

Rally News™

VOL. XXXI NO. 1

Established 1916 • 603.366.2000

Look Inside For:

Laconia Rally Schedule
Daytona Beach / Sturgis
Tours, Rides, Shows

& More!



DAYTONA

March 3rd - 12th, 2023



STURGIS

August 4th - 13th, 2023

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2023 LACONIA BIKE WEEK EVENTS

JUNE 10/11 – FIM NORTH AMERICA VINTAGE ROAD RACING CHAMPIONSHIPS, NEW HAMPSHIRE MOTOR SPEEDWAY (NHMS)
JUNE 13 – TOWER HILL CLIMB, WEIRS BEACH **FREE ADMISSION**

2023 USGRA RACING SCHEDULE

MAY 22 – NHMS, LACONIA NH
JUNE 10/11 – NHMS, LACONIA NH
JULY 8/9 – CANNAN MOTOR CLUB, CANAAN NH
AUGUST 12/13 – CANNAN MOTOR CLUB, CANAAN NH
SEPTEMBER 4 – NHMS, LACONIA NH

GATES 8AM
\$20
ADMISSION



Photos: Scott Hussey.
www.scotthussey.com

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from *Season of the Bike*
by Dave Karlotski

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Be Sure to stop by

RALLY HEADQUARTERS

to get your Official Souvenirs, Rally Info and much more!

- T-Shirts
- Sweatshirts
- Hooded Sweatshirts
- Patches
- Collectible Pins
- AMA Pins
- Limited Edition Pure Silver Coins
- Pledge Coins
- Pennants
- Mugs
- Sign-up for Gypsy Tour Rides
- Sign-up for the Passport Program
- Rally Information
- & much more!

On the boardwalk across from the photo tower.



Arundel, Maine

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 **SATURDAY
PIG ROASTS!**

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13TH ANNUAL

JUNE 10-18, 2023

BIKER RALLY

RALLY KICKS OFF WITH

The Original Bon Jovi Tribute Band

LIVING ON A BAD NAME

SATURDAY | JUNE 10 | 5PM

Other "Kick Ass" Feature Bands:

- JASMINE CAIN - Tuesday, 6/13
- 3Z TOP (ZZ Top Tribute) - Thursday, 6/15
- Hard Drivin' Rock SHOVELHEAD - Fri + Sat 6/16 + 17

★ ★ **Flaunt it & Win Cash & More!!** ★ ★

RIDE-IN BIKE SHOW

THURSDAY | JUNE 15 | 11AM-3PM

FREE Exclusive Event Tees for all participants!

Classes: Antique (1965 & older), Vintage (1966-1990), Manufactured Custom, Radical Custom, Race/Sport (doesn't need to be street legal), Bagger, Big Wheel Bagger, Sidecar & Trike, and "WTF"

MISS BENTLEY'S 11TH ANNUAL PIN-UP CONTEST

SATURDAY | JUNE 17 | 1-6PM

Ladies...dress "Retro Style" in the 1940's, 50's or 60's eras & pose on Bentley's Custom Harley Bobber for a chance to win

\$1,000 CASH + HAVE YOUR PICTURE ON BENTLEY'S TEES & MORE!

Only 70 Scenic Miles from Laconia's
100TH BIKE WEEK!
JOIN RIDES HEADED TO SALOON:
Laconia Harley Davidson Sunday, 6/18 10am-6pm
Laconia Rally Headquarters Tuesday, 6/13 10am-6pm

The Laconia Rally News 2023

EDITORS

Charlie St. Clair
Jennifer Anderson

CONTRIBUTING WRITERS

Schultz
Bob Coy

HISTORICAL CONTRIBUTORS

Bob Arnold
Butch Baer
K. Peddler Bridges

CONTRIBUTING PHOTOGRAPHERS

John Bielawski
Michael Frederic
lichterphoto.com
W. Stephen Loughlin
Bob Stegmaier at
SilverFoxStudios.US
Social Media Fans

GRAPHIC DESIGN

Point Positive! Design Studio
in collabroatooin with Pinion Designs

LACONIA
MOTORCYCLE WEEK®
ASSOCIATION
PO Box 5399
Laconia, NH 03247
(603) 366-2000
Fax: (603) 366-2200

OFFICIAL RALLY WEBSITE

LaconiaMCweek.com

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Pinion Designs



PRINTED IN USA

Watch for the Rally Patron logo
in the Laconia Rally News.
Rally Patrons are supporters of
Laconia Motorcycle Week®.

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Look for these icons below to identify what's happening during the Rally!

RHGs, Gypsy Tours & Rides	Racing & Stunts	Rider Appreciation	Demos	Entertainment/ Music Bike Shows & Contests
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Please Support our 2023 Sponsors
They help to make this Rally Happen!



THE WORLD'S OLDEST MOTORCYCLE RALLY®

LACONIA

MOTORCYCLE WEEK

June 10-18 2023



Presented By:
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Greetings!

Charlie St. Clair, Executive Director & Jennifer Anderson, Deputy Director

Photo Courtesy: W. Stephen Loughlin



Jennifer & Charlie

LACONIA – WHERE RALLIES WERE INVENTED!

Celebrate the 1st ever 100th Anniversary of a national Gypsy Tour... Our very own, Laconia Motorcycle Week®! We couldn't do it

without YOU and the many businesses and organizations that host motorcycle events.

For this year's Rally, your tried-and-true events return. Start the week off with the Official Kick-Off to Laconia Motorcycle Week® - the Peter Makris Memorial Ride (PMMR) on Saturday, June 10th and after a great ride around Lake Winnepesaukee, you'll return to the Naswa for a party right on the water's edge! The Mae West Memorial Ride for Pets, held on Monday, June 12th, celebrates its 10th year supporting animals in our local communities.

We know why you come back year after year - you love - the ACTION! Nothing says action like powerful engines and speed! The Tower Street Hill Climb Exposition returns on Tuesday starting at 10:30am, which is a perfect kick-off to Wednesday's AMA-Sanctioned PRO-AMATEUR Hill Climb at Gunstock Mountain Resort. If the speeds up Tower Hill aren't enough for you - there's even more action to be had at the Vintage and Super Bike races held at the NH Motor Speedway in Loudon and even better- you can camp where the action is!

Check out the Lakes Region from the WATERFRONT on the ONLY Motorcycle Week Cruise around the big lake on the M/S Mount Washington! Tuesday is the only day to take advantage of this special cruise so get your tickets early from CruiseNH.com or call 603-366-5531!

Loving that street scene? Check out Lakeside Avenue where motorcycles line the street as far as the eye can see and people-watching is at its all-time best! Bike shows of all kinds, swap meets, poker runs, gypsy tours, contests, vendors, live music, and of course- beautiful riding is just some of what you can expect at Laconia. Hot spots like the Naswa Resort, the Looney Bin, Tower Hill Tavern, the Big House, the Weirs Beach Drive-In, High Octane Saloon and many more will keep you busy after you return from a long day of riding.

Ready to try out a new ride? The demo-fleet capital of the rally is located at New Hampshire Motor Speedway. Many of the major motorcycle brands will be there,

including Harley-Davidson Motor Company, as well as specialty vendors, all surrounded by live entertainment and with camping available at a crazy low price! NHMS is motorcycle nirvana! Be sure to check them out all week.

You ask for it and we listened - the Laconia Passport Program is BACK! The 2023 Laconia Passport Program™ has been revamped and will relaunch for 2023 - new and improved! This FREE program incentivizes your riding with an exclusive, members' only 100th MC Week Souvenir for collecting all digital Passport stamps from official locations throughout the state. This program is a great way to get to places you may not have visited or known about. Sign up for updates through the e-newsletter at LaconiaMCWeek.com.

You came for the 100th Anniversary - make sure you can prove it! Official souvenirs for the 100th can be found at Rally Headquarters, located on the boardwalk of Lakeside Avenue right in Weirs Beach. At RHQs, you'll also find all of your updated event information, official souvenirs, maps, and more!

So, get ready to ride - All OFFICIAL information for Laconia Motorcycle Week® can be found on the one and only Official Website for the rally: LaconiaMCWeek.com all year long. Sign-up online to receive the Laconia Riding Times, our e-newsletter, and the Laconia Rally News magazine, mailed Free to motorcycle enthusiasts living in the continental U.S.

Got a great photo, tag us on social media #LaconiaMCWeek and maybe you'll see your name in a future Rally News!

There is a lot to look forward to in 2023 and we are blessed to share it with our friends in the riding community, our business partners, Rally Patrons, and our sponsors, including Progressive Insurance, AMSOIL, American Iron, the Bank of NH, Custom Chrome® USA, Budweiser, the Naswa Resort, Russ Brown Motorcycle Attorneys®, Coca-Cola & Dr. Pepper, 104.9 the Hawk, Twisted Tea, Truly Hard Seltzer, the Weirs Beach Drive-In, and Crown Royal, 9 Line, Bulleit Bourbon, and Al's Auto Service. Here's to a safe and successful 2023 for all! ★

With deepest appreciation,

Charlie St. Clair & Jennifer Anderson



**Counting down to the
100th Anniversary of
Laconia Motorcycle Week
June 10th-18th, 2023**

Welcome from the Governor



State of New Hampshire

OFFICE OF THE GOVERNOR

107 North Main Street, State House
Concord, New Hampshire 03301
Telephone (603) 271-2121
www.nh.gov/governor
governorsununu@nh.gov



Chris Sununu, Governor

Dear Friends,

On behalf of the citizens of New Hampshire, it is my pleasure to welcome you to the 100th Laconia Motorcycle Week®.

Laconia Motorcycle Week is known as the oldest motorcycle rally in the country, and continues to be a proud New Hampshire tradition. Each year, hundreds of thousands of motorcycle enthusiasts from around the country gather to share their passion in our state. New Hampshire is always proud to welcome visitors, and I hope that you will take the time to enjoy the beautiful scenery, unique history, and attractions the Granite State has to offer.

As always, thank you to Mayor Andrew Hosmer and the City of Laconia for hosting this event, and to the staff and board of the Laconia Motorcycle Week Association. It is their continuous efforts year after year that make this event the success that it is.

I also extend my gratitude to the riders who attend Laconia Motorcycle Week each June, and welcome new riders to enjoy this exciting week for the first time. Have a fun and safe week, and please visit again soon!

Sincerely,

Christopher T. Sununu, Governor

Welcome from the Mayor of Laconia



On behalf of the City of Laconia I'd like to personally welcome you to the historic 100th Laconia Motorcycle Week. Laconia Motorcycle Week is not only the world's oldest motorcycle rally, but we believe it's the world's best motorcycle rally.

Whether it's your first time or you're a regular visitor, please know you are an honored guest in the City on the Lakes and we hope you take advantage of everything our community offers. From riding along the scenic vista of Weirs Beach, enjoying the incredible beauty of our pristine lakes, shopping at our quaint stores in Downtown or visiting our world-class resorts, we are ready to make your stay a memorable one.

Although we'd love to have you spend all week in Laconia, you'd be missing out on everything the Lakes Region and the entire Granite State has to offer. It's a short ride to visit New Hampshire's White Mountains and Presidential Range, as well as our magnificent Seacoast area. After a day on the road there's no better place to kickback and relax than Laconia's many music venues, farm to table restaurants or sit lakeside and enjoy the fireworks!

Again, welcome to Laconia – ride safely and we're looking forward to hosting you for the 101st Laconia Motorcycle Week in 2024!

Sincerely,

Andrew J. Hosmer, Mayor of Laconia



**Andrew J. Hosmer,
Mayor, City of Laconia**

Photo Courtesy: File

Laconia Motorcycle Week® Association Gives Thanks!

Charlie St. Clair & Jennifer Anderson



The Laconia Motorcycle Week Association is a non-profit organization with a board of directors including: **The Naswa Resort** with Cynthia Makris serving as our President, **Half Moon Enterprises**, the **Town of Meredith**, **NH Motor Speedway**, the **Weirs Action**

Committee, **Nick Tamposi**, **Jack Handley**, and our rally's hometown host and epicenter, the **City of Laconia**. Our sincerest gratitude is extended to our board of directors for their active participation and support through the thrilling and often surprising rollercoaster ride that is Laconia Motorcycle Week.

We have FINALLY reached the 100th Anniversary of the oldest motorcycle rally in the world and as we look back at where we've come from, we are reminded that we could not have come this far without the help of many. On behalf of the Laconia Motorcycle Week Association, we say, "Thank you!" to all of the riders and rally enthusiasts who have made Laconia Motorcycle Week 'their rally' over the years. Of course, all great legacies are a continued work in progress, but it is our hope that visitors and residents alike will work with us, more than ever before to keep Laconia Motorcycle Week the world class event that it is. Keep posting those selfies and scenic photos when you're in town – we love seeing what you've been up to! #LaconiaMCWeek!

