Farmington
- Bangor Savings Bank Portsmouth
- BANK OF NEW HAMPSHIRE NH
- Bar Salida Weirs Beach
- Beachview Bazaar Weirs Beach
- Beans & Greens / Beer Garden Gilford
- Bear Hollow Trading Post Andover
- Belknap Point Motel Gilford
- Belknap Tire & Auto Repair, LLC Laconia
- Bentley's Saloon Arundel, ME
- Bernini Italian, Pizzeria, & Wine Bar Laconia
- Best Western Plus Landmark Inn Laconia
- Birch Knoll Motel Weirs Beach
- Body Covers Screen Printing & Embroidery NH
- Boot Town Belmont - Laconia
- Brad's Concessions Weirs Beach
- Brick Front Restaurant & Lounge Laconia
- BUDWEISER NH
- Burrito Me Laconia
- Cactus Jack's Restaurant Laconia
- Café Déja Vu Laconia
- Case 'n Keg Meredith/Laconia
- Channel Waterfront Cottages Weirs Beach
- Citizen's Bank Laconia
- Coca-Cola Bottling Company of Northern New
England Lakes Region
- Cumberland Farms Weirs Beach-Laconia
- Cummings Printing Co. Hooksett
- Diamond Shine Gilford
- Don Howard Photography. Daytona-Laconia-Sturgis
- Don Pintacura NH - FL
- Dox Winnisquam, Winnepesaukee
- DR. PEPPER USA
- East Coast Flight Craft Weirs Beach
- Econo Lodge Inn & Suites Tilton
- EVL Cycles Belmont
- Fairfield by Marriot Plymouth
- Fireside Inn & Suites Gilford
- Foster's Tavern Alton Bay
- Franklin Savings Bank NH
- Fratello's Restaurant Laconia
- Fresh on Lake Winni Weirs Beach
- Funds4Paws.org Weirs Beach
- Funspot Weirs Beach
- Gilford Hannaford Supermarket Gilford
- Gilford Mobil Mart Gilford
- Gilford True Value Gilford
- Gunstock Mountain Resort Gilford
- Haffner's . . . Gilford, Hampton, & Moultonboro
- Half Moon Enterprises Weirs Beach
- Half Moon Motel & Cottages Weirs Beach
- Hampton Inn & Suites - Tilton Tilton
- Happy Jack's Cigar, Pipe & Tobacco Shop . . . Laconia
- Hart's Turkey Farm Restaurant Meredith
- Heath's Ace Hardware Laconia & Center Harbor
- Hector's Fine Food & Spirits Laconia
- High Octane Saloon Weirs Beach
- HK Powersports Laconia
- HOBO & Winnepesaukee Scenic Railroad . . . Lincoln
- Irwin Automotive Group Laconia
- JR's Steak & Seafood llc NH
- Laconia Antique Center Laconia

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 🏠 Lake Opechee Inn & Spa Laconia
 🏠 Lakeside Get-A-Way Weirs Beach
 🍷 Lakeside Pizza & Seafood Weirs Beach
 ♥ Laurent Doors Laconia
 ♥ LaValley's Building Supply Gilford
 ♥ Lawson, Persson & Chisholm PC Laconia
 ♥ LDR Productions Laconia
 🍷 Local Eatery Laconia
 ♥ Lou Gaynor NH
 ♥ Lowe's of Gilford Gilford
 🏠 Margate Resort Laconia
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 ♥ Melody & Robb NH
 💰 Meredith Village Savings Bank NH
 ♥ Michael Lichter Photography USA
 🏠 Mill Falls at the Lake Meredith
 🍷 Millstone Restaurant Spearfish, South Dakota
 🏠 Motorcycle Rally Apparel USA
 ♥ Motoshows USA
 🏠 Mountain Club on Loon Lincoln
 🍷 Naughty Nellie's Ice Cream Bar Andover
 🏠 NASWA RESORT Weirs Beach
 ♥ New England Racing Museum NH
 🏠 Newfound Country Store Bridgewater
 ♥ NH Distributors, Inc. NH
 ♥ NH Motorcycle Right's Organization NH
 🎵 NH Motor Speedway Loudon
 ♥ NH Vintage Vinyl Laconia
 ♥ Nicholas Thurston Marine Gilford
 ♥ Nick Tamposi NH
 🏠 North Conway Grand Hotel North Conway
 🍷 O Steaks & Seafood Laconia
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 MA
 ♥ Omni Signs Meredith
 🏠 Parker's Motel Lincoln
 🍷 Patrick's Pub & Eatery Gilford
 ♥ Paul W. Cote/Check Twice Signs USA
 🏠 Pine Hollow Campground Weirs Beach

♥ PROGRESSIVE MOTORCYCLE INSURANCE USA
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 ♥ Rugged Barber Co. Laconia
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 ♥ Sanitary Dry Cleaners Laconia
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 🍷 Sawyer's on the Pier Weirs Beach
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 🏠 Smoke 'N Barley Lochmere
 ♥ Stafford Oil Company, Inc. Laconia
 🏠 Steele Hill Resort Sanbornton
 🏠 Summit Resort Weirs Beach
 🏠 Sun Valley Cottages Weirs Beach
 ♥ Supreme Marine NH
 ♥ Tanger Outlet Center Tilton
 ♥ Taylor Rental Laconia
 🍷 T-Bones Restaurant Laconia
 🎵 The Looney Bin Weirs Beach
 🍷 The Lunchbox NH Weirs Beach
 🍷 The Flip Side Laconia
 ♥ Tops Beachwear Weirs Beach
 🎵 Tower Hill Tavern Weirs Beach
 🏠 Towne Place Suites by Marriott Gilford
 ♥ Trailer Outlet Tilton
 🍷 Twin Barns Brewing, Co. Meredith
 ♥ TWISTED TEA USA
 🍷 Union Diner Laconia
 ♥ United States Classic Racing Association USA
 ♥ Vinnie & Deb NH
 ♥ Wayfarer Coffee Roasters Laconia/Lakeport
 🍷 Weathervane Lobster in the Rough Weirs Beach
 ♥ Weirs Action Committee Weirs Beach
 🎵 Weirs Beach Drive In Weirs Beach
 🎵 Weirs Mini Golf Weirs Beach
 🎵 WeirsBeach.com Weirs Beach
 🎵 Winnepesaukee Bar & Billiards Gilford
 ♥ Wescott Law, PA Laconia
 ♥ Winnepesaukee HOG Chapter #2529.. Winnepesaukee
 ♥ Winnisquam Marine .. Winnisquam & Weirs Beach

11TH ANNIVERSARY OF THE MAE WEST MEMORIAL PET RUN

This year marks the 11th anniversary of the popular May West Memorial Pet Run. Over the years many hundreds have participated in our quest to raise funds for many of the animal friendly organizations around Central New Hampshire.

The money raised will be given to the Funds-4-Paws(funds4paws.org) organization, so that they may distribute them to like-minded organizations. They do a very good job at this Since the first year over \$70,000 has been raised by this ride. That's what it is all about.



The ride leaves Rally Headquarters on Monday morning for a ride around the area. The ride will end at the 603 tent at the Weirs Beach Drive-in for more fun.

The cost of the ride remains \$25.00 for the rider and \$20.00 for the passenger. A special t-shirt will be provided on a first come basis. Don't miss out!



Mae West

Photo Credit: Jenn Anderson



On the Mae West Pet Run ride

Photo Credit: Michael Frederic



Lining up at the start of the Pet Run

Photo Credit: Michael Frederic



WELCOME BIKERS & GUESTS



101st Laconia Bike Week
ANY QUESTIONS??
Sincerely, Nick Tamposi

HISTORY OF LACONIA MOTORCYCLE WEEK'S GYPSY TOUR

Robert Ames

For a comprehensive look at the history of Laconia Motorcycle Week, from its beginnings in 1916 to the present, please visit our site at:

weirsbeach.com/mcweekhistory



AMERICAN MOTORCYCLIST ASSOCIATION

The webpage features photos, advertisements and articles from the earliest publications for the Motorcycle "Enthusiast" through to the 1960's. The origins of the words "Gypsy Tour" are explored in depth. There are photos of the awards, pins, patches, banners, and other merchandise and souvenirs that accompanied each yearly rally. Finally, there is a complete list of rally dates and lengths, explaining how a rally that began in 1916 is only now celebrating its 101st in 2024!