The challenge to meet our visitors with the same kind of support they give us, takes a year-round effort with many businesses, organizations, and partners throughout the Lakes Region, the State of NH, and beyond. **A special Thank You to Laconia Mayor Andrew Hosmer, City Manager Kirk Beattie, our Laconia City Council, Laconia Police Department, Laconia Fire Department, and Laconia Public Works Department.** It is through continued effort that we are able to provide so many motorcycle-related events in our rally schedule, entertainment, and vendor options that help keep our visitors coming back. **Thank you to Dick Cartier** for organizing our Official Bike Shows, Motorcycle Rodeo Games, Tattoo Contests and more throughout the week. Though we cannot control every element of the rally, it is with best intentions and the truest of hopes that when you, our visitor, arrives for the rally, that you feel welcomed and wanted –

because you are. We thank you – our visitors, our riders, for helping to make Laconia Motorcycle Week a rally that we are all proud to pass on to future generations.

Another 'thank you' is extended to the **State of New Hampshire and our local and state representatives.** The **State of NH's Department of Business and Economic Affairs** gives a large financial contribution to this Rally through a matching-tourism grant because they recognize that supporting the efforts of the Rally in turn, supports the foundation and value of the State of NH. Thank you!

Year after year, **Kim Lakin of Point Positive Design & Luke Bouley of Pinion Designs** have worked behind the scenes designing this *Rally News*. Our Rally News is coveted by visitors all year-long and it's no secret why – it's the most valuable resource for planning your rally trip. Thank you, Kim & Luke for, once again, enabling us to provide our visitors with the nation's best *Motorcycle Rally News* magazine!

Laconia Motorcycle Week began in 1916 with a group of people riding to the area to enjoy the beautiful scenery and riding. What has evolved over the years is truly a phenomenon to behold. Continuing our 'roots of riding' is at the foundation of what this Rally is. **A HUGE thank you to the dedicated tour guides, including our volunteer leaders and officers from the motorcycle units of the Laconia Police Department and NH State Troopers**, for assisting with the numerous charity rides throughout the State of NH and the daily Gypsy Tours leaving from Weirs Beach. The evolution that this Rally has undergone is tremendous, but it couldn't have happened without all of the people and organizations involved.

To all of you – our visitors – thank you! We know that there are hundreds of rallies to choose from for your vacation and we thank you for picking New Hampshire. You are the reason this rally has been a success – because you know that what it's really about is the riding and the great people you meet and ride with.

Enjoy New Hampshire and Ride Safely! ★



Photo Courtesy: W. Stephen Loughlin

Hello Bikers! We Achieve 100 Years of Riding Tradition!

WOW just about says it all!

Photo Courtesy: Michael Sparks Keegan



**Cynthia Makris,
Association President**

Cynthia Makris

Celebrating 100 years of riding this gorgeous state, the World's Oldest Motorcycle Rally, represents the longevity and importance of the friendships that have been made here, the traditions we and you have created and the passion for life on the open road. You are part of the history we celebrate as you enjoy the "Live Free or Die" state of New Hampshire and its incredible riding atmosphere!

We welcome you with so much gratitude as you have chosen our state and this tradition to create even more memories that last forever—even some that you may not remember! Everyone who is involved in this event throughout the state, offers you the sincerest hospitality, welcoming you as you "come home" to the real riding rally. From gas stations and convenience stores, to the hotels and campgrounds, from the traveling vendors to restaurants and pubs, we ALL are so glad you are here!

The camaraderie that we all share around the sport of motorcycling creates a bond and the fact that it has lasted 100 years demonstrates your love for riding and for New Hampshire and all our surrounding communities. We offer mountains, lakes, beaches, hills, twists and turns and the best friends who literally rally here.

My father, Peter, and my mother, Hope, who survived him as he left us too soon, loved the scenic rides and also

loved welcoming riders to The NASWA Resort, our family and biker-owned and run piece of Laconia history. You bring energy and so much fun to our resort, where we have welcomed you for 88 years—that is quite a legacy too—and my 98-year-old mother will be at the start of the Peter Makris Memorial Run to keep the history alive. We all know Peter will be watching over us, as we all need a Guardian Angel, even his hard-riding fellow U.S. Marine Leathernecks who support the Peter Makris Memorial Run, the "Official Kickoff to Laconia Motorcycle Week" on Saturday, June 10. Again, a piece of the legacy of Laconia Motorcycle Week that you have created.

So as you enjoy riding the Seacoast, White Mountains, lakes and quaint small towns--the elements that make us special and bring you back, year after year, we personally thank you and all the first responders who take the responsibility for helping to keep us all safe. We ask that you respect our police, fire and healthcare workers—all those who help keep the oldest rally in the country a safe place to ride.

As president of the Laconia Motorcycle Rally Association, a group who takes great pride and does a great deal of work to make this rally a continuing legacy, I add my sincere thanks for your support and attendance, keeping Laconia a nation-leading riding destination. YOU are why we've lasted 100 years and why we plan to start working on our next century of service! ★



Welcome from Laconia Police Department

Matthew J. Canfield, Chief of Police

On behalf of the men and women of the Laconia Police Department, I would like to extend a special welcome to this year's Laconia Motorcycle Week. This year is the 100th anniversary of the oldest motorcycle rally in the world and as the City's Police Chief, it is truly my honor and pleasure to once again support this event! This year you may notice that all of our officers will be proudly wearing a commemorative police patch on their left shoulder in order to show our commitment and dedication to policing this event for 100 years!

If you see our officers out there in your travels throughout the week, please don't hesitate to stop and say hello! We are very proud to serve and protect our great city and fully embrace policing this large event

It is my hope that everyone has a

chance to enjoy all that the City of Laconia has to offer, albeit, in a safe and responsible manner. The Laconia Police Department will be working hard to ensure the safety and security of all of our residents and visitors throughout the week. We will be working with a number of our law enforcement partners to further our mission of providing for a safe and enjoyable event for all. Please drink responsibly, refrain from driving after consuming alcoholic beverages, and be safe! I wish you all safe travels and hope you enjoy your stay in Laconia! ★





**Kirk Beattie,
Laconia City Manager**

Welcome to Laconia and the 100th Laconia Motorcycle Week



Welcome to Laconia and the 100th Laconia Motorcycle Week!

Laconia is proud to host the world's oldest motorcycle rally and pleased to welcome visitors from all over the world to our wonderful City, and State. Laconia is centrally located in New Hampshire and is part of the beautiful Lakes Region. With easy access to multiple lakes, and mountains, as well as being the home for this amazing event, Laconia is the perfect place to begin experiencing Motorcycle Week and all it has to offer.

Whether you are joining us for Motorcycle Week for the first time, or are a regular attendee, there are many new and exciting attractions to enjoy. The same goes for riders and non-riders alike. This year's 100th Laconia Motorcycle Week, June 10-18, 2023, is going to be a special event from beginning to end.

The City of Laconia and all it's departments are here to make sure all residents, businesses, and visitors have a safe, and enjoyable week. If you have any questions, or if we can be of assistance in any way, please feel free to reach out at any time to the Laconia City Manager's Office at 603-527-1270.

Sincerely, Kirk Beattie, Laconia City Manager

Welcome From the Town of Meredith



Welcome to Meredith and the 100th Motorcycle Week. Our community looks forward to the Rally each year and hopes you will enjoy the many restaurants and shops throughout our town. Be sure to make time for a walk along the inviting boardwalk following the shores of Meredith Bay on Lake Winnepesaukee.

In order to provide easy access to the many activities, you may want to take advantage of riding on the Winnepesaukee Scenic Railroad or take the Water Shuttle Boat to events. We hope you will join us for the memorable and moving ride to Meredith on the annual POW/MIA Freedom Ride on Thursday, where guest speakers will honor the longest running POW/MIA vigil in the United States.

Enjoy your visit and welcome back if you've joined us before. Have a very safe time while here. We look forward to seeing you for the 100th Anniversary!

Sincerely, Phillip L. Warren, Jr. Former Meredith Town Manager

Proud Presenting Sponsor

Jim Swanson



Rally season is here again. We love motorcycle rallies – and we put our money where our mouth is by serving as the Official Oil of Laconia, Sturgis, and Daytona Bike Week. With several riders among our ranks, we're thrilled to help bring these rallies to life for the hundreds of thousands who attend. In fact, this marks our 14th year supporting Laconia Motorcycle Week – The World's Oldest Motorcycle Rally.®

AMSOIL Synthetic Motorcycle Oil has earned the trust of countless bikers over the years, regardless of the make or model they ride. Why? Because it works. AMSOIL Synthetic Motorcycle Oil withstands intense heat and stress from stop-and-go summer riding that can sideline bikes using inferior oils. Its premium synthetic base oils and high-quality additives help cool hot-running engines while keeping components clean and long-lasting. That's why we say, Ride Hard, Run Cool.®

We also provide premium transmission fluid, primary fluid, fuel additives, and oil filters that deliver outstanding protection. Our full product line protects your bike and the spirit of the American biker.

Stop by the AMSOIL booth located on the Boardwalk on Lakeside Ave. to find out how AMSOIL synthetic lubricants can maximize the life and performance of your bike. Riders who want to change their oil to AMSOIL Synthetic Motorcycle Oil while at the rally can visit our oil-change locations at the NHMS and Weir's Beach Drive-In theater.

If you can't make it to our booth, visit [AMSOIL.com](https://www.amsoil.com) or call 1-800-777-8491 for AMSOIL product information. ★



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*from Louisiana
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- Promos, Parties and Gifts



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- Breakfast & Dinner
- LIVE MUSIC

Ride With Us

**17th Annual
Peter Makris
Memorial Run
Sat. June 10th**

Register Online: naswa.com/pmmr



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Perfect end of the day.

Photo Courtesy: Sarah D.



Tough finding a place to park.

Photo Courtesy: Dave Hooper

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Tip #1

Pack up. Put together a kit with tools for simple repairs and first-aid supplies, making sure to include a tire gauge and a spare key. Invest in good storage bags that offer plenty of room for essentials but won't weigh you down. Bring a small towel to dry the dew off your bike each morning and glass cleaner to keep your windshield free of bugs and road grime, and don't forget your rain suit and sunscreen.



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NASWA RESORT • VFW • TRULY HARD SELTZER • NINE-LINE
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Twisted Tea is a Proud Sponsor of the 100th Anniversary of Laconia Motorcycle Week.

Twisted Tea is ready for the 100th! This party has been in the works for 100 years and will be remembered for the next 100 years and you don't want to miss it. To write about how much the world has changed since the first motorcycle pioneers descended on this lakeside community would take 100 years to cover so I'll spare you all of that. Instead, let's take some time to highlight some of the differences and imagine what that first Laconia rally was like. I bet most of the riders were locals based on the readiness, reliability, and range of those bikes. I'd make another bet that the notion of trailering a bike vs. riding it would be completely illogical to them. (In the spirit of full disclosure from your humble author, we trailer the Twisted Tea bikes to the rallies we go to because it would be tough to fit all our event equipment in a tour pack).

The miracle of technology and instant information we've grown accustomed to make planning travel a piece of cake for us. For them, it took planning and accurate mapping of the ride route to make sure there were fill up stations, landmarks, and accessible roads along the way. Keep in mind the National Interstate and Defense Highways Act wasn't passed until 1956, 33 years later!

There's no question how we get to Laconia has changed a lot in 100 years. At the same time, I'm convinced of something that hasn't changed in the 100-year history; why we come to Laconia ... We come for the comradery, the fellowship, and the love of motorcycles. We come to trade tech tips, get inspiration, and cool ideas to take home and try out in our own garage. We come to cut loose, have a great time, forget about the rat race, and for a brief moment in time leave all our worries and cares behind. Yes, motorcycle rallies have gotten significantly

larger, busting at the seams with things to do and see, turkey legs and beer, bands and bike shows, races and charity rides and a mammoth cottage industry of doo dads, bling and performance upgrades to make our bikes look cooler or run faster. (the only reason to f%^&^ with a stock bike in my humble opinion) But the underlying reason has always been for the love of motorcycles and freedom. We all have that in common and that's what I'll be thinking



Photo Courtesy: Twisted Tea

Billy has the Twisted Tea crew ready.

about this rally season; the things we have in common and how fortunate we are to have them.

Here at Twisted Tea, we are proud to be a part of the motorcycle community; simply put: Bikers love Twisted Tea and Twisted Tea loves bikers! To show our gratitude, we hold a free sweepstakes to win a custom bike, and to date have given away

7 bad ass bikes-for free! This year we are going to follow that tradition with a sweepstakes bike specifically celebrating Laconia's 100th anniversary. The deadline for this article came sooner than the deadline for the bike so be on the lookout for it online at LaconiaMCWeek.com or twistedtea.com sometime this spring.