This online exhibition of the Rally's history was created by Robert Ames, a board member of the Laconia Motorcycle Week Association. 🍷

File Photo



Fritzi Baer meets with the AMA road crew trackside.

PROGRESSIVE® TIP#7

Before you ride, know your coverage options.

Talk to your agent or insurer about Total Replacement Cost, Actual Cash Value and Agreed Value. Each offers different coverage in the event you total your bike. Know what each is so you know what you're getting.



same message as in the 1940's. Except the 5 cents.

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Photo Credit: LMCW Association



The TOMA crew enjoying a night around the fire at the Gunstock campground.



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Thoughts ON DAYTONA BIKE WEEK

By Schultz

Yes kids, it's off to Daytona for both Bike Week in March and Biketoberfest in October. In a perfect world you can make them both. Great riding at both Rallies with lots to do.

Let's get started; Main Street in Daytona is still the main show for motorcycle watching. The track has a good number of vendors and demo's all week during Bike Week. During Biketoberfest the track is open Thursday-Saturday. Further west on International Blvd. is the Daytona Beach Flea Market which usually has a motorcycle swap meet happening.

Ormond Beach has plenty going on with bars, vendors and lots of great bands. Don't forget Destinations Daytona where there are plenty of vendors and of course the JP Cycles Store. Also in Ormond Beach is a really



cool place called Willie's Tropical Tattoo located on Youge St. They have a great bike and tattoo show there on Thursday in both March and October. You won't be disappointed. In March the city of Deland will be having a one day motorcycle rally on Saturday March 2nd. It's held right in the center of the city.

Also on the first weekend of Bike Week, there is a great antique Bike show and swap meet. That is held on the first Thursday, Friday and Saturday and will be held at the Daytona Beach Stadium located at 3719 LPGA Blvd.



Taking a Twisted break on Main St in Daytona

Photo Credit - LMCW Association

If you're on the beach by the Hilton be sure to stop by and check out the monument for motorcycle racers and enthusiasts. It's really something.

Lets eat; my favorite eating spots are still Steve's Famous Diner on Atlantic Avenue two miles north of Main st, Hull's Seafood in Ormond Beach , Leanh's Chinese Restaurant on Nova south of International or USRT 92. You will want to eat there more then once during your visit. New on the list this year is Simply Gina's on US Route 1 in Holly Hill. I miss them when I head home.

Watch out for all hazards while riding. They are everywhere. Speed kills, that's a fact. And don't be a sucker on the high bridges, they can be ticket alley. Ride smart and enjoy your time in Daytona. 🍀

Photo Credit - LMCW Association



Another breakfast meeting at Simply Gina's on US Rt 1 in Holly Hill.

32ND ANNUAL BIKETOBERFEST® RALLY

October 17-20, 2024

Biker events, scenic rides, racing, industry's top vendors and concerts

The Daytona Beach area will welcome motorcycle enthusiasts for the 32nd annual Biketoberfest® rally on October 17-20, one of the Southeast's best motorcycle rallies.

The four-day motorcycle rally attracts motorcycle enthusiasts to Volusia County with beautiful Florida weather, live music, industry's top vendors, bike shows, motorcycle racing at Daytona International Speedway, and miles of scenic rides along famous A1A, historic Main Street or the scenic loop.

For more information, visit the official event website, Biketoberfest.org. 🍀



Photo Credit - Daytona Biketoberfest



Photo Credit - Daytona Biketoberfest

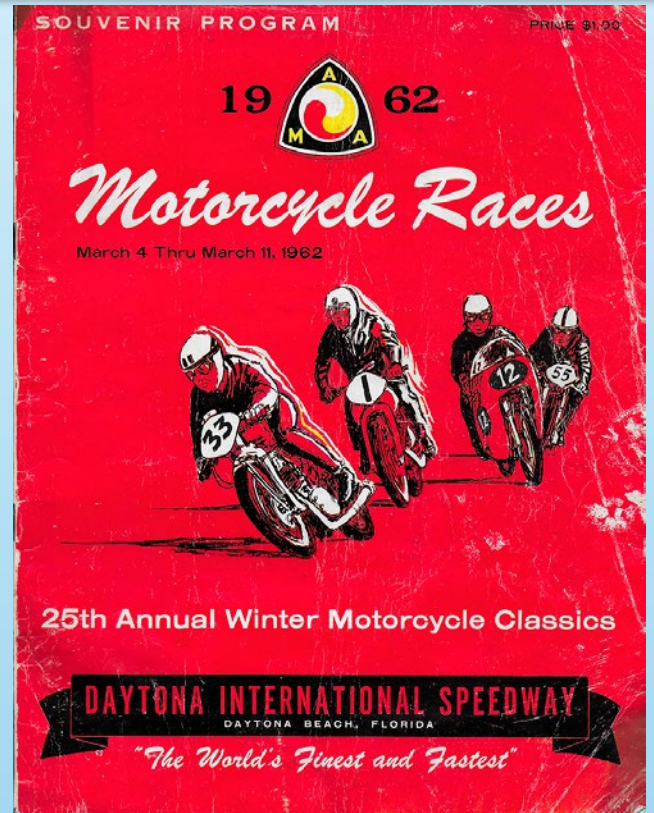


Photo Credit - LMCW Association



Two very famous riders often seen on the road around the country, here in Daytona.



Photo Credit - Daytona Biketoberfest

Photo Credit - LMCW Association



Very happy to be in Daytona during Biketoberfest.

GREAT DAYTONA BEACH BIKE WEEK RIDES

Enjoy some great rides while in Daytona!

Daytona Beach to Ponce Inlet – How often do you get to enjoy breakfast over the ocean? That’s right, I said OVER the ocean, not just over looking the ocean, at Crabby Joe’s in Daytona Beach shores. This favorite ride is perfect when you’re looking for a unique breakfast destination and a day oceanside. The ride route ends at the Ponce Inlet Lighthouse.

Daytona Beach to Edgewater – Volusia County is home to a twisty stretch of back road tunneling through magnificent live oaks from Daytona Beach to Edgewater, Volusia County’s “southern loop”.

New Smyrna Beach – The route from Daytona Beach to New Smyrna Beach takes you along quiet country 2-lane roads, past several local biker-friendly hangouts and provides views of the Intercoastal waterway, historic New Smyrna and the beach.

DeLand via DeLeon Springs State Park – This ride will take you through some of the scenic roads in West Volusia including a visit to DeLeon Springs State Park to the historic downtown mainstreet in DeLand. The first weekend of Bike Week each year, DeLand hosts a Bike Rally with music, shopping, great food and a welcoming atmosphere. 🍷

LIVE FREE & SHARE THE ROAD!

Jennifer Tramp, Public Information Officer
NH Office of Highway Safety

Motorcycle Safety is about Sharing the Road: As the weather warms this spring, hundreds of thousands of motorcyclists will be on the roads, ready to ride. One way we can reduce traffic fatalities and keep our roads safe is for drivers to understand motorcycle safety challenges such as size and visibility, and riding practices like downshifting and weaving to be able to anticipate and respond to motorcyclists' behavior. Motorcycles are among the smallest and most vulnerable vehicles on the road, putting riders at greater risk of death and serious injury in a crash. In fact, research and state-level data consistently identifies motorists as being at-fault in more than half of all multivehicle motorcycle-involved collisions.

Older Riders: According to the Insurance Institute for Highway Safety, Riders 50 and older made up 36% of all motorcycle fatalities in 2017. So-called "re-entry riders," who rode in their 20s and decided to take it up again in their late 40s to 60s face additional challenges today: more traffic, more powerful bikes, more distracted drivers and diminished physical skills. If you're going to ride a motorcycle, it's important to commit to a lifetime of learning new skills and brushing up on the old ones.

Protect Yourself and Others: A helmet is the most important equipment a rider can use. In 2018, 75% of motorcyclists in NH were not wearing a helmet. Helmets are estimated to be 37% effective in preventing fatal injuries.