The 100th will be here before you know it, so tell the boss you need days off, tell the neighbors to water the lawn, and tell the post office to hold the mail because we'll be "down the Weirs".

See you at the 100th and until then...

Keep it Twisted!! ★

The NASWA Resort - Laconia Motorcycle Week's Hub!

As the "Official Hotel of 100th Laconia Motorcycle Week,"
The NASWA Resort welcomes you to join in this exciting & legendary experience.

Official Hotel of Laconia MC Week®!

**The NASWA
RESORT**

The NASWA Resort earned the title of the "Official Hotel of Laconia Motorcycle Week" by offering riders everything they need when they get to the "Live Free or Die" State where riding is what we do. For 88 years, the resort has been the spoke of the rally--within walking distance to Weirs Beach and providing easy access to other area destinations. The NASWA is a 4-generations old family business and offers the kind of hospitality that says, "Welcome home to Laconia!" Being biker owned and operated gives the resort and staff the understanding of your priorities--a comfortable place to sleep, a safe place to park your bike (often within sight), great food and libations, entertainment and now, "The NAZ" even hosts the Official Kickoff for Laconia's 100th Motorcycle Week, **The Peter Makris Memorial Run** on Saturday, June 10! You get it all in one stop as this year the resort toasts to the rally's century-old riding legacy, the 88th Anniversary of The NASWA and the 42nd Anniversary of the **NAZBar & Grill**—the waterfront bar and grill with the perfect access to and view of scenic Lake Winnepesaukee. Inspiration from memorable Caribbean days and nights created the NAZBar, first as a table and cooler, which has now grown into its own legacy, complete with a full lunch and dinner menu, live entertainment from blues to rock until closing and access by water with its 50 boat slips. The NAZBar & Grill adds an island vibe, great food, drinks, DJs and live bands to The NASWA Resort's multi-faceted personality and its events keep the atmosphere exciting and entertaining all season. The NAZBar even heats it up when needed with fire pits and heaters while you "chill" to music or sports on TV.

While the NAZBar is "Party Central" for the rally, **The Blue Bistro**, offers inside casual fine dining for breakfast

and dinner. "The Blue" serves up prime steaks, fresh seafood and signature cocktails at the water's edge as well as live jazz lounge entertainment in the evenings with leathers and boots welcomed! And be sure to save room for the award-winning "Hope Made" desserts--a special treat from the kitchen of NASWA's matriarch, the 98-year-young Hope Makris.

The Makris family has played a leading role in the Laconia Motorcycle Week tradition for generations. Offering lakefront cottages, hotel rooms and Inn suites on both sides of Weirs Boulevard, The NASWA Resort simplifies the Laconia riding logistics by providing easy bike parking at the large Weirs Boulevard parking lot, across the street from the Resort (the staging area for the Peter Makris Memorial Run), bike cleaning rags, and parking for your bike in front of, or nearby your room. Onsite dining and entertainment make The NASWA Resort the ideal home-away-from-home for you and your bike and a place to rest before taking on another adventurous riding day to a wide range of scenic destinations.

EVENTS:

Peter Makris Memorial Run – Saturday, June 10 at 8:30AM registration, 10:30AM kick stands up!
<https://bit.ly/PMMR2023> to register EARLY!
(See the article on Page 20 for more information)

100th Laconia Motorcycle Week Rally Official Birthday Party – NAZBar & Grill Wednesday, June 14 at 5PM with a celebratory cutting of the Rally birthday cake with Cynthia Makris, President, Jennifer Anderson, Executive Director of Laconia Rally Association and other special guests. The celebrations keep on coming!

NAZBar 3rd Annual Tattoo Contest – Thursday, June 15th – Cash prizes and trophies for the top tattoo in town, all are welcomed to flaunt some ink!

Other events and live bands to be added soon so stay tuned to The NASWA Resort's website and check online at **Naswa.com**.

Book NOW to be IN the center of Laconia Motorcycle Week--at The NASWA Resort, the heart of the rally, action, food, fun as you ride New Hampshire and New England's finest twists, turns and destinations! ★



The **Hot, Hot, Hottest** Place to **Stay & Play** at the Rally... **Biker Owned and Operated!**

Official hotel

of the **100th Laconia Motorcycle Week!**



WALK TO WEIRS BEACH!

Party Central for Laconia!

Get your crew together and book your stay or trip to the hottest resort on Winnepesaukee!

- **Breakfast & Amazing Dinners** at our **Blue Bistro**
- **Tropical Drinks** at our **BEACH BAR** open at **11AM Daily!**
- **LIVE MUSIC & PROMOS** on our **NazBar Stage** and the *hottest parties & events!*



NazBar
Grill

blue
bistro

- Waterfront Dining
- Lunch & Dinner
- Fabulous Tropical Drinks
- LIVE MUSIC
- Promos, Parties and Giveaways all week long!

- Brilliantly Crafted Cuisine
- Prime Steaks and Fresh Seafood
- Breakfast & Dinner
- LIVE MUSIC

Official kickoff to Motorcycle Week!

17th Annual Peter Makris Memorial Run
Saturday - June 10th



You're invited to join the **BEST PARTY** of the Rally!
Includes Laps Around New Hampshire Motor Speedway!

Benefits Veterans Count Program and the Laconia Fire Department's Water Rescue Unit.
Over \$550,000 raised for local charities so far! Sign up at naswa.com/PMMR

Call to book your stay!
888.55.NASWA



1086 Weirs Boulevard - Laconia, NH | naswa.com | 603.366.4341

Peter Makris Memorial Run, Saturday, June 10, 2023 – Our 17th Anniversary as Official Kickoff for the 100th Laconia Motorcycle Week®

The Most Memorable Charity Ride

Photo Courtesy: The NASWA



Peter Makris

This is a BIG run and a BIG date for Laconia Motorcycle Week! Turning 100 is special so put some extra polish on that chrome as you'll want to be there, on time and looking good for Laconia's 100th Anniversary and the 17th Peter Makris Memorial Run, the "Official Kickoff to Laconia Motorcycle Week!"

Starting as a pledge to honor the NASWA Resort's late, great patriarch Peter Makris, the charity run offers the best riding experience in Laconia while doing good for the community. Escorted by the NH State and local police, this run offers a "feet-up" ride through Laconia's scenic hills, lakes and small towns, leaving other riders at the lights while you and your friends cruise on through!

The Peter Makris Memorial Run demonstrates the generosity of bikers that enable the charity to give back to the community with causes ranging from the Laconia Fire Department's Life Saving Fund and fire rescue boats, Easter Seals "Veterans Count," a program that assists veterans, active-duty military and their families and the Lakes Regions Emergency Response Team (CERT) team. Makris was a proud U.S. Marine and member of the Leathernecks Motorcycle Club, so the Building Dreams for Marines is included, a Nashua, NH-based charity that helps mobility-challenged Marines modify their homes. The run also contributes to the Belknap House for homeless families and supported the NH Veterans Home by purchasing 10 TVs for isolation rooms and solar Christmas lights to brighten the residents' spirits.

Makris was for decades the smiling face of the legendary NASWA Resort, the Official Hotel of the rally, welcoming all to "The NAZ." He would greet guests from his stool at the entrance, and all entering would be warmly welcomed. His cheer, generosity and leadership in the community made him well-loved and respected and the Memorial Run in his name has now reached 17 years of commemorating his riding, giving and supporting his neighbors. Last year, 40 members of the

Leathernecks club came from all over New England and New York to lead the run and the Makris family welcomes back ALL U.S. Marines as the Leathernecks lead the ride, and ALL riders to again join in the good ride for good causes.

The annual Peter Makris Memorial Run has raised over \$550,000 for area charities and embraces the aspects of life that meant most to Peter – family, friends, The NASWA, veterans and the Laconia Fire Department. Peter was instrumental in leading the rest of the lake business community in many endeavors, including support of the Fire Department's crucial rescue services and funding its first rescue boat.

"Each year, we look up and know my father is looking down, proud of all the participants and the good works they are making possible," says Cynthia Makris, president of the NASWA Resort and of the Laconia Motorcycle Week Board, "We want to thank everyone who has participated for the last 16 years in this annual NASWA tradition and invite you to come back again!" She has followed in her father's footsteps and joins with her mother, 98-year-old Hope, to make the NASWA Resort a strong business, community servant and contributor. The Resort was founded by Hope's parents

in the early 1900's when they purchased a natural spring water plant (hence the name NASWA), and she now guides the four generations of the Makris family in maintaining its legacy. Her penchant for baking has supplied the resort's award-winning "Hope Made" desserts for years.

Peter, an enthusiastic biker until the age of 82, and Hope Makris enjoyed riding together to experience the beauty of their home state and giving back to their community. He loved motorcycle week! They raised their family in the resort, which grew over the years, from cabins, to a motel, to its current status of a full-service resort with cottages, a hotel, casual fine dining and the large waterfront NAZBar, with live music and entertainment.

After Peter passed from a tough fight against cancer and



Photo Courtesy: Twisted Tea



The Peter Makris Memorial Run (Con't.) . . .

pneumonia, the biker and Laconia community rallied around this event that was created in his memory and in memory of his warmth and that beaming smile he happily shared.

The 17th Annual Peter Makris Memorial Run

This special ride includes a rare opportunity and experience – **a trip to and memorable laps around The New Hampshire Motor Speedway**, courtesy of NHMS GM Dave McGrath.

So join in the fun and start your Laconia Motorcycle Week experience at The NASWA Resort to share Peter's passion for riding and help benefit the area's veterans, first responders and those in need on **Saturday, June 10. Registration is only \$50 or \$75 VIP, and includes continental breakfast at registration, gourmet BBQ lunch buffet, a David Uhl T-shirt with the Official 100th Anniversary Laconia Motorcycle Week logo, live entertainment with the James Montgomery band and a great day at the NAZ! PRE-Registration earns a surprise 100th Anniversary commemorative gift!**

Schedule:

8:30-9:30AM – Registration: The NAZBar & Grill - Pick up your 17th anniversary collector T-shirt, with artwork by renowned Harley-Davidson artist, David Uhl's Uhl Studios design group and a chip for a beer "on Peter." Kickstands up at 10:30AM. \$50 registration - \$75 VIP, front-of-the-pack.

10:00AM – Inspirational opening ceremonies across the street at The NASWA parking lot on Weirs Boulevard.

10:30 AM – Kickstand UP for a no-traffic, "feet up" cruise, thanks to the escort of the State and Local Police. Breezing by other bikers, cruise to another Laconia legend, **The New Hampshire Motor Speedway**. Feel like a racer, running exciting laps around the track and road course, thanks to NHMS GM Dave McGrath, who offers Memorial Run riders this breathtaking experience.

12:30PM - After the ride, the fun continues back at the **NAZBar & Grill for the After-Ride Party**. A gourmet lunch that surpasses any other bike event, is accompanied by a beer "On Peter," participation in the 50/50 raffle and live music from the resort's ever popular **The James Montgomery Band**. Hanging with friends, dancing to rock, rhythm and blues at The NASWA and NAZBar Beach Bar all afternoon—what could be a better start to Laconia Motorcycle Week!?

The Beneficiaries: Thanks to the support of the ride, **Easter Seals NH "Veterans Count" Program** has had a Lakes Region Chapter since 2013 with Cynthia Makris, Peter's daughter, now serving as Vice-Chair. The organization supports all U.S. military—active duty,

veterans and their families with important personal, financial and family services. Veterans Count has proven a valuable resource to area vets which the Makris family proudly supports.

The Laconia Fire Department's Life Saving Fund and the Fire Department's water rescue unit has been funded by the Peter Makris Memorial Run for the past 15 years, since no state tax dollars were appropriated for this

important Lake Winnepesaukee service. In 2022, former Chief Kirk Beattie said that part of the funds would be used to send a firefighter to paramedic school – a big donation to the \$15,000 tuition for a deserving firefighter. Over the years, the charity expanded its support to include the area **Community Emergency Response Team (CERT)** and also the **Belknap House** for homeless families and the **New Hampshire Veterans Home**.

Building Dreams For Marines commemorates Peter Makris' proud service in the U. S. Marine Corp. This non-profit with a volunteer Board, is committed to retrofitting veterans' homes to make them more accessible to those with mobility issues as a result of combat or service-related injuries.

"My family is proud to honor our father's wishes and values," says Cynthia Makris, president of the NASWA Resort, "His memory lives on through this ride."

REGISTER NOW! Early registrants may win a **FREE stay next year!** <https://bit.ly/PMMR2023>
Ensure you get your commemorative T-shirt with early registration.

Get your room NOW at the NASWA Resort—the Official Hotel of Laconia Motorcycle Week—rooms are going fast!

**Stay at
the NASWA Resort
and the best part is, you're already there!**

**THE BEST VALUE FOR THE BEST RIDE AND
PARTY IN TOWN!**



Ron Cohen enjoying the Peter Makris Memorial Run!

Photo Courtesy: Michael Frederic



Rand & Karen.

Photo Courtesy: Michael Frederic



2023 Schedule of Events

NEW events will be added to the Rally this year. Events are subject to change – be sure to check with individual event holder and the Official Website for updates! Event holders are fully responsible for their listings and any changes. At press time, several events were still pending, and are subject to change at any time. Check www.laconiamcweek.com for updates.



**Saturday
JUNE 10th**

Rally Headquarters Open: Weirs Beach Boardwalk, 8am-9pm.

17th Annual Peter Makris Memorial Ride: Naswa Resort, 11-1pm. www.naswa.com. NH State Police Escorted Ride to NHMS for a lap around the track! Returning to the Naswa for lunch and entertainment all afternoon! Ride benefits the Easter Seals NH Veterans Count Program, Laconia Fire Department's Community Emergency Response Teams (CERT) and "Building Dreams for Marines"!



Top Cop for Kids Motorcycle Skills Challenge: to benefit the New Hampshire Chapter of Speedway Children's Charities (S2 Lot). NH Motor Speedway.

New Hampshire Motor Speedway: US CRA FIM North American Vintage Championships & Harley vs. Indian Wars. Check out the vintage racing action at speeds exceeding 130mph! Races are rain or shine! www.race-uscra.com for more info.

Makris Lobster & Steak House: Special Events all Week! Watch for updated details at Laconia-MCWeek.com



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, each day from 10am to 5pm (S1 Lot). Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world such as Harley-Davidson Motor Company!



Bike Show: Sport Bikes Only. Weirs Beach Drive-In from 11-3pm. Contact Dick: 603-455-0458.



NEW HAMPSHIRE
LAKES REGION
TOURISM ASSOCIATION

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YOU'RE ON
LAKE TIME
NOW.

PLAN YOUR VISIT
603-286-8008

LakesRegion.org



T-Shirt Contests daily at High Octane Saloon: at 3pm, 5pm, & 7pm.

Biker Build-Off at the High Octane Saloon: Each day starting at 12pm.



H.O.G. Pin Stop at NH Motor Speedway: June 10th - 17th from 9am to 5pm.

New England Racing Museum: OPEN from 10am to 4pm on June 10th & 11th and 16th-18th. www.NEMSMUSEUM.com

Saturday
JUNE 10th
continued



FIREWORKS!! Sponsored by Atlas Fireworks & Progressive Insurance on Saturday, Wednesday & Friday night. 10pm at Weirs Beach.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days,

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

Weirs Shuttle Train:

First Weekend: 6/10 & 6/11, train departs every hour from Meredith to the Weirs from 10:30am to 3:30 pm and Weirs Beach to Meredith from 11am to 4pm.

2nd Weekend: 6/16 & 6/17, train departs every hour from Meredith to the Weirs from 10:30am to 6:30pm and from Weirs Beach to Meredith from 11am to 7pm. \$20pp round-trip, children 3 and under ride free! 603-745-2135 | www.biketrains.com

**SCHEDULE UPDATES
WILL BE POSTED
THROUGHOUT THE
RALLY VIA FACEBOOK**

Live Music at the NazBar & Grill: Naswa Resort, Open 11am-close.

Live Music daily at the Looney Bin Bar & Grill!

Tower Hill Tavern: Live Music & Special Events all week!

The Big House (formerly the Paradise Beach Club): Live Music and events all week!

Sucker Punch Saloon behind Tower Hill Tavern: Live music all week!

Weirs Beach Drive-In: Live Music & Entertainment Tent ALL WEEK!

High Octane Saloon (formerly Broken Spoke Saloon): Live music and events ALL week!

Sunday
JUNE 11th



Rally Headquarters Open: Weirs Beach Boardwalk, 8am-9pm.

AMA Gypsy Tour: to the Northeast Motor Sports Museum and NHMS for the US CRA FIM North American Vintage Races. Leaves Rally Headquarters on Lakeside Ave., 10:30am. Enjoy a 50% discount on race tickets for the day and a lap around the track! All tickets sales benefit the museum!

Michael Lichter
over forty years photographing
the bikes, the people, the attitude...



LichterPhoto.com

LEGEND

**RHQs, Gypsy
Tours &
Rides**



**Races &
Stunts**



Rider Appreciation



Demos



**Entertainment
& Music
Bike Shows
& Contests**



**Sunday
JUNE 11th**
continued



**Top Cop for Kids Motorcycle
Skills Challenge:** to benefit the
New Hampshire Chapter of Speedway
Children's Charities (S2 Lot). NH Motor Speedway.

**New Hampshire Motor Speedway: FIM North American
Vintage Championships & Harley vs. Indian
Wars.** Check out the vintage racing action at
speeds exceeding 130mph! Races are rain or shine!
www.race-uscra.com for more info.

Makris Lobster & Steak House, Special Events all
Week! Watch for updated details at Laconia-MCWeek.com



Demo Rides at NHMS: Katanca & Harley-Da-
vidson host the largest demo ride course in
the area along with a vendor mall & food court,
each day from 10am to 5pm (S1 Lot). Demo ride
registration ends at 4:30pm daily. Check out the
top manufacturers in the world, such as
Harley-Davidson Motor Company!



Biker Build-Off at the High Octane Saloon.
Each day starting at 12pm.

T-Shirt Contests daily at High Octane Saloon
at 3pm, 5pm, & 7pm.



H.O.G. Pin Stop at NH Motor Speedway: June
10th - 17th from 9am to 5pm.

New England Racing Museum: OPEN from 10am to
4pm on June 10th & 11th and 16th-18th.
www.NEMSMUSEUM.com

Cornerstone Outreach Ministries: Safety food stop.
Route 9, 24hr/8 days, 603-352-2616.

Free Coffee House: White Church, Tower St., Weirs
Beach. 9am-8pm.

Weirs Shuttle Train:

First Weekend: 6/10 & 6/11, train departs every
hour from Meredith to the Weirs from 10:30am to
3:30 pm and Weirs Beach to Meredith from 11am to
4pm.

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and from Weirs Beach to Meredith from 11am to
7pm. \$20pp round-trip, children 3 and under ride
free! 603-745-2135 | www.biketrains.com

Top Picks for the first Weekend!



- 1: 17th Annual Peter Makris Memorial Ride:**
Naswa Resort, Sat, June 10.
- 2: FIM North American Vintage Championships
& Harley vs. Indian Wars:** Sat, June 10.
- 3: Sport Bike Show:** Weirs Beach Drive-In,
Sat, June 10.
- 4: AMA Gypsy Tour to NHMS for USCRA Vintage
Races:** Sun, June 11.

**Monday
JUNE 12th**



Rally Headquarters Open: Weirs
Beach Boardwalk, 8am-9pm.

Mae-West Memorial 'for the love of pets' Ride:
Leaves Rally Headquarters at 10:30am for a ride
through local scenic towns to destination (TBA)
with light lunch and raffles. Benefits local animal
support shelter. Line-ups may begin at 8:30am.
Riders receive a custom t-shirt for their donation.
\$25/rider & \$20/passenger.



Demo Rides at NHMS: Katanca &
Harley-Davidson host the largest demo ride
course in the area along with a vendor mall & food
court, each day from 10am to 5pm. Demo ride
registration ends at 4:30pm daily. Check out the
top manufacturers in the world, such as
Harley-Davidson Motor Company!



Best of the Bikers Pool Tournament: Granite
State Music Hall in Downtown Laconia. Qualify-
ing Monday-Thursday at 7pm. Finals on Friday at
6pm. Sponsored in part by Twisted Tea!

Biker Build-Off at the High Octane Saloon:
Each day starting at 12pm.

Metric Bike Show at High Octane Saloon:
Registration begins at 10am.

T-Shirt Contests daily at High Octane Saloon:
at 3pm, 5pm, & 7pm.

Monday
JUNE 12th
continued



H.O.G. Pin Stop at NH Motor Speedway: June 10th - 17th from 9am to 5pm.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

"Check Twice" Tribute to Longtime Motorcyclists at the Looney Bin: from 7:30pm-9:30pm. Join Paul Cote & Sue Hart from Check Twice Signs for "Check Twice Night" to pay tribute to Bob Doiron's & Bill Gannon along with "Panhead" Billy Burrows, Air Force Veteran (1966 - 1970) and THE ultimate rider. Live music from "Down Cellah"

Tuesday
JUNE 13th



Rally Headquarters Open: Weirs Beach Boardwalk, 8am-9pm.

Gypsy Tour - 70+ mile Scenic Ride: to Bentley's Saloon in Arundel, Maine. Ride is escorted by Bentley, himself! Leaves from Rally Headquarters at 11am. Rain Date: Thursday. Check www.bentleys-saloon.com for updates.

Ride to the Racetrack! Help New England children in need by joining this motorcycle ride from Laconia Harley-Davidson to NH Motor Speedway for laps around the 1.6-mile full road course! Registration is \$20 per rider or passenger & ALL proceeds benefit the NH Chapter of Speedway Children's Charities, the official charity of NHMS. Registration at 9am and Kickstands up at 10am! www.nhms.com/events/motorcycle-week/charity-rides/



Tower Street Hill Climb: Expo presented by United States Classic Racing Association, 10:30am-1:30pm. Watch vintage motorcycles race for time up the 'original' hill climb!



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, each day from 10am to 5pm. Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world, such as Harley-Davidson Motor Company!



Best of the Bikers Pool Tournament: Granite State Music Hall in Downtown Laconia. Qualifying Monday-Thursday at 7pm. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!



Bagger & Vintage Motorcycle Show Sponsored by Haymond Law Firm: Location: Weirs Beach Drive-In, 11-3pm, 603-455-0458.

Biker Build-Off at the High Octane Saloon: Each day starting at 12pm.

FXR & DYNA Bike Show at High Octane Saloon: Registration begins at 10am.

All Bikes Show at High Octane Saloon: Registration begins at 3pm.

T-Shirt Contests daily at High Octane Saloon: at 3pm, 5pm, & 7pm.



H.O.G. Pin Stop at NH Motor Speedway: June 10th - 17th from 9am to 5pm.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

M/S Mount Washington Cruise around Lake Winnepesaukee. Join us for this cruise departing promptly at 4:30pm from the docks at Weirs Beach and arrives back by 7pm. Food & Drink available for purchase. Get your tickets at www.CruiseNH.com

**SCHEDULE UPDATES WILL BE POSTED
THROUGHOUT THE RALLY VIA FACEBOOK**

The
LOONEY BIN
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Outdoor Bar Area
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**RHQs, Gypsy
Tours &
Rides**



**Races &
Stunts**



Rider Appreciation



Demos



**Entertainment
& Music
Bike Shows
& Contests**



**Wednesday
JUNE 14th**



Rally Headquarters Open: Weirs Beach Boardwalk, 8am-9pm.

Covered Bridge Gypsy Tour: 170+ mile guided tour including up to 6 covered bridges throughout scenic NH. Tour leaves Rally Headquarters at 10:30am.

Motorcycle Lights Parade! Meet at Laconia City Hall at 8pm, kickstands up at 9pm for a ride to Lakeside Avenue. All motorcycles welcome! Stay for the Fireworks at 10pm!



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, each day from 10am to 5pm. Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world, such as Harley-Davidson Motor Company!



Gunstock AMATEUR Hillclimb is back! Gunstock Mountain Resort and Ridge Runner Promotions present the Gunstock Hillclimb. Admission is \$30, children 10 and under are FREE. Gates open at 8am, opening ceremony at 9am, and racing runs through 5pm. The event will have food and beverage vendors, and is BYOB (cooler no bigger than 14"). Motorcycle week camping is available in Gunstock's award winning campground, but sells out very quickly! Reserve camping in advance at gunstock.com/camping/summer-camping/bike-week-camping/ or by calling 603.737.4355

Penguin Road Racing School at NH Motor Speedway: June 14th & 15th. Register at www.nhms.com



Makris Lobster & Steak House: Special Events all Week! Watch for updated details at LaconiaMCWeek.com



All Makes and Models Bike Show: Numerous classes available for entry. Location: Weirs Beach Drive-In from 11am to 3pm. Contact Dick for more info: 603-455-0458.