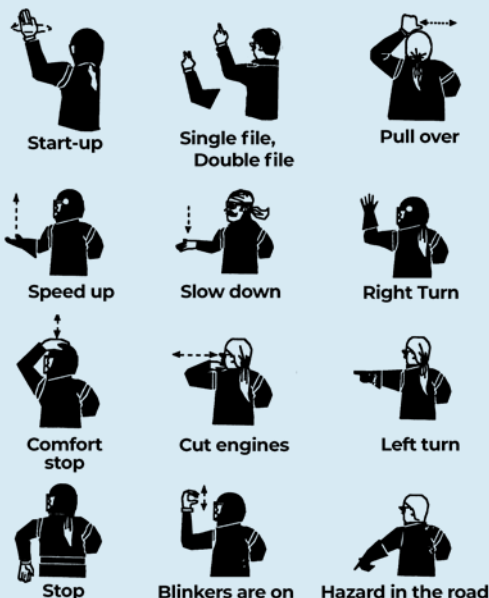
Here are some more helpful safety tips:

- As a new rider, choose a bike that fits you. Many inexperienced riders tend to choose a motorcycle above their skill level "supersport bikes" have driver death rates about four times that of cruisers or standard bikes, according to the Insurance Institute for Highway Safety.
- New riders should take a motorcycle safety course, and experienced riders should take refresher courses after being off their bikes for a while. You can find out more about the New Hampshire Motorcycle Rider Training Program offered through the Division of Motor Vehicles.
- Know the rules of the road.
- Be aware that riding with a passenger requires more skill.
- Never drink and ride.
- Drive defensively, especially at intersections, where half of all collisions occur.
- Watch for hazards on the roads.
- Assume you are invisible to other motorists and position yourself to be seen.
- Use headlights day and night
- Be courteous; don't weave in and out of lanes, or ride on the shoulder or between lanes.
- Don't speed.
- Wear bright and/or reflective clothing that is durable and boots that cover the ankles.
- Wear goggles, glasses or use a face shield that's ventilated
- to prevent fogging, make sure it's clear if riding at night.

2018 Helmet statistic – NH FARS 2018 Annual Report.
Helmet statistic – National Safety Council. 🦄

NEW HAMPSHIRE MOTORCYCLE LAWS & HAND SIGNALS

- Helmets are required under age 18.
- Protective eye cover required unless you have a full windshield.
- Mufflers and baffles required. Decibel below 110.
- Modification of stock exhaust system to increase noise level is a violation of the law.
- Burnouts or wheel stands are not allowed on any public highway.
- Passing another vehicle in the same lane is a violation.
- There must be a seat for a passenger.
- Every motorcycle must have a rear view mirror.
- NH open container law will be strongly enforced.
- Walking in the road and interfering with motorcycle traffic is not allowed.



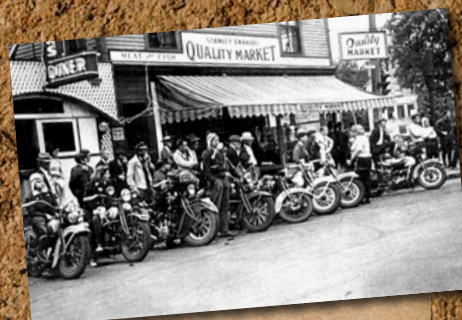
THE WORLD'S OLDEST MOTORCYCLE RALLY



The Lobster Pound had vendors setting up in the 1980's and became home to the "Laconia Roadhouse"
Photo Credit: Lou Gaynor



Some of the names have changed from the 1980's, but the intersection of US Rt. 3 and Lakeside Ave continues to be swamped with traffic and visitors during the Rally.



Motorcyclists hanging out on Main St. in downtown Laconia in the late 1930's.

BLAST FROM THE PAST



This 1981 photo of Tarlson's Arcade on Lakeside Ave shows what is now the Tower Hill Tavern.



End of Motorcycle Week in 1955 had a parade through Downtown Laconia. The gentleman on the ladder sits in front of what is now the Laconia Antique Center.



The Belknop Recreation area (now know as Gunstock), seen here in the 1950's, was busy through all seven days of Motorcycle week.

Photo Credit: Mark Person

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Sac City is one of the finest motels along US Route 20. No matter what time of the year, you can expect Fine Service - and they love Motorcyclists! TCM Plays here! 🦋

EDITOR'S NOTE: Great news from Nebraska. After 34 years, Freedom of Choice concerning Helmet Laws has returned to the state - At least if you are 21. Thats a start to be sure.

Thank you ABATE of Nebraska and all who worked on this. See you on US 20 and in Bassett. 🦋

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Photo Credit - Schultz

Daytona, Laconia, or Sturgis; at any time the weather can take a quick turn for the worse. Keep a eye on the sky.

DRIVE SAFE

HALF MOON ENTERPRISES – PROUD LACONIA MC WEEK® BOARD MEMBER!

The Half Moon, the block at the very center of Weirs Beach, has been at the heart of Motorcycle Week action since the early 1950's, when the business was established by Sidney Ames. The very symbol of Weirs Beach, the iconic, neon Weirs Beach arrow sign, built in 1956, was a result of Sidney's efforts. His three sons have carried on with the business, now known officially as the Half Moon Enterprises. They have also carried on with promoting Weirs Beach, in 1998 establishing the website WeirsBeach.com, the best source for general information about the area.

The Half Moon block begins at the corner of New Hampshire Avenue and extends down Lakeside Avenue to Tower Street. On the left corner, Lakeside View Pizza sells the freshest, tastiest pizza in town. Next door, there are many exciting vendors located in the Half Moon Penny Arcade and Bumper Cars buildings, including American Iron Outfitters, Tennessee Leather, Joe's Steel, and the tattoo artistry of Mr. Bill's Roadhouse. At the center of the block, the Half Moon Gift Shop has a great selection of Motorcycle Week T-Shirts, jewelry, and accessories. On the right corner, you'll find Hot Leathers located in the Half Moon Family Fun Center building.

Tucked behind all the Lakeside Avenue action is the Half Moon Motel & Cottages, the most convenient lodging location in the area, within very close walking distance of all the Motorcycle Week activities. The Half Moon Motel & Cottages features a beautiful scenic view of the lake from every unit; a king-size, solar-warmed pool; modern motel rooms; and comfortable cottages with kitchenettes and private, screened-in porches. Reserving a room at the Half Moon for Motorcycle Week is easy; just visit them online, at www.halfmoonmotel.com.

Over the years, the original Half Moon has expanded to include the Beachview Bazaar and Castle Rest. The Beachview Bazaar, just a short stroll down Lakeside Avenue from the Weirs Beach arrow sign, is a biker shopping favorite, with many fine vendors, including Bear Hollow Trading Post, American Iron Outfitters, Motorcycle Rally USA, George Dyer Leather, Sunglass Connection, and CBD American Shaman. Located right next to the Beachview Bazaar, at the purple house called Castle Rest, you'll find vendors Hot Leathers, Joe's Steel, and Boston Green Health.

For more info about the vendors at the Half Moon, the Beachview Bazaar, and Castle Rest, please go to weirsbeach.com/motorcycle-week-vendors. 🏍️

STURGIS ADDS DOWNTOWN STREET RACE TO 84TH EVENT



Tammy even-Cordell,
Rally & Events Director
*The City of Sturgis
Motorcycle Rally*

STURGIS - The history of the City of Sturgis Motorcycle Rally is steeped in camaraderie, adventure, and racing.

This year's Rally will harken back to its roots with the addition of a downtown street race.

This spectacle of motorcycle sport is scheduled for Aug. 11, 2024, coinciding with the final Sunday of the 84th Annual City of Sturgis Motorcycle Rally, continuing the city's legacy of motorcycle racing that dates back to 1938.

"The history and the legacy of the City of Sturgis Motorcycle Rally started with racing," said Sturgis Mayor Mark Carstensen. "To host this event, Sturgis is building the bridge to the future."

AMA Pro Racing, along with Outerkind and the City of Sturgis, are collaborating on the major new event which will combine the rich heritage and tradition of the Sturgis Motorcycle Rally with American Flat Track's 70+ years of national championship racing. This groundbreaking event, taking place in the vibrant heart of downtown Sturgis, will feature an innovative mix of street and dirt sections and will be free for the public to attend.

Those who journey to Sturgis whether for the first time or the 50th, share a common spirit. They are passionate about gathering in a location of like-minded individuals who love the adrenaline-pumping experience of leaning into a curve in Vancocker Canyon and catching a glimpse of Mount Rushmore between the aspen along Iron Mountain Road.

In recent years, the city has launched a "Ride with a Local" program. The guides have been in South Dakota for years and know their way around. They show riders some of the best back roads and spectacular sights in the Hills.

The Sturgis Rally is a family reunion of sorts for many who come to the town of 7,000 in the Black Hills of South Dakota. They meet old friends at familiar locations and forge new friendships as well.

"There's a strong bond that exists among those who come to the Rally year after year," Carstensen said.

The Rally has changed over the years, but the core of the Rally spirit hasn't, the mayor said.

"Our success comes in the God-given beauty of the Black Hills that exist right in our backyard. Year after year, rallygoers tell us the reason they come is for the spectacular rides we have to offer," Carstensen said.



The City of Sturgis' heritage runs deep. It was founded as an old Cavalry outpost in 1878, and as of last year, the Rally celebrated 83 years of helping riders (of "steel horses" in modern times) uncover, revisit and participate in the thrills of the Sturgis and the Rally experience.

The event that is the City of Sturgis Motorcycle Rally began in 1938, when Clarence "Pappy" Hoel, his wife, Pearl, and his newly founded Jackpine Gypsies Motorcycle Club decided to host a race in Sturgis. Nine participants and a mere 200 spectators attended.

Today the City of Sturgis Motorcycle Rally is one of, if not "the" largest gatherings of motorcycle enthusiasts in the world. The 2024 City of Sturgis Motorcycle Rally,

Photo Courtesy: Don Kates / Sturgis Bike Week



Aug. 2 - 11, celebrates the 84th Anniversary of the event that has become known to motorcycle enthusiasts throughout the world as the "Granddaddy of 'em all".

Two-wheelers travel from around the globe to enjoy rock concerts, motorcycle racing, hill climbs, and scenic highways.

Attendance hovers around a half a million with participants from all 50 states as well as Canada and dozens of other international communities including Japan, Australia, Germany, and England.

Demographic surveys of those attending the 2023 City of Sturgis Motorcycle Rally show the average age of attendees continues to fall, but the number of attendees who don't own a motorcycle has actually increased.

Rally organizers say both statistics show the event shifting demographically.

"We're achieving the goal of broadening the appeal of the event to a larger and younger audience," said Beka Zerbst, Sturgis City Council President.

If you haven't been to the City of Sturgis Motorcycle Rally, you simply must go experience it. Those who

attend soon realize that they want to make plans to return.

So with a cherished past and roaring future, it is assured that the Rally will continue year after year, mile after mile. 🍀

JACKPINE GYPSIES MOTORCYCLE CLUB

If you're looking for that real feel Motorcycle racing action, then the Jackpine Gypsies MC have just what you need. They will have flat track racing, motocross, and Hill Climbs all week. For the 2024 schedule info, checkout jackpinegypsies.com. They also have their welcome tent set up near their flat track. Worth checking out for the usual cool items.



The Jackpine Gypsies were inducted into the AMA Motorcycle Hall of Fame in 1997.

For 2024 schedule information, check out <https://jackpinegypsies.com/> 🍀



Photo Courtesy: Schultz

The Jackpine Gypsies have some of the best flat track races during the Sturgis Rally.

Thoughts ON STURGIS

By Schultz

This year will be my 48th ride to Sturgis from NH and Believe it or not, it really has changed a lot from those first years. One thing that has not changed however are the wonderful people I see riding across country and the welcoming locals in the Sturgis area.

This year I again look forward to my pilgrimage to Devils Tower, my favorite. Other rides and places to check out; the Badlands, Spearfish Canyon, the Crazy Horse Monument, and Custer State Park. That is just to name a few. You can also plan a visit to Deadwood or Keystone. The deal is that all of these can be long rides so plan your days out well. Some places to help out on these rides for gas, food or just a break are; F&E Fuel



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Editors note; Always great food and service!

and Convenience Store on SR44 in Wood, the Cowboy in Interior which is in the Badlands. For a taste of the west in Belle Fourche, check out the Circle Bar. Speaking of bars outside of Main Street in Sturgis, the Back Porch in Spearfish still rates high.

Follow the traffic to Full Throttle Saloon just past Bear Butte. Which is also a Pin Stop for HOG. Buffalo Chip will have their usual loads of things to do all week.

Of the man bars to see on Main St , One Eyed Jacks on Main Street is a must see. Other helpful tips; Grocery Mart is a great supermarket for your grocery needs. Open long hours during the Rally. For an all you can eat pancake breakfast, the Lutheran Church on Sherman St. has a 4 star rating. Thinking of food, Millstone in Spearfish also still gets a 4 star review too. Remember, if you're camping out and want a campfire, sorry, but not in Meade County. Chris' Campground in Spearfish does allow campfires and a very popular campground.

I love riding in South Dakota, but like riding anywhere it does come with responsibilities. Most mean keeping yourself safe on the road. Everywhere is an animal zone, and give yourself plenty of room from other riders. Many may not be the most experienced in large groups of motorcycles. Keep a close eye on the weather, it can and often changes quickly. Just ride smart and enjoy. 🍀

UNLEASH THE ROAR OF HISTORY: STURGIS MOTORCYCLE MUSEUM AND HALL OF FAME

It's only natural that the heartbeat of American motorcycling resonates from the Sturgis Motorcycle Museum and Hall of Fame, a motorcycle mecca nestled in South Dakota's iconic Black Hills. This museum is a pilgrimage site for riders, where the objects of admiration are a collection of vintage motorcycles, memorabilia from riders and racers, and the stories of thousands of people who have thrown a leg over a two-wheeler.

From early classics created by Harley-Davidson and Indian to present-day powerhouse race bikes, the museum showcases the innovation and the designs that draw adventure seekers to motorcycles, even in the dawn of the 20th century when engine-powered travel was just emerging from a horse-drawn world. This museum tells a unique story, weaving together the tales of the riders who conquered the roads and racetracks, and the experiences that defined the past 125 years of the motorcycle lifestyle.

The museum's motorcycle collection consists of over 80 motorcycles dating as far back as 1907. Though some are stock, most are shown as they were ridden... accessorized and loved by their owners. This is likely



Photo Courtesy: Sturgis Motorcycle Museum

the most extensive, permanent collection of customs and choppers in the world, with some notable bikes from television build-off competitions and the chopper magazines in the 80's. There are vintage and current racing bikes spanning every notable American, Asian and European brand, many with championship credentials.

Most visitors are stunned at the huge amount of riding memorabilia, which ranges from iconic leather jackets to vintage rally badges. These items immerse visitors in the nostalgia of the open road and often bring back fond memories of a first motorcycle experience or a loved one who shared a passion for riding.

Even more amazing for many is the artwork the museum has collected for its exhibition areas. Sculptures and paintings by noted artists enjoy special places in the museum environment.

The Museum's Hall of Fame recognizes notable figures from motorcycling history, modern day innovators and individuals who have made the riding experience better, safer or more fun. Virtually every wall in the museum is adorned with plaques telling the story of members of the Hall of Fame.

Executive Director Heidi Haro is proud of the unique role that the Sturgis Museum plays in the motorcycle riding culture. "The museum is not only a wonderful place to visit during the Sturgis rally, but a year-round addition to any Black Hills vacation. We're delighted when riders swing by for a quick visit, then discover that they can't get enough of the experience we offer to our visitors."