2nd Annual Ride-In Bike Show at the Gunstock Hill Climb! Details will be announced in the Laconia Riding Times e-newsletter. Sign up at Laconia-MCWeek.com

Best of the Bikers Pool Tournament: Granite State Music Hall in Downtown Laconia. Qualifying Monday-Thursday at 7pm. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!

Biker Build-Off at the High Octane Saloon: Each day starting at 12pm.

Sportster Bike Show at High Octane Saloon: Registration begins at 10am.

T-Shirt Contests daily at High Octane Saloon: at 3pm, 5pm, & 7pm.



H.O.G. Pin Stop at NH Motor Speedway: June 10th - 17th from 9am to 5pm.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

100th Rally Anniversary Celebration: Right on the beach at the Naswa Resort: 6pm.

FIREWORKS! Sponsored by Atlas Fireworks & Progressive Insurance on Saturday, Wednesday & Friday night. 10pm at Weirs Beach.

Top Picks

during the Week!

- 1: **Demo Rides at NH Motor Speedway** Monday -Saturday
- 2: **Tower Hill Street Climb & Expo** Tuesday, 10:30 - 1:30

3: FIREWORKS!

Wednesday, June 14 @ 10:00pm

- 4: **NazBar Tattoo Contest** at the Naswa Resort Thursday, June 15, 6:00pm

- 5: **M/S Mount Washington Cruise** Tuesday, June 13, 4:30pm



**Thursday
JUNE 15th**



Rally Headquarters Open: Weirs Beach Boardwalk, 8am-9pm.

30th Annual POW/MIA Freedom Ride.... "THE RIDE TO THE ROCK" & 35th Anniversary of the Vigil: Meet at Winnepesaukee Crossing (Lowe's) at 5pm and Kickstands up at 6pm sharp. In honor of POW/MIAs and families. This year looks to break all years in participation as the Northeast POW/MIA Network has joined forces with Blue and Gold Star families of N.H.



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, each day from 10am to 5pm. Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world, such as Harley-Davidson Motor Company!



NorthEast Motorcycle Road Racing at New Hampshire Motor Speedway: ASRA Team Challenge and Supermoto Practice. Mixing the speed of road racing with the aerial intensity of dirt racing, Supermoto should provide some of the most jaw-dropping and edge-of-your-seat experiences on Friday, June 18. Visit NHMS.com for more info

Penguin Road Racing School at NH Motor Speedway: June 14th & 15th. Register at www.nhms.com

Makris Lobster & Steak House: Special Events all Week! Watch for updated details at Laconia-MCWeek.com

Slow Race & MC Rodeo Games at the Historic Train Station: in downtown Laconia at 1pm. \$100 cash prize for slow race winner. Call Dick for more info: 603-455-0458.



H.O.G. Pin Stop at NH Motor Speedway: June 10th - 17th from 9am to 5pm.

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

100th Rally Anniversary Celebration: Right on the beach at the Naswa Resort: 6pm.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.



Custom Bike Show at the Historic Train Station: in downtown Laconia next to Burrito Me. People's Choice! **\$100 Cash Prize!** Slow Race at 1pm in the parking lot of the train station! \$100 Cash Prize!

Burrito Eating Contest: Historic Train Station at Burrito Me, 1:30pm.

NazBar Tattoo Contest: at the Naswa Resort on the beach at 6pm. Call Dick for more info at 603-455-0458. Winners receive a trophy for each category (male & female) and Best of Show.

Ride-In Bike Show at Bentley's Saloon: in Arundel Maine. Trophies and Cash prizes awarded! Live entertainment all day! Rain date is Friday. NEW Classes and "RIDE IN" Exception for the NEW W.T.F. Class! Registration is 11am to 1pm. Winners announced by 3pm. Pre-register at www.bentleys-saloon.com

Antique Bike Show: from 4pm to 7pm at Mystic Meadows (next to Tavern 27). 2075 Parade Road | Laconia. Live music and fun events during the show!

Best of the Bikers Pool Tournament: Granite State Music Hall in Downtown Laconia. Qualifying Monday-Thursday at 7pm. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!

Biker Build-Off at the High Octane Saloon: Each day starting at 12pm.

Vintage, Antique, Trikes & Sidecars Show at High Octane Saloon: Registration begins at 10am.

All Bikes Show at High Octane Saloon. Registration begins at 3pm.

T-Shirt Contests daily at High Octane Saloon: at 3pm, 5pm, & 7pm.



M/S Mt. Washington in the background of Lakeside Ave.

Photo credit: John Bielawski

LEGEND

**RHQs, Gypsy
Tours &
Rides**



**Races &
Stunts**



Rider Appreciation

Demos



**Entertainment
& Music**

**Bike Shows
& Contests**



**Friday
JUNE 16th**



Rally Headquarters Open: Weirs Beach Boardwalk, 8am-9pm.



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, each day from 10am to 5pm. Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world, such as Harley-Davidson Motor Company!



Northeast Motorcycle Road Racing at New Hampshire Motor Speedway: (NEMRR) competes in round three of Championship Cup Series racing, highlighted by the 100th Annual Loudon Classic Middleweight Grand Prix, which has been held on site since long before the speedway was built, when it was simply a road course named Bryar Motorsports Park. Known as the longest-running motorcycle race in America, this year's Classic features a \$250,000 purse with a \$55,000 prize for first place making it the richest motorcycle road race in U.S. history. Visit NHMS.com for more info.

Makris Lobster & Steak House: Special Events all Week! Watch for updated details at Laconia-MCWeek.com



18th Annual City of Laconia Bike Show: Opechee Park, 11-1pm. Benefits City of Laconia, 603-455-0458.

Swap Meet! Opechee Park, 8am-1pm. Benefits City of Laconia. Vendors, call Dick 603-455-0458.

Motorcycle Rodeo Games and Skill Contests! During the City of Laconia Bike Show at Opechee Park from 11am to 1pm. Trophies awarded for top place in each game! Call Dick for more info: 603-455-0458.

29th Annual Championship Best of the Bikers Pool Tournament: Granite State Music Hall in Downtown Laconia. Finals on Friday at 6pm. Sponsored in part by Twisted Tea!

Biker Build-Off at the High Octane Saloon: Each day starting at 12pm.



Shovelheard Bike Show: All Bikes Show at High Octane Saloon: Registration begins at 10am.

T-Shirt Contests daily at High Octane Saloon: at 3pm, 5pm, & 7pm.

SCHEDULE UPDATES WILL BE POSTED THROUGHOUT THE RALLY VIA FACEBOOK



H.O.G. Pin Stop at NH Motor Speedway: June 10th - 17th from 9am to 5pm.

FIREWORKS! Sponsored by Atlas Fireworks & Progressive Insurance on Saturday, Wednesday & Friday night. 10pm at Weirs Beach.

New England Racing Museum: OPEN from 10am to 4pm on June 10th & 11th and 16th-18th. www.NEMSMUSEUM.com

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

Bike Blessing by the Christian Motorcyclist Association: at 11am at the City of Laconia Bike Show at Opechee Park. All are welcome.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

Weirs Shuttle Train: First Weekend: 6/10 & 6/11, train departs every hour from Meredith to the Weirs from 10:30am to 3:30 pm and Weirs Beach to Meredith from 11am to 4pm. 2nd Weekend: 6/16 & 6/17, train departs every hour from Meredith to the Weirs from 10:30am to 6:30pm and from Weirs Beach to Meredith from 11am to 7pm. \$20pp round-trip, children 3 and under ride free! 603-745-2135 hoborr.com/winnipесаaukee-scenic-railroad/

Swap Meet: At the City of Laconia Bike Show. Opechee Park, 8-1pm. 603-455-0458

Belknap County Nursing Home Welcomes Motorcycle Week! Please ride by and beep and wave to the residents sitting outside watching the motorcycles ride by! 11am-2pm. SR 106, North Main St.

**Saturday
JUNE 17th**



Rally Headquarters Open: Weirs Beach Boardwalk, 8am-9pm.



Demo Rides at NHMS: Katancha & Harley-Davidson host the largest demo ride course in the area along with a vendor mall & food court, each day from 10am to 5pm. Demo ride registration ends at 4:30pm daily. Check out the top manufacturers in the world, such as Harley-Davidson Motor Company!



Loudon Classic at New Hampshire Motor Speedway: www.nhms.com. The 100th Loudon Classic Middleweight Grand Prix will headline the second weekend on Saturday, June 17th. Known as the longest-running motorcycle race in America, the Classic has been held on-site since long before the speedway was built, when it was simply a road course known as Bryar Motorsports Park. The weekend will bring three Championship Cup Series regions (Northeast, Mid-Atlantic and Atlantic) together, with riders traveling from as far as Florida. The NorthEast Motorcycle Road Racing will compete in round three of Championship Cup Series racing, and the Granite State Legends Cars, which are powered by motorcycle engines, will race in the Road Course Series. Throughout the three days (June 16th-18th) there will be no shortage of action with over 30 races on the 1.6-mile road course. Divisions include classes such as Formula 1, Formula 2, Formula 3, Formula 4, Formula 40, Formula 50, GP, Grand Prix, GTL, GTO, GTU, Motard, Moto 3, Sportsman, Superbike, Super Singles, Supersport, Super Twins and Thunderbike with the ASRA Team Challenge on Friday, June 16.

Northeast Motorcycle Road Racing at New Hampshire Motor Speedway: (NEMRR) competes in round three of Championship Cup Series racing, highlighted by the 100th Annual Loudon Classic Middleweight Grand Prix, which has been held on site since long before the speedway was built, when it was simply a road course named Bryar Motorsports Park. Known as the longest-running motorcycle race in America, this year's Classic features a \$250,000 purse with a \$55,000 prize for first place making it the richest motorcycle road race in U.S. history.

Supermoto East Coast (S3 Lot) at NH Motor Speedway.

Musket Dirt Shoot Out (The Flat Track) at the NH Motor Speedway.

Makris Lobster & Steak House: Special Events all Week! Watch for updated details at Laconia-MCWeek.com



11th Annual Miss Bentley's Pin-Up Contest.

Bentley's Saloon in Arundel, Maine from 1-6pm with live entertainment all day! All girls welcome to pose om RETRO 40's, 50's or 60's eras. Winner receives \$1000 cash, prizes and picture on a Bentley's T-Shirt posing on a motorcycle! Check www.bentleyssaloon.com for updates.

9th Annual Burnout Competition at Iron Tails Saloon in Acton, ME: Registrations begins at 11:30AM. Sponsored by Forever Two Wheels.

1st Annual Chopper Bike Show at the Weirs Beach Drive-In: 11am to 3pm. Trophies awarded. Contact Dick for more info: 603-455-0458.

Biker Build-Off at the High Octane Saloon: Each day starting at 12pm.

Women's Kickstart Competition at All Bikes Show at High Octane Saloon: Registration begins at 2pm.

Chopper Bike Show All Bikes Show at High Octane Saloon: Registration begins at 3pm.

T-Shirt Contests daily at High Octane Saloon: at 3pm, 5pm, & 7pm.

MISS HIGH OCTANE SALOON: Contest at 7pm – High Octane Saloon.



H.O.G. Pin Stop at NH Motor Speedway: June 10th – 17th from 9am to 5pm.

New England Racing Museum: OPEN from 10am to 4pm on June 10th & 11th and 16th-18th. www.NEMSMUSEUM.com

Cornerstone Outreach Ministries: Safety food stop. Route 9, 24hr/8 days, 603-352-2616.

Free Coffee House: White Church, Tower St., Weirs Beach. 9am-8pm.

Top Picks for the last Weekend!



- 1: Annual Miss Bentley's Pin-Up Contest:** Arundel, ME 1-5pm SAT., Jun 17
- 2: 100th Loudon Classic at New Hampshire Motor Speedway:** Sat, June 17.
- 3: FIREWORKS:** Weirs Beach @ 10:00pm Friday, June 16th.
- 4: Chopper Bike Show:** Weirs Beach Drive-In Sat, June 17.
- 5: Northeast Motorcycle Road Racing:** New Hampshire Motor Speedway Sun, June 18.

Saturday JUNE 17th continued



Newfound Country Store Rider Appreciation Day: Live music, sales, and beer tastings from 11am to 3pm. 408 Mayhew Turnpike, Bridgewater.

Weirs Shuttle Train: First Weekend: 6/10 & 6/11, train departs every hour from Meredith to the Weirs from 10:30am to 3:30 pm and Weirs Beach to Meredith from 11am to 4pm. 2nd Weekend: 6/16 & 6/17, train departs every hour from Meredith to the Weirs from 10:30am to 6:30pm and from Weirs Beach to Meredith from 11am to 7pm. \$20pp round-trip, children 3 and under ride free! 603-745-2135

hoborr.com/winnepesaukee-scenic-railroad/

SCHEDULE UPDATES WILL BE POSTED THROUGHOUT THE RALLY VIA FACEBOOK



New England Racing Museum: OPEN from 10am to 4pm on June 10th & 11th and 16th-18th.

www.NEMSMUSEUM.com

Live Music at the NazBar & Grill:
Naswa Resort, Open 11am-close.