The Museum is open daily throughout the year. Check it out at www.sturgismuseum.com to start planning your visit. 🏍️

Photo Courtesy: Sturgis Motorcycle Museum



3 Photo Courtesy: Sturgis Motorcycle Rally



STURGIS MUSEUM NAMES 2024 HONOREES FOR HALL OF FAME AND SPECIAL AWARDS

The Sturgis Motorcycle Museum and Hall of Fame recently announced its 2024 class of Hall of Fame inductees, along with individuals being recognized for their unique contributions to motorcycling. The 2024 inductees are individuals who have contributed to the sport through their art, their business prowess and their riding and customizing skills.

James Gregory - James founded the Run to the Wall, an annual cross country motorcycle ride to raise awareness of missing military veterans from US wars. The Run to the Wall now creates awareness of numerous veterans' issues and recognizes all who served.

Christine LePera and Bob LePera Jr. - Christine and Bob have a legacy in the motorcycle industry, as they lead LePera Industries, a successful motorcycle seat and accessory manufacturer founded by their father Bob LePera in 1972. Christine and Bob are a constant presence in the industry, supporting dealers and activities that benefit the riding community.

Ed Kerr - Ed is the co-founder of the Hamsters USA, a riding group noted for their contribution to local charities and the riding community. Ed's work toward establishing the group has changed the lives of both club members and those that have benefitted from their generosity.

David Uhl - David is a true motorcycling success story. Starting as a t-shirt artist for a Harley-Davidson licensee, David eventually turned his talents toward creating oil paintings that appeal to fans inside and outside of motorcycling. David was asked by Harley-Davidson to create a painting for presentation to the Pope in honor of the company's 110th Anniversary.

Roger Goldammer - Roger gained fame as the winner of the AMD World Championship of Custom Motorcycles three times, but his passion for motorcycles goes much deeper. The bikes he customizes from his Canadian shop are often racing-inspired and several have been raced at the annual Bonneville Speed Week.

Special Awards

Pete Hill - The Arlen Ness Lifetime Achievement Award honors those who have greatly contributed to the world of motorcycling and have been recognized by leading motorcycle-related organizations, their peers, and the general riding community. This year's Lifetime Achievement Award will be presented to Pete Hill, a legendary figure in motorcycle drag racing with several championships under his belt and an innovator in motorcycle performance with the high-performance Harley-Davidson racing engines that came out of his South Carolina shop. Pete was inducted into the Sturgis

Museum Hall of Fame earlier, and into the AMA Hall of Fame in 1990.

Jiggs Cressy - The Freedom Fighter Award recognizes the sacrifices individuals across the nation, and world, have made to protect the right of motorcyclists through their efforts in the political arena and in grassroots motorcycle rights and organizations. This year's award goes to Jiggs Cressy for his tireless leadership of ABATE of South Dakota, where he served as State Coordinator for 2009 to 2023, and held other leadership roles in the organization as well. Jiggs received the John "Farmer" Eggers Award, the most prized honor from the Motorcycle Riders Foundation, in 2018.

Bud Ekins - the Kickstands Down Recognition is posthumous recognition, reserved for individuals who have made a significant impact on the industry but weren't recognized while living. James Sherwin "Bud" Ekins is this year's honoree. Bud was widely regarded as one of the film industry's most accomplished stuntmen and was famous for his work in films like "The Great Escape" and "Bullitt."



Real Riders leave great tips!

Photo Courtesy: Schultz



ADVERTISER'S INDEX

104.9 The Hawk Radio . . . 45, 55	Laconia Rally Headquarters . 6, 73
603 Beer Tent 38	Laconia Rotary 55
AMA 67	Lakes Region Tourism Association 22
American Iron Outfitters 2	Lichter, Michael, Photography . 23
Amsoil 3	Looney Bin Bar & Grill 29
Atlas Fireworks 40	Mccoil Amsoil 68
Bassett Lodge & Range Cafe . 60	Naswa Resort 19
Bentley's Saloon 5, 7, 76	NH State Ad 4
Biketemberfest - Laconia IBC	Nick Tamposi Thank You 53
Boot town & Bear Hollow . . . 45	Passport 36
Check Twice 48	Peddler Road Poet 32
Chris' Campground 63	Pine Hollow Campground . . . 72
Coca-Cola 75	Progressive® Motorcycle Insurance 1, 43
Corporate Sponsors 9	Russ Brown Motorcycle Attorneys 31
Country View Diner 60	Sac City Motel 60
Crest Hill Motel 60	Speed Trap Diner 60
Deb & Vin, Supporters 66	Tally-Ho Restaurant 60
DMV 49	The Millstone 63
Fireside Inn & Suites 68	Tower Hill Tavern BC
Frog Rock Tavern 55	Twisted Tea 16
Grocery Mart 63	Uncle Joe's Diner 60
Grumpy Goat Distillery 30	Union Diner 35
Gunstock Hillclimb 74	USCR Vintage Racing . . . IFC, 54
Half Moon Motel & Cottages . . . 61	VFW 71
Harts Turkey Farm IFC	Weirs Action Committee 15
Haymond Law Firm 27	Weirs Beach Drive-in 9
Kay's Place Family Dining . . . 60	
Laconia Antique Center 68	

LET'S GO PARKING!



Don't give tow companies your hard-earned money! Parking restrictions are strictly enforced! There are lots of great parking lots and FREE motorcycle parking on Lakeside Avenue – don't park in "No Parking" areas – the signs mean what they say! Don't block travel lanes, don't park on private property without permission and the #1 NO-NO – don't park in a handicap accessible spot without the proper license plate or placard. These laws are strictly enforced. Here's our Parking Recommendations:

Park for FREE on Lakeside Avenue but be sure to follow the one-way travel and don't have your tire over the line.

Parking at the following locations is typically \$10/ bike and car parking may also be available.

- **Endicott Park:** This is the lot right at the beach. The Weirs Action Committee is a non-profit organization, and the parking lot is their biggest fundraiser of the year. Net proceeds are for the beautification and benefit of Weirs Beach.
- **Weirs Beach Community Park Association:** This lot is located behind the Weirs Beach Fire Station on Lucern Avenue and is an easy walk to Lakeside Avenue.
- **Foster Avenue:** This lot is at the corner of the street and is run by a trusted Motorcycle Week business owner and resident. 🇺🇸



What A Day!

Photo Credit: John Bielawski

PROGRESSIVE® TIP#8

Shop around. Talk to your agent or insurer about Total Prices can vary from company to company, so shop around. Make sure you're buying from a national carrier who offers specialized motorcycle insurance. Don't just add your bike to your car policy.

Happy 101st Anniversary
Laconia Motorcycle Week
From
Debbie & Vinny
Supporters of the
Motorcycle Week Rally Association





Photo Credit: Schultz



Is it any wonder why riders make the trip to view Devil's Tower year after year?

M/S MT WASHINGTON BOAT RIDE

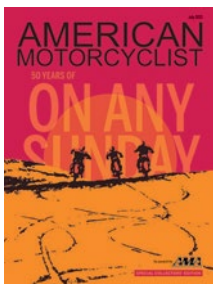
All of us are here to ride our motorcycles and enjoy everything that goes along with Motorcycle Week. We get to ride in the mountains, on winding roads, to the coast and around the lakes.



One of two cakes on the M/S MT Washington for the Tuesday evening boat cruise. Our friends from the bakery at Hannaford's provided the cakes

Photo Credit: LMCW Association

But why not enjoy a ride on the lake. On Tuesday afternoon you can board the MS Mount Washington and take a two and a half hour cruise with Motorcycle enthusiasts from around the world. There is music , beverages , food, and great company. It is one of the most laid back two plus hours you will get to spend with your friends anywhere. The boat leaves at 4:30pm sharp and is back at 7 pm. Check it out.



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2024 NH COVERED BRIDGE TOUR

By Ron Dunn

If you are looking for a scenic and memorable ride during Laconia Motorcycle Week, you should not miss the NH Covered Bridges tour. This tour will take you through up to 6 historic bridges that showcase the charm and heritage of New Hampshire. You will be amazed by the craftsmanship and beauty of these wooden structures, some of which date back to the 19th century. The NH Covered Bridges tour is a great way to experience the culture and nature of New Hampshire during Laconia Motorcycle Week.

Our tour will consist of five to six covered bridges. We set out from Weirs Beach, Laconia on a scenic route to each bridge in our tour. We make frequent stops for breaks and a stop for lunch. For lunch, we will have an optional prepaid menu to choose from before we leave on the tour.

Join me, along with my cousin Scott, on the Tour. We will be joined by former tour leader, Dave, who will ensure nobody gets left behind. The tour starts out at headquarters and returns back to headquarters after about six to seven hours. Signup for the tour at Rally Headquarters the morning of June 12th.

For more information on the history of New Hampshire's Covered Bridges, check out the podcast Covered Bridges of New Hampshire. <https://covered-bridgesnh.com/podcast/>

101st Anniversary of Laconia Motorcycle Week®

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MOTORCYCLE ADVENTURE RIDING IN NH!

Adapted from “BEST ADV ROUTES TO TOURATECH DIRTDAZE RALLY IN NEW HAMPSHIRE.”
By Ron Lieback, July 2022

If you'd rather save the technical terrain for the “Touratech DirtDaze Rally” from August 14th - 18th, 2024 and have a relaxing ride instead, the path from Woodsville to Gorham is sure to please.

Spanning 231 miles, this stretch isn't particularly challenging, but what it lacks in difficulty it more than makes up for in history and scenery. And don't be mistaken; these roads are still a massive amount of fun. Again, here's the official description from the North East BDR:

Just a few miles up a rural dirt road from Woodsville and after crossing a long, covered bridge, you'll arrive at the Brick Store in Bath. The Brick Store is the oldest operating general store in the United States, established in 1791. Known for excellent fudge, smoked products, and a fine deli, this is a great place for take-out breakfast and lunch. The owner, Scott, is an avid motorcyclist so be sure to tell him we sent you.

Section 6 winds through picturesque dirt roads from the western border towards the east, passing through woodlands and farm fields, as well as some horse properties. Crossing over Interstate 93, the route takes Sandwich Notch Road from Thornton to Sandwich, built in 1801 for the farming community that inhabited the area.

The road is now a single-lane dirt road that is great fun to ride, but remember that it is two-way traffic at all times. There's a must stop at a self-service ice cream and cheese shop, the Sandwich Creamery, tucked down a dirt road well off the beaten track. Our favorite flavor was Dirt Road - go figure. Soon after you'll find the magnificent view of Mount Chocorua and Lake Chocorua.

Turning north, the route takes the Kancamagus Highway for about ten miles. The highway is named after Chief Kancamagus, “The Fearless

One,” of the Panacook tribe. Scenery of the Swift River and mountains is spectacular before turning on to Bear Notch Road. Forest service roads in the Bartlett Experimental Forest break up the ride on more dirt before getting through Franconia Notch on NH Route 302. After passing by the Mount Washington Hotel, the route takes Jefferson Notch Road around the base of Mount Washington. You'll soon come to appreciate any road referred to as a “notch” in New Hampshire.



Photo Credit: Ron Lieback

The White Mountains, and especially Mount Washington, are a spectacular sight and the highlight of the NEBDR. The Mt. Washington Auto Road is not to be missed -it's a 7 - mile tar and dirt road up to the summit at 6,288 feet. The weather observatory is manned 365 days a year and has recorded some of the highest winds on the planet at 231 mph. Clear days offer amazing 360 - degree views for a hundred miles. There's a restaurant and museum at the summit. Nearby Gorham is the perfect White Mountain town to stay the night. If you weren't able to make it up Mt. Washington when you arrive into town, you can give it a fresh go the next morning. 🍷

In Passing

needed to prevent accidents Motorcycle Week, just as there an important purpose; If you've had too much, park it and feel free to call us at 603-366-2000 and we will help you find a reliable ride.

The "In Passing" page continues to be an important part of the Laconia Rally News for two reasons: First, it offers us space to remember those who are no longer here by placing a name and face with the statistics that are so often quoted by the media, and second; reminds all of us to take the precautions that have the impact to change many lives forever There are sobriety check-points during Laconia are at the Daytona and Sturgis Rallies, and on many weekends and holidays. These check-points serve an important purpose; If you've had too much, park it and feel free to call us at 603-366-2000 and we will help you find a reliable ride.

Always ride smart and responsible.



Butch Baer

In the world of motorcycling all over the United States the Baer name is well known, as it should be. Butch along with his brothers, Bobby, Tommy, Jimmy, and sister, Ruth were all into motorcycles on all levels. It makes perfect sense as their Father is none other than Fritz Baer who helped bring the nationals to the Laconia Gypsy Tour in 1938. Like his Dad, Butch had Indian Motorcycles in his blood. A great racer winning many trophies over the years. We will be forever thankful to Butch for all he did to help Laconia Motorcycle Week and the Association over the years. And missed he will be by all of us, but alive in our memories.

Bob Hamel

We lost Bob, ironically, during the 100th anniversary of Laconia Motorcycle Week this past June. Bob got into the thrill of riding motorcycles in the early 1970's while in the armed forces. His favorite turned out to be the Honda Gold Wing. So much in fact that he became a member of the GWRRA for many years. It was always great hearing about the trips both he and his wife, Kaye, took all around the country. And they rode! Riders should know that during his many years as a Laconia city councilor he was a big supporter of Laconia Motorcycle Week and did a lot for the Rally. We owe a lot to him.



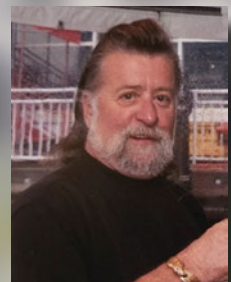
Clay Wilwert

Clay passed away this past October. A sad day for not only for his family and friends but for the many riders he has helped over the decades. Clay took over the ownership of the Wilwert's Harley Davidson dealership in Dubuque, IA in 1998 until he sold it in 2011. During those years he ran a very rider friendly shop and opened a second one in Galena, IL. Riders on the road could stop in any time and have problems fixed.

After he sold the dealership, he would still be there to help riders get to where they could get repairs. Even to the point of grabbing a vehicle to pick up the rider and motorcycle miles away All this on any day of the week. Guys like Clay stay alive in our memories forever, as it should be.

Philippe Vermes

This past year Philippe past away due to illness. Some of us first met him at the Sturgis in the late 1980's. The very next year he was in Laconia for Motorcycle Week. As a professional photographer he was at the top of his trade. Well known though both the USA, Europe, and beyond. His photographs of motorcyclists and their motorcycles are in fact world famous. His home is in France but I bet his heart was on the road surrounded by the world of motorcycles. He so wanted to be in Laconia during the 100th but that didn't work out due to illness. Hopefully there may be an exhibit of his work in Laconia during the 101st. Watch for it.



Vinnie Boulanger

Making the rounds in Laconia during Motorcycle Week you may have bumped into Vinny at one of the watering holes or local restaurants. He loved keeping in touch with "what was happening" in the motorcycle world. Often he would call in to compare notes on what was happening during Motorcycle Week in Laconia, and also Sturgis and Daytona. Both he and his partner Debbie were managers of the Broken Spoke at the Weirs 2000-2007. Vinny insisted that it be kept quiet that both he and Debbie did much work behind the scenes raising money and donating time for the Laconia Motorcycle Week Association. That started right from the beginning of the Association in 1992. Vinny also, like many of us, had a t-shirt collection numbering in the 100's from Laconia, Sturgis, and Daytona. Sadly, Vinny passed away due to illness right before the 100th Anniversary of Laconia this past year. Broke a lot of hearts, but I can still see him everywhere. Thanks Vinny for all you did.

Gary Lee Sharrow

We lost another well-known local motorcyclist with the passing of Gary Lee "Gawee" "Mini" Sharrow on January 29th, 2024. Gary was a lifelong resident of Ashland, NH and in addition to his many careers throughout the years, most of us have the fondest memories of his antics and fellowship as our local bartender from the Nothin' Fancy, Crazy Gringo, and the Frog Rock Tavern. Chances are if you visited any of these establishments, Gary may have served you your favorite beverage. He had a great attitude and will be missed by friends both new and old alike. Gary enjoyed a good cigar, listening to music, playing guitar, riding his Harley and attending many Bike Week celebrations, especially in Laconia, Daytona, and Sturgis.