Farewell Party at Makris Lobster & Steak House:
Concord. 10am-6pm.

Sunday JUNE 18th



Rally Headquarters Open: Weirs Beach Boardwalk, 8am-9pm.

Loudon Classic at New Hampshire Motor Speedway: www.nhms.com. The 99th annual Loudon Classic Middleweight Grand Prix will headline the second weekend on Saturday, June 18th & 19th. Known as the longest-running motorcycle race in America, the Classic has been held on-site since long before the speedway was built, when it was simply a road course known as Bryar Motorsports Park. The weekend will bring three Championship Cup Series regions (Northeast, Mid-Atlantic and Atlantic) together, with riders traveling from as far as Florida. The Loudon Road Race Series will compete in round three of Championship Cup Series racing, and the Granite State Legends Cars, which are powered by motorcycle engines, will race in the Road Course Series. Throughout the three days (June 19-21) there will be no shortage of action with over 30 races on the 1.6-mile road course. Divisions include classes such as Formula 1, Formula 2, Formula 3, Formula 4, Formula 40, Formula 50, GP, Grand Prix, GTL, GTO, GTU, Motard, Moto 3, Sportsman, Superbike, Super Singles, Supersport, Super Twins and Thunderbike with the ASRA Team Challenge on Friday, June 19.

Northeast Motorcycle Road Racing at New Hampshire Motor Speedway: (NEMRR) competes in round three of Championship Cup Series racing, highlighted by the 100th Annual Loudon Classic Middleweight Grand Prix, which has been held on site since long before the speedway was built, when it was simply a road course named Bryar Motorsports Park. Known as the longest-running motorcycle race in America, this year's Classic features a \$250,000 purse with a \$55,000 prize for first place making it the richest motorcycle road race in U.S. history.

Supermoto East Coast: (S3 Lot) at NH Motor Speedway.

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- We ride and support the motorcycle community.
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PROGRESSIVE® FIREWORKS SHOW!

WEIRS BEACH at 10pm
SATURDAY, WEDNESDAY & FRIDAY NIGHT





104.9 The Hawk, “Rockin’ the Rally”

While you’re Cruising through New Hampshire during Laconia Motorcycle Week, 104.9 The Hawk is proud to be your wingman. We have been your “Official Station of Laconia Motorcycle Week” for almost 20 years. Join us as we Rock Out with our Hawk Out while keeping you informed with everything going on during the Rally.

104.9 The Hawk is your soundtrack for the rally as we celebrate the **100th Annual Laconia Motorcycle Week!** You’ll hear AC/DC, Rush, Van Halen, Rolling Stones, Bruce Springsteen, Aerosmith, Pearl Jam, Cars, Boston, Tom Petty, Doors, Guns N’ Roses, Lynyrd Skynyrd and more!

Keep an eye out for the Hawk crew all around around the Lakes Region and be sure to stop by the Hawk’s Rockin’ RV as we broadcast live from Weirs Beach. We’ll have all the inside information on the Rally and all the details about the Laconia Motorcycle Week.

Check out www.TheHawkRocks.com for more Rally information, photos, and videos. For live updates become a fan of the Hawk on Facebook, Twitter, and Instagram.



When you get home, keep rockin’ with our Live Stream from www.TheHawkRocks.com or download the FREE 104.9 The Hawk App for your mobile device!

Rockin’ the Lakes & Mountains AND the Official Station of Laconia Motorcycle Week...104.9 The Hawk. ★



The famous DJ, Conrad at the mic.

Photo Courtesy: The Hawk

Russ Brown Motorcycle Attorneys® A Story of Riders Helping Riders

By: Lewis Googly



The Russ Brown team has helped countless riders over the past 44 years. By attending major motorcycle events, the Riders Helping Riders® program has grown to over 2 million bikers, and because of Russ Brown, it's a free volunteer-based service. They have been a part of the historic Laconia Rally for decades!

I will admit that when I filled out the form at IMS I thought I had more chances at winning the free bike drawing than ever being called upon for roadside assistance. I didn't win the drawing but a few weeks later I did get a call...

I was just chilling Saturday afternoon when someone from Russ Brown Motorcycle Attorneys® called me to ask if I could help out. Since I didn't have any plans, I said sure. Turns out that [@ciscomatic9](#) had just bought a Harley and the back tire went flat while riding it home... He was safe in a parking lot with his buddy, and although they had a pick up truck, they had no means of getting the bike in it. I grabbed my ramp, some straps and the canyon dancers and headed out their way. A passerby even helped us push the bike up the ramp and offered us beers (but we saved them for later as we don't drink and drive). All in all, it only took a couple hours, and everything was right! [@ciscomatic9](#) even promptly drove to my house the next day to return the straps that I let him keep for the rest of the trip like a proper dude!

With the free Riders Helping Riders® program that they operate, any rider with a roadside emergency can call 1-800-4BIKERS and be connected to a willing volunteer. Bikes have very small margins of errors, all it takes is one flat tire, or a fluid leak and the ride is over... so save that number in case you ever need it! And if you have a truck, or trailer, a ramp or gas can and straps, and a helpful attitude, please consider signing up into the program. It's no obligations and you can always turn down a request for help. They also provide FREE legal advice across the U.S. Their nationwide legal team of experienced local motorcycle lawyers are ready to help you if you are involved in a crash.

Since 1975 the Russ Brown team, led by Chuck Koro & Jim Romag, have been representing riders injured in motorcycle accidents. They are premier motorcycle attorneys and advocates for fellow bikers. Join the Riders Helping Riders® network now by visiting www.russbrown.com or calling 1-800-4-BIKERS.

Russ Brown Motorcycle Attorneys™ – Official Sponsor

Since 1975, Russ Brown Motorcycle Attorneys Nationwide have been helping motorcyclists injured in motorcycle accidents across the country. Founder Russ Brown was the first in the US to call himself a motorcycle lawyer and created the BAM Benefit Card which offers free emergency roadside and legal assistance for motorcycle riders nationwide. Unlike pay-to-play networks, Russ Brown attorneys are always local to you and are handpicked for their skill. The BAM (Breakdown & Legal Assistance for Motorcyclists) program is a network of over 2,000,000 volunteers in the motorcycling community – riders helping riders – who are willing to help out a fellow rider in need when stranded on the road. Russbrown.com to join BAM or learn more.

Another important thought, we should probably add some text about RBMA being a strong supporter of the motorcycle community for decades. We are also Series Sponsor of AFT, and Presenting Sponsor of the Laconia Short Track, with free ticket giveaways in the works! Follow us on #russbrownrocks or #iridewithrussbrown. ★



What is a Rally Patron?

Our biggest cheering squad besides our visitors are our patrons. A Laconia Motorcycle Week® Rally Patron basically means that any business, organization or individual who is a Rally Patron is a big supporter of Motorcycle Week in Laconia. This means they like the people/motorcyclists/bikers, etc. that the Rally brings and they welcome them into their establishment with open arms!

Does that mean that any business that is NOT a Rally Patron doesn't like the Rally and all of the visitors it brings? Maybe...that's a good question...one that should be answered before you spend your money with them. Why wouldn't you become a Rally Patron to keep the Rally and its yearly visitors here locally, in beautiful Laconia?

A list of our Rally Patrons for 2023 are on pages 48-49. You can also find our Rally Patrons on our website, and you can easily spot the businesses that support the Rally by a 2023 Rally Patron sticker on their door/window. For more info, contact the Laconia Motorcycle Week® Association at 603-366-2000. Remember... **SUPPORT THOSE WHO SUPPORT THE RALLY!!!** ★



SUPPORT OUR SPONSORS

PROGRESSIVE

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NASWA RESORT • VFW • TRULY HARD SELTZER • COCA-COLA

DR. PEPPER • 104.9 THE HAWK • AL'S AUTO SERVICE

STATE OF NH



Photo Courtesy: Michael Frederic



Heading out of Lakeside Ave.

TO ADVERTISE IN THE INTERACTIVE
ONLINE EDITION OF
The Laconia Rally News
Please call 603-366-2000

PROGRESSIVE®

Tip #2

Inspect your motorcycle.

Use the Motorcycle Safety Foundation's T-CLOCS method to inspect your bike: Check Tires, Controls, Lights, Oils and fluids, Chassis and Stand to make sure everything is working properly before you hit the road. Check on these things regularly during your trip, too.

Good Housekeeping Seal of Approval



In your travels around the country, you may have seen a round sticker with the phrase "Schultz Approved" on the doors of the establishments. If it is a restaurant or lounge, you can feel safe knowing that you will be well received and happy with the overall service. Just because an establishment doesn't have a Schultz Approved sticker doesn't mean that it will not be a pleasant experience. However, seeing the sticker of approval is almost as good as a money-back guarantee.

SCHULTZ APPROVED

THE LACONIA AREA

AKWA BEACH BAR
APPLEBEE'S RESTAURANT
BERNINI PIZZERIA AND WINE BAR
BRICKFRONT RESTAURANT
CAFÉ DE JA VU
CANOE RESTAURANT
CRAZY GRINGO
GIUSEPPE'S PIZZERIA & RISTORANTE
HART'S TURKEY FARM RESTAURANT
HECTOR'S FINE FOOD & SPIRITS
JON'S ROAST BEEF
NORTH COUNTRY DELI
O STEAK & SEAFOOD
PATRICK'S PUB & EATERY
THE LOONEY BIN BAR AND GRILL
THE NASWA RESORT
TOWER HILL TAVERN
UNION DINER

AND NATIONWIDE:

BASSETT RANGE LODGE HOTEL - BASSETT, NE
COUNTRY VIEW DINER, BRUNSWICK, NY
KAY'S PLACE - KINGSVILLE, OH
LEANH'S CHINESE RESTAURANT,
SOUTH DAYTONA
MILLSTONE RESTAURANT - SPEARFISH, SD
MILWAUKEE WEINER HOUSE - SIOUX CITY, IA
RED APPLE FAMILY RESTAURANT - PRINCETON, IL
SPEED TRAP DINER - WOODVILLE, OH
STEVE'S FAMOUS DINER - DAYTONA BEACH, FL
TALLY-HO RESTAURANT - RICHFIELD SPRINGS, NY
THE VILLAGER RESTAURANT - SAC CITY, IA
TICK TOCK DINER, NYC
UNCLE JOE'S DINER - HAMBURG, NY
VERNON DINER - VERNON, CT

Bon Appetit!

Voyager by the Lake

by K. Peddlar Bridges,
aka the Roadpoet,
Laconia Motorcycle Week's Poet
Laureate and Historian.



Peddlar on his ride.

We sit by the campfire ... My
Sweatheart and I ...
and I watch the flames shine and
dance in her eyes ...
My old Harley and Voyager kit
... sits by our side ...
The sparks from the campfire
glint off its chrome
as the engine ticks itself cool

We hold hands and look up
through the clearing and rename
the stars tonight the whole sky is

ours the scent of the trees and
fresh cut grass fill the air
and we think of the lake at the
foot of the hill ...

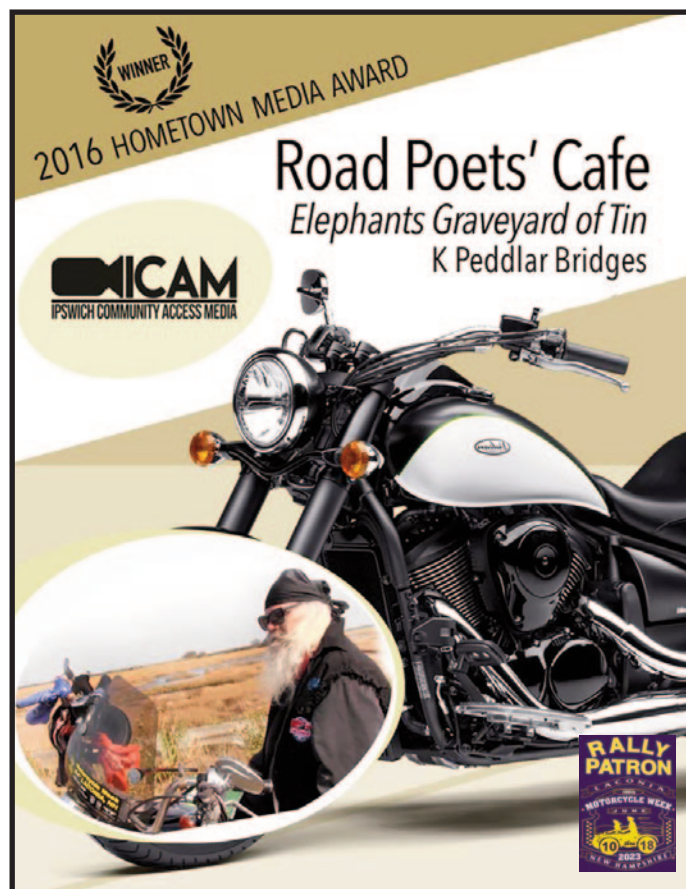
and we think of how we'll
ride down to its shore
and as I sit at its edge ...
drink cool coffee from a
canteen ... while I watch her
wade in the water up to her
knees

Bikes will ride by and we'll
toss them a wave and listen
to their pipes echo away

We'll have breakfast at the
diner at the edge of the circle
and then ride down into the
Weirs to visit thousands of our
friends.