HOW TO SPONSOR LACONIA MOTORCYCLE WEEK!

Do you have a product that motorcyclists would love? Do you want to get the word out about your business to a national audience, year-round? Do you want the loyalty of riders from around the country and beyond? If the answer is YES to any of these questions, you NEED to be a sponsor of Laconia Motorcycle Week!

The Laconia Motorcycle Week Association can custom tailor sponsorship packages to fit your business's needs. Not only do we have hundreds of thousands of dedicated riders attending each June, we also have a reach of up to 5-million people through our digital and social media marketing. We travel to the Advanstar International Motorcycle Shows throughout the winter and we attend Bike Week in Daytona and the Sturgis Rally to get the word out about Laconia AND our partners.

We have been fortunate to have long-standing relationships with PROGRESSIVE INSURANCE, AMSOIL, and AMERICAN IRON OUTFITTERS as our Presenting Sponsors and our corporate sponsors include many names you'll also recognize such as: BANK OF NH, BUDWEISER, RUSS BROWN MOTORCYCLE ATTORNEYS™ TWISTED TEA, 9-LINE, NASWA RESORT, VFW, TRULY HARD SELTZER, COCA-COLA, DR. PEPPER, 104.9 THE HAWK, AL'S AUTO SERVICE, & THE STATE OF NH. However, you do not have to be a 'big name' company to be able to take advantage of the many opportunities sponsorship with Laconia provides. No matter the size of your company or budget, we can create a package that will get the exposure you want. 🍀

For more information on partnering with Laconia Motorcycle Week for 2024 and for packages through the 102nd anniversary in 2025, contact Jennifer at info@laconiamcweek.com or call us at 603-366-2000.

**Learn more at:
LaconiaMCWeek.com**

PROGRESSIVE® TIP#9

Cover your custom parts. Parts such as chrome plating, a new paint job, saddlebags, or special rims usually increase the value of your bike. If you've added custom parts or equipment, make sure they're protected.



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◆ Editor's Note: Laconia Motorcycle week is proud to have the VFW as a sponsor of the rally. Be sure to thank them for their support & service.

SLOW DOWN!

It may sound like a cliché, but it couldn't be truer. Every year at all of the large rallies around the country and for that matter even the smaller ones, riders die needlessly because they are just going too fast for the road conditions.

For your own personal safety and the safety of others, for God's sake, slow down and enjoy the scenery.

The curvy roads in both Laconia and Sturgis are very unforgiving to those that aren't so bright.

So, Ride Smart!!

Pine Hollow CAMPGROUND

RT. 3

Across from The High Octane Saloon,
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HOW TO AVOID ANIMAL COLLISIONS ON THE ROADS

As you enjoy the scenic views that New Hampshire has to offer This motorcycle season, keep in mind that wildlife can pop up when you least expect it. Here are some useful tips to avoid animal encounters of the third kind!



- One important way to avoid messy encounters is to never drive drunk or high. Be sure to lock up and leave the bike, or call a cab or a friend for a ride home. Don't let your friends ride drunk. Remember, Ride Sober or Get Pulled Over.
- Always use an aggressive visual search pattern when riding. By looking far and near and side to side you will see animals and other roadway users before they enter your path of travel. This will give you time to avoid collision in a more controlled manner.
- Deer are not solitary animals, they travel with their herd. Slow down if you see a deer. It's likely there are more close behind.
- Don't challenge large animals – it's a safer bet to turn around and seek an alternative route if possible.
- Always slow down and use your high beams in all animal crossing areas.
- If you often ride the roads at night, invest in powerful headlights.
- Do not override your headlight. At higher speeds, it can take more distance to stop than your headlight reaches. By the time you see something in your path it is already too late. Slow down at night!
- If you're riding in a group – spread out. If there's a collision, it will prevent one rider from taking out the whole group.
- As always, don't forget to wear protective gear – you never know who or what you will encounter on the open road.
- Take training that will assist you in honing skills needed when that animal encounter does happen. Information on training is available at nh.gov/dmv.

Follow the NH Office of Highway Safety on Twitter at @nh_ohs and Facebook at @NHHighway Safety.

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The Laconia Rally News
Please Call 603-366-2000**

*Make Rally Headquarters one of your first stops!*

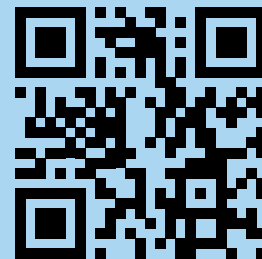
Laconia RALLY HEADQUARTERS

**VISIT US ON THE
BOARDWALK ON
LAKESIDE AVE.**

SUPPORT THE RALLY - BUY OFFICIAL PRODUCTS

No visit or vacation is complete without buying gifts to bring back home. Some of you have a list of requests, others think they know the perfect gift for each person, and then the rest have no idea what to do or what to bring home. Luckily, there is **Rally Headquarters** to the rescue! Laconia Motorcycle Week® features many vendors from all around the country and maybe even further. We would like to take this opportunity to also encourage you to buy souvenirs from **Rally Headquarters, the home of the Official Products of Motorcycle Week!** When you buy Official Products at Rally Headquarters on the boardwalk of Lakeside Ave., a portion of those proceeds goes right back to the Motorcycle Week Association.

In 2024, we've made your shopping even easier - American Iron Outfitters, the Official Merchandiser of the Rally, will be all over the place also selling new designs of Official shirts - look for the logo!



We at the Association work all year long to ensure the longevity and successfulness of the Rally and we would like your help. Go ahead and shop 'till you drop and make sure you're buying Official Products to ensure that you're favorite Rally keeps on comin'!



Photographer Michael Frederic on the other side of the lens



Photo Credits: Stephen Loughlin

HEY, FRIENDS! STOP BY AND SEE US!

Visit us at Rally Headquarters - on the boardwalk of Lakeside Ave.

Charlie & Jennifer

Who knows what's going on?? We do!! Rally Headquarters is the official - the **ONLY** official - place where you will find the most up to date information for the Rally. We work hard to bring you minute-by-minute updates from event holders around the state. Rally Headquarters is also where you will find the **Official 2024 - 101st Anniversary Laconia Motorcycle Week Souvenirs** including t-shirts, sweatshirts, pins, patches, hats, and more! We have a limited edition 100th Anniversary souvenirs. Previously released items include denim button-down shirts, embroidered crew sweatshirts, and cloth backpacks. Stay tuned for what will be released this year! All proceeds from Official souvenir sales go directly back to the Laconia MC

Association's marketing promotion budget. The 100-foot long tent housing Rally Headquarters is filled with maps, riding information, giveaways and resources from other rally partners and official sponsors.

Rally HQ, on the boardwalk of Lakeside Ave, is open daily from 8am-9pm. Stake your place at the Rally and put your pin in the giant map to say you were here!! Tiffany, Fran, Mike and all of our staff work diligently to answer all of your questions but if they're unable to help, tell them to call Charlie or Jenn and we'll make sure to find what you need! Be sure to join us, right from Lakeside Avenue for any of the Official Gypsy Tours, with different destinations daily! For more info, please call us at 603-366-2000 or check out updated information on our website:

LaconiaMCWeek.com and FaceBook! 🇺🇸





2024
GUNSTOCK HILLCLIMB
GILFORD, NH

Located at Gunstock Mountain Resort,
Historic 70-meter Torger Tokle Ski Jump

WEDNESDAY
JUNE 12

9AM - 5PM
GATES OPEN 8AM



EAST COASTIN 3 SHOWS

VENDORS ON SITE

COLD BEER FOR SALE

BYOB 14" COOLER MAX



719 CHERRY VALLEY RD. GILFORD NH | GUNSTOCK.COM | @GUNSTOCKMTN



Lakes Region Coca-Cola

cokenortheast.com

495 Depot Street
Belmont, New Hampshire 03220

603-267-9300 • 800-339-8963



COCA-COLA & DR PEPPER – OFFICIAL SOFT DRINKS OF LACONIA MOTORCYCLE WEEK®



Coca-Cola Bottling Company of Northern New England started out as a single bottling operation in Laconia in 1977. That small operation has grown into one of the nation's largest Coca-Cola bottlers.

Coca-Cola of Northern New England operates dozens of facilities, including the state-of-the-art production center in New Hampshire, as well as in Connecticut. They serve thousands of customers throughout all of New England, as well as through New York State and some of Pennsylvania. The folks at Coca-Cola have long supported Motorcycle Week as a Rally Patron and advertiser and in 2024, they really stepped up their game with Coca-Cola and Dr Pepper being the official soft-drinks of the 101th Anniversary of Laconia Motorcycle Week.

Coca-Cola of Northern New England's mission is to refresh northern New England and to inspire optimism through their brands and actions of their people while also creating value and making a difference with consumers and customers alike. Be sure to ask for Coca-Cola and Dr Pepper at many of the fine establishments you visit during the rally and of course, stock up your supplies at your local grocery and convenience stores.



Support Rally Patrons

For a complete list,
See pages 48 & 49

LIKE US!

Like us on FaceBook, Instagram, and check us out online at LaconiaMCWeek.com.
Use #LaconiaMCWeek in social Media!



Jennifer Anderson

Things can change FAST (a lesson learned the hard way since 2020)- Make sure you have the most up to date information from LaconiaMCWeek.com and through our e-newsletter, the Laconia Riding Times.



Thank YOU for helping us achieve such great success in our digital and social media marketing efforts! Over the last couple of years, the Laconia Motorcycle Week Association has substantially increased its online and social media presence in order to get you all of the Rally information you crave! Browse through our photos on the Official Rally Website at LaconiaMCWeek.com and see if you see yourself through our vast collection of Motorcycle Week photos! LaconiaMCWeek is also where you'll find the official schedule of events, lodging information, official souvenirs and more!

We are proud to assist visitors year-round with building their rally plans and now, LaconiaMCWeek.com stands strong as the foundation of that effort. Be sure to "Hit" us up online and Like us on FaceBook and follow us Twitter, and Instagram: @LaconiaMCWeek, #LaconiaMCWeek



Photo Credit: John Bielawski

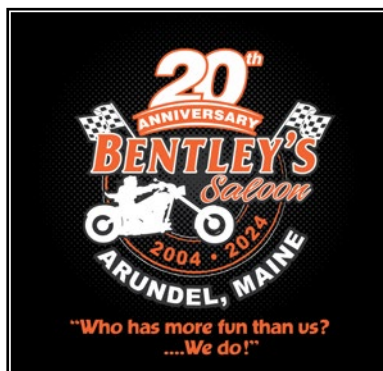
BACK SIDE OF THE PHOTO TOWER ON LAKESIDE AVE, WHICH IS THE BEST VIEWING SPOT ONE THE AVENUE.

Share on social Media!

Use Hashtag
#LaconiaMCWeek

HAVE YOU BEEN TO BENTLEY'S SALOON YET?

Why not? Our 14th Annual Biker Rally is June 8th through 16th, kicking off with a Jon Bon Jovi Tribute Band: Living on a Bad Name, Friday June 8 (5 – 8pm). Join our ride leaving from Laconia Rally Headquarters on Tuesday, June 11, ksu 11 am. Enter Tommy Tattoo Contest on Wednesday (3-6pm), our 13th Annual Ride-In Bike Show on Thursday (11am-3pm), and Ladies, enter our 14th Annual Miss Bentley's Pin-Up Contest on Saturday (1-6pm) to win \$1000 cash and have your favorite picture posing on Bentley's 1944 Vintage Harley Davidson he raced in 2018 on a Bentley's T-Shirt!! Live bands all week including rally rockers Jasmine Cain on Tuesday and Thursday, and Shovelhead on Friday and Saturday. For more information on Bentley's Biker Rally, visit bentleyssaloon.com



Bentley's is only 70 scenic miles from Laconia, headed east toward the Atlantic Ocean, only 10 minutes from the beaches and historical Kennebunkport, Maine. Bentley's offers a saloon with indoor and outdoor bars, live bands, bike shows, car shows, and a campground that has 100 full-service sites (extended length sites so you don't have to unhitch your trailer). Campground is stumbling distance from the saloon! Don't have a camper, riding cross country on a bike, we have affordable park models, a few motel rooms, and areas for tenters on bikes.

Bentley's is unique compared to other Biker Rallies. Why? Bentley's is a seasonal destination hot spot in New England for bikers EVERY weekend! It's home to legendary super-modified race car driver, and two-time Indy 500 race car veteran, Bentley Warren. So why haven't you been to Bentley's yet? Our motto is: "Who has more fun than us? We do!"

Whether on two wheels or four wheels, come find out why! 🏍️

MOTORCYCLE WEEK FUTURE DATES

- 102nd | 2025: June 14th – 22nd**
(begins on Father's Day weekend)
- 103rd | 2026: June 13th – 21st**
- 104th | 2027: June 12th – 20th**
- 105th | 2028: June 10th – 18th**
- 106th | 2029: June 9th – 17th**
- 107th | 2030: June 8th – 16th**

PROGRESSIVE® TIP#10

Plan your route. Although it can be tempting to hit the road without a destination in mind, planning a route will ensure you'll stay well fed and gassed up. If you don't have a GPS, get up-to-date maps and go online to get a list of hotels and campgrounds near your route so you can find a place to rest for the night.

Bentley's Saloon is proud to be known as a premier biker destination located in Arundel, Maine (southeast coast, just north of Kennebunkport). The Saloon is not only popular for motorcyclists, patrons from all over the country come in on four wheels and in campers for the Bentley's experience!!

Some come hoping to meet the legendary race car driver and fearless motorcycle rider Bentley Warren, owner of the "compound"!

Bentley also has a museum aka "Toyhouse" showcasing his private collection of motorcycles, race cars & memorabilia.

What happens at the Saloon other than eating and drinking?

- Car Shows
- Live Music
- Charity Bike Runs
- Motorcycle Shows
- Karaoke
- Costume Parties
- Truck & Tractor Shows
- Fundraisers
- Cornhole Tournaments

...EVEN HOG RIDING!!

Bentley's motto is "Who has more fun than us? We do!"

Some say if you can't have fun at Bentley's, you don't know how to have fun!

100 Full-Service RV Sites
• 50/30/20 AMP, water, sewage, fire pit & picnic table
• Pull-thru sites up to 100' (ideal for tow behinds)
• Shaded and non-shaded sites
• Washers & dryers

Campground is stumbling distance to saloon, walking distance to antique flea markets, minutes away from beaches, grocery stores and the historic district of Kennebunkport, known for its fine shopping, dining and fishing charters!

Guests say one of the BEST Bath Houses in the Country!

Park Models available in campground and motel rooms available by Saloon!

Just look for the old camper on Route 1 by Bentley's Saloon
World Famous friendly biker destination that welcomes everyone!

CAMPGROUND OPEN TO RESERVE CALL 207-985-8966

BENTLEY'S SALOON & CAMPGROUND
1601 Portland Road (Rte. 1) | Arundel, Maine 04046
207-985-8966 | www.bentleyssaloon.com

OPEN MID-APRIL THROUGH MID-OCTOBER!

SEPTEMBER 13-14-15

OUTDOOR AND INDOOR VENUES

10 BARS 6 STAGES

RALLY BARTENDERS

BANDS ALL WEEKEND

***OPEN TILL 2:00AM**



BLOCK PARTY!

2024

***FRIDAY AND SATURDAY ONLY**

BIKETEMBERFEST

FALL RALLY

★ NO COVER ★

21+ ADMITTED ★ DRINK SMART

**TOWER HILL
TAVERN**

FOOD SPIRITS MUSIC

264 LAKESIDE AVE

LACONIA, NH

FIND US ON FACEBOOK AND SNAP

THE HEARTBEAT OF THE 107th LACONIA MOTORCYCLE WEEK JUNE 8TH - 16TH



📍 264 LAKESIDE AVE



HILL CLIMB

AMA SANCTIONED



📍 322 LAKESIDE AVE

LIVE BANDS
COLD BEER
GREAT FOOD
breakfast - lunch - dinner