Then on the way back we'll stop
and fish or maybe not
and take some time to poke
around antique shops.

We'll stop and buy our night's
provisions then back at camp,
we'll light our fire, wait for the
sun to go down ... so we can
hold hands and finish re-naming
the stars ...



100th Annual Loudon Classic Headlines Motorcycle Week at NHMS

New Hampshire Motor Speedway is a must-stop destination with racing, camping, demo rides and entertainment for riders during Laconia Motorcycle Week.

LOUDON, NH – New Hampshire Motor Speedway (NHMS) is a top destination for riders during Laconia Motorcycle Week, June 10-18, with on- and off-track events throughout nine days of motorcycle mayhem. The 100th Annual Loudon Classic headlines a week-long motorcycle celebration that also features vendors, demo rides, camping and more.

“We’re thrilled to be a part of this century-long tradition in New Hampshire,” said NHMS Executive Vice President and General Manager David McGrath. “We can’t wait to welcome thousands of riders from all over the country to NHMS as they roar in to New Hampshire. We’ll have lots of thrilling racing on the road course, highlighted by the 100th Annual Loudon Classic with an incredible purse this year, as well as a new motorcycle skills competition, a variety of vendors, charity rides, demo rides and more.”

NHMS is home to the best racing action in the region, and there will be no shortage of action on the 1.6-mile full road course with nearly 50 races throughout five days. The US Classic Racing Association kicks it off with the FIM North American Vintage Championships, June 10-11.

The racing continues June 16-18 when Northeast Motorcycle Road Racing (NEMRR) competes in round three of Championship Cup Series racing, highlighted by the 100th Annual Loudon Classic Middleweight Grand Prix, which has been held on site since long before the speedway was built, when it was simply a road course named Bryar Motorsports Park. Known as the longest-running motorcycle race in America, this year’s Classic features a \$250,000 purse with a \$55,000 prize for first place making it the richest motorcycle road race in US history.

Penguin Road Racing School will host instructional sessions for riders looking to improve their skills June 14-15.

Katancha and Harley-Davidson will host the largest demo ride course in the area along with a vendor mall and food court June 10-17. The nearly nine-mile route will take riders through and on- and off-property experience to test out the latest and greatest that the top motorcycle manufacturers in the world, such as Harley-Davidson, have to offer. Members of Harley Owners Group, the official riding club of Harley-Davidson, can pick up their commemorative rally pin. On top of the demo rides, there will be a plethora of vendors on site with gear, accessories, sound systems and more for bikers.



Support children in need throughout New England in two events that benefits the NH Chapter of Speedway Children’s Charities (SCCNH), the official charity of NHMS. New this year, ProRider 603 will set up a timed motorcycle skills challenge named Top Cop for Kids Motorcycle Skills Challenge at NHMS June 10-11 for regional police officers as well as non-police riders. There will also be a fun course set up for any licensed motorcycle rider to test their skills and earn bragging rights among their fellow riders. Registration is \$50 per police or civilian rider taking part in the timed challenge and \$10 per rider for the fun course. Register at SpeedwayCharities.org.

Ride to the Racetrack cruise from Laconia Harley-Davidson to NHMS is on June 13 and includes two laps on the 1.6-mile full road course. Registration is \$20 per rider or passenger, and all proceeds benefit SCCNH.

With the speedway centrally-located on Route 106, the main corridor to Laconia and just 20 minutes south of Rally Headquarters, it has become the perfect home-away-from-home during Motorcycle Week. Dry and full hookup spots are available with amazing views of the racetrack.

The New England Racing Museum, located on Rt 106 in front of The Flat Track next to the speedway’s South Entrance. The museum is open 10–4 Sat. & Sun., June 10-11 and Fri.-Sun., June 16-18.

Schedule:

- June 10-11: Top Cop for Kids Motorcycle Skills Challenge to benefit the New Hampshire Chapter of Speedway Children’s Charities (S2 Lot)
- June 10-11: USCRA FIM North American Vintage Championships (1.6-mile full road course)
- June 10-11: New England Racing Museum open
- June 10-17: Demo rides, vendor mall and food court open (S1 Lot)
- June 10-18: Camping available (NHMS)
- June 13: Ride to the Racetrack to benefit the New Hampshire Chapter of Speedway Children’s Charities (Laconia Harley-Davidson to NHMS)
- June 14-15: Penguin Road Racing School (1.6-mile full road course)
- June 16-18: Northeast Motorcycle Road Racing (1.6-mile full road course)
- June 16-18: New England Racing Museum open
- June 17: 100th Annual Loudon Classic (1.6-mile full road course)

Speedway website (NHMS.com) and social channels for the most up-to-date information regarding events happening as a part of Motorcycle Week at NHMS. ★

Photos Courtesy: John Bielawski



Photos Courtesy: John Bielawski



Lakeside Ave., a must see destination!

Photos Courtesy: Phantom Biker



A ride through the White Mountains.

Get What You Need!

Rely on the locals to let you know where to go in a new town when you need something done right. Here's a list of helpful resources you may need while in Laconia...

MOTORCYCLE SERVICES (including tires!):

EVL CYCLES

3 Seavey Rd., Belmont – 603-744-0500

HK Powersports

1197 Union Ave., Laconia – 603-524-0100

Big Moose Harley-Davidson – 207-797-6061,
Portland, Maine

Gray's Performance – 1429 Lake Shore Rd., Gilford –
603-527-8314

Harley-Davidson Shop of Rochester

7 Crane Dr., (NH Rt. 11) – 603-330-3330

Laconia Harley-Davidson

239 DW Highway, Meredith – 603-279-4526

Manchester Harley-Davidson

115 John E. Devine Dr., Manchester – 603-836-4997

Mike's Performance Cycle

730 NH Rt. 104 – 603-744-8500

Twin States Harley-Davidson – 603-448-4664,
Lebanon

NAPA / SANEL Auto Parts

359 S. Main St., Laconia – 603-524-3300

AUTO MECHANIC:

IRWIN Automotive Group

59 Bisson Ave., Laconia – 603-524-4922

Aylward Motors, LLC

87 NH Rt 11, Farmington, NH – 603-335-1333

LOST KEY:

HK Powersports

1197 Union Ave., Laconia – 603-524-0100

Bob's Lock & Key

263 Court St., Central NH – 603-524-4590

LEATHER & SHOE REPAIR:

Daub's Cobbler Shop

24 Canal Street, Laconia – 603-528-1528

HAIRCUT AND/OR A GREAT SHAVE:

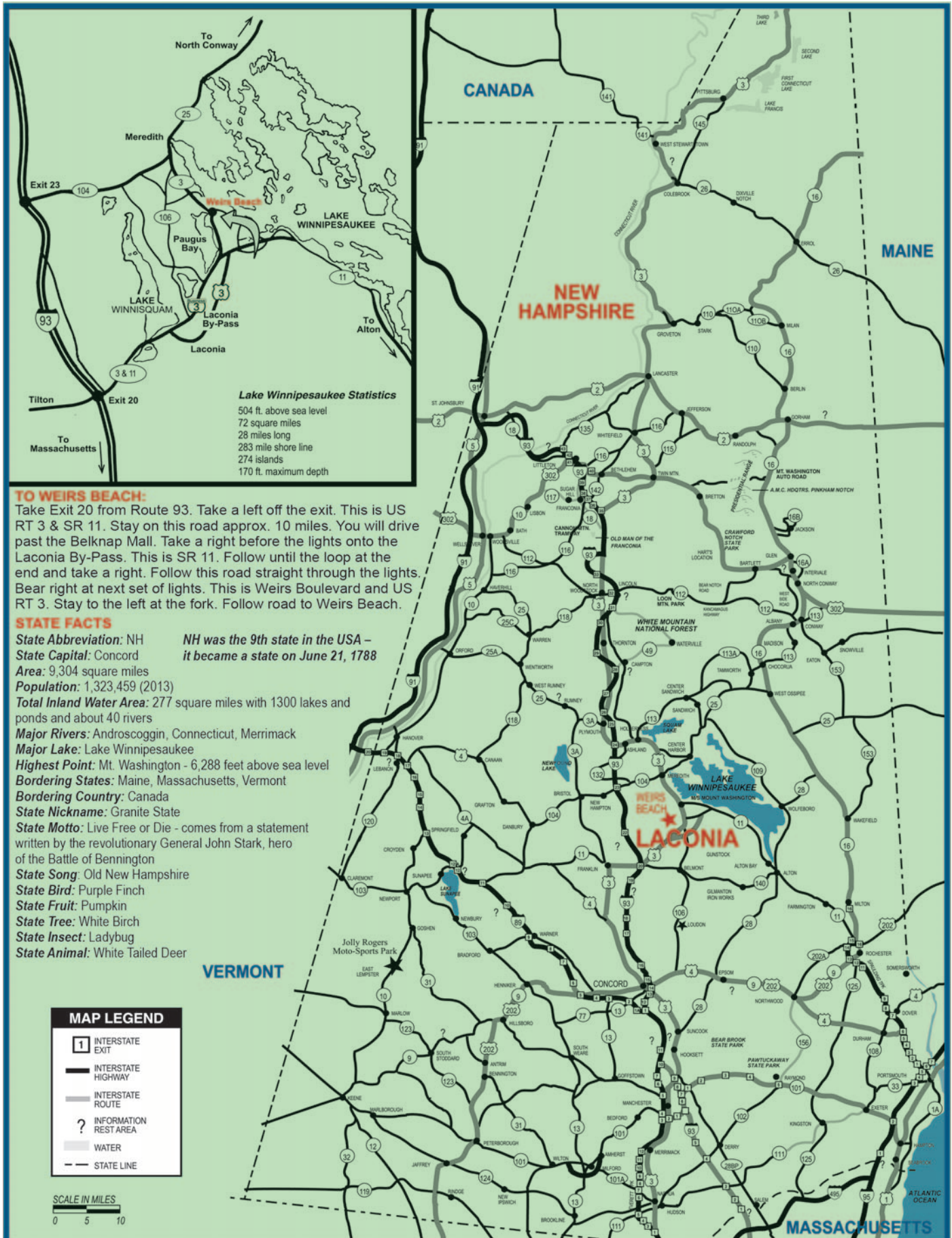
Polished & Proper Barber Shop

610 Main Street, Laconia – 978-558-0849

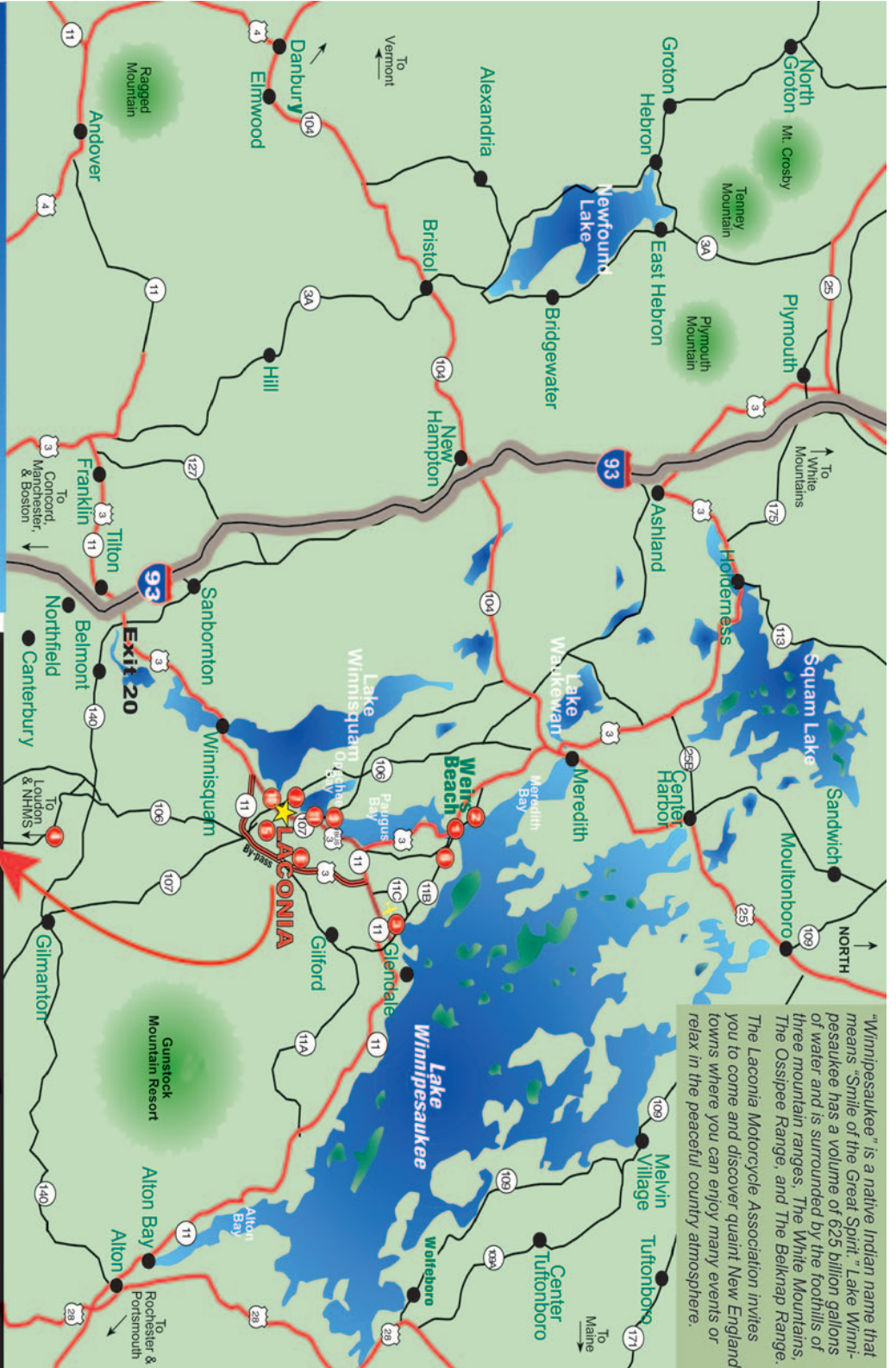
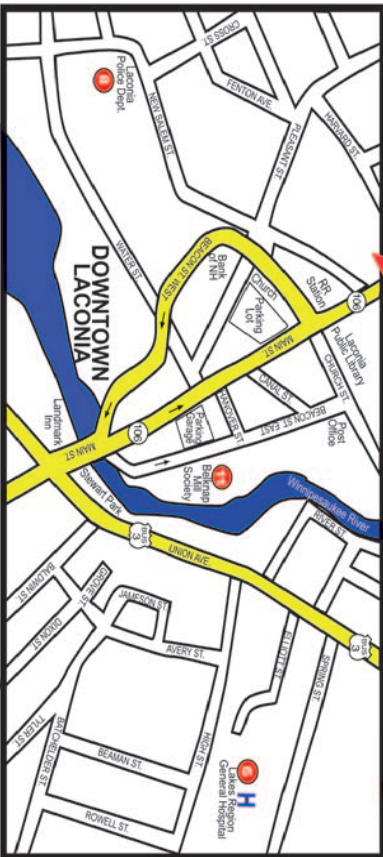
PROGRESSIVE®

Tip #3

Have a backup plan. Consider getting Roadside Assistance coverage so that help is just a phone call away in case you break down. You might also want insurance coverage that will pay up to \$500 for lodging, transportation and food if your bike breaks down or if you have an accident more than 100 miles from home. Most Progressive Insurance customers can get both kinds of coverage for just \$15 a year.



- Quick Laconia, NH Facts**
- Laconia was originally inhabited by the Abenaki Indians.
 - Incorporated as a town in 1855
 - Home of the oldest Motorcycle Rally in the USA - Laconia Motorcycle Week® since 1916
 - Home of World Championship Sted Dog Derby since 1929
 - County: Belknap
 - Square miles: 27.243
 - of which 6.117 sq. miles is water
 - Population: 16,055 (2014)
 - Recreational:
 - 20 Parks, 4 Public Beaches
- Quick NH Lake Facts:**
- Five biggest lakes - Winnepesaukee, Squam, Winnisquam, Newfound, Sunapee
 - Belknap County has the most amount of water area in NH - 42,200 acres
 - The deepest Lakes are: Winnepesaukee - 187 feet Newfound - 168 feet
 - Best Canoeing - Squam Lake
 - Highest Elevation - Lake of the Clouds - 5060 ft. above sea level.
 - Northernmost Lake - Mountain Pond.



"Winnepesaukee" is a native Indian name that means "Smile of the Great Spirit." Lake Winnepesaukee has a volume of 625 billion gallons of water and is surrounded by the foothills of three mountain ranges, The White Mountains, The Ossipee Range, and The Belknap Range. The Laconia Motorcycle Association invites you to come and discover quaint New England towns where you can enjoy many events or relax in the peaceful country atmosphere.

LEGEND

- 1 RALLY HEADQUARTERS Boardwalk, Lakeside Ave., Weirs Beach 603-366-2000
- 2 Lakeside Ave., Weirs Beach
- 3 LACONIA AIRPORT 65 Aviation Dr. Gifford 603-524-7201
- 4 NEW HAMPSHIRE MOTOR SPEEDWAY Rt. 106, Loudon 603-783-4931
- 5 LAKES REGION GENERAL HOSPITAL Highland St., Laconia 603-524-3211
- 6 Weirs FIRE STATION Lucerne Ave., Weirs Beach 603-366-2229
- 7 LACONIA POLICE DEPT., 126 N. Salem St., Laconia 603-524-5252
- 8 PARKING Lot Winnepesaukee Crossing
- 9 RR Station, Lakeport
- 10 Belknap Mill Downtown Laconia
- 11 Opeechee Park



100 Years and Thousands of Miles! Let's RIDE!

Information on Gypsy Tours, Poker Runs and great Charity Rides...

Jennifer Anderson

Laconia Motorcycle Week has reached 100 years because of riders like YOU, who have joined us year after year for beautiful riding around the State of New Hampshire (and beyond!). Let's add even more miles this year! Join us for any or all of the gypsy tours and charity rides throughout the rally! You're bound to make new friends along the way and maybe even benefit a local charity while having a great time racking up the miles!

Official Daily Gypsy Tours from Rally Headquarters:

These rides leave from Rally Headquarters on Lakeside Ave. in front of the Boardwalk, at 10:30AM (*unless otherwise noted*). Register for these rides on the day of departure at Rally Headquarters.

Sunday: Ride to New England Racing Museum and NHMS for the US CRA Vintage Races! Participate in the tour, receive a 50% discount on tickets for the races, AND you can ride around the track on your motorcycle!

Monday: Join the Mae-West Memorial 'for the love of pets' Ride. Donations benefit local animal shelters. Receive a custom Mae West t-shirt for your donation!

Tuesday, leaves at 11AM: Set your sights a little further away with a scenic guided tour from Rally Headquarters to Arundel, Maine to Bentley's Saloon. The crew from Bentley's will take you on this beautiful 70-mile ride to the Saloon and you can stay and hang or continue on your own – most likely you won't want to leave Bentley's though – it's always a great time. Just be sure to safely return to us in Laconia! (Schedule may change, check www.bentleyssaloon.com for updates).



Photos Courtesy: Michael Frederic

Checking out the area.



Wednesday: Get your iron-a** ready for this one! Our friend, Ron Dunn, guides you on this 170+ mile tour of NH's Covered Bridges!

For all tours, poker runs and charity rides, keep checking the Official Website of Laconia Motorcycle Week, LaconiaMCWeek.com for updates. We'll be adding events and making changes right up to the Rally. Please check with individual event holder for any changes, updates and participant pricing.

Charity Rides & Special Event Rides throughout the area:

Saturday June 10th: Official Motorcycle Week Kick-Off event: The Peter Makris Memorial Ride from the Naswa Resort: Join a few hundred of your fellow riders with the Official kickoff to the Rally with the 17th Annual Peter Makris Memorial Ride from 11AM-1:00PM at the Naswa Resort. This ride raises money for the Easter Seals NH and Laconia Fire Department's Veterans Count program and the Community Emergency Response Teams (CERT). For more information, see the article on this ride in this *Rally News* and check out www.naswa.com.

Wednesday June 14th: Motorcycle Lights Parade. Leaves City Hall parking lot in downtown Laconia at dusk for a ride to Lakeside Avenue to show off those fancy LED lights! After the ride, stay for the fireworks!

Thursday June 15th: The POW/MIA & Freedom Ride: Join us at the Winnepesaukee Crossing by 5PM to line-up with 1000s other motorcyclists for the 30th Anniversary of the Freedom Ride and 35th Anniversary of the Vigil, in honor of POW/MIAs and their families.

Saturday June 17th: The Annual "Jesus Ride". Leaves Lowe's Parking lot at 11AM for a ride through Weirs Beach.

For all tours, poker runs and charity rides, keep checking the Official Website of Laconia Motorcycle Week®, LaconiaMCweek.com for updates. We'll be adding events and making changes right up to the Rally. Please check with individual event holder for any changes, updates and participant pricing.

Don't Forget to..

IN LACONIA... WE RIDE

GET STAMPED

We saw great success with the return of the Passport program last year! we want to thank everyone who participated, and hope to see everyone again this year, along with many more new faces!



Sign up for the e-newsletter for details:
LaconiaMCWeek.com



Photo Courtesy: John Bielawski

On Lakeside Ave.

PROGRESSIVE®

Tip #5

Find an insurer who's ready to help you in the event of an accident. A company that truly serves bikers has claims representatives who are trained to accurately assess motorcycle damage—including your custom parts. They will have steps in place to get bikes back to their previous condition and on the road as soon as possible. Ask if they have 24/7 claims assistance and a network of approved repair centers that will guarantee the repairs on your bike.

NHMRO – Educating and Protecting Motorcyclists' Rights for 48 Years!

New Hampshire Motorcyclists' Rights Organization is excited to welcome all motorcyclists to the 100th Celebration of the Oldest Motorcycle Rally and our Great State!

NHMRO represents all types of riders from all walks of life. We are a non-profit, volunteer organization, dedicated to educating riders and protecting the freedoms that are important to all motorcyclists. We are committed to our Motto "Let Those Who Ride Decide" and are passionate about giving motorcyclists a voice here in New Hampshire.

We would like to thank all of our members, the clubs and sponsors! We appreciate all of you and the support that you give the organization.

NHMRO was instrumental in Anti-Profiling legislation in 2022, which led to NH becoming the fifth state with a law prohibiting motorcycle profiling!

The NH Motorcycle Safety Task Force that NHMRO started along with the NH Department of Safety has grown and continues to work on motorcycle awareness. We are now working with the National Highway Traffic and Safety Administration using our #RideSMART2Laconia cam-



paign to do a Rally to Rally campaign across that country.

NHMRO is very involved with our national counterpart the Motorcycle Riders Foundation (MRF) that is our voice in Washington. We encourage all riders to join MRF and help keep our voice strong in Washington!

NHMRO is proud of our accomplishments over the many years that we have represented motorcyclists and we can't do it without YOU! Please join our organization if you are not a member and join our national voice, WE need YOU to continue the fight that is ahead of us!

Enjoy the Rally and the beautiful rides in our Great State and remember when you ride, RideSMART (Safely, Maturely, Aware, Respectfully and Trained.)

A Knowledgeable rider is a SMART rider! ★

Live Free Ride Free!

The Board and Officers, *NH Motorcyclists' Rights Organization*

www.nhmro.org, www.mrf.org, Join us on Facebook



10th Annual Mae West Memorial Pet Run!

By Jennifer Anderson

Please join us for the 10th Annual Mae West Pet Run on Monday, June 12th during the 100th Anniversary of Laconia

Motorcycle Week. This ride leaves from Lakeside Avenue in front of Rally Headquarters at 10:30 sharp. This is a police-escorted ride through the beautiful back roads of the Lakes Region. When we arrive at our destination (TBA), a light lunch and raffle will be provided. The ride is \$25 for rider and \$20 for passenger, which gets you a raffle prize ticket and a very cool custom pet run t-shirt. All of the money raised goes directly to shelters in the New Hampshire area. In 2022, the Mae West Ride raised over \$3000 for Funds-4-Paws (funds4paws.org), who oversees the distribution of all proceeds to animal organizations dedicated to helping animals. Since it's inception and largely due to the hard work of Doug & Misty Asermely and Dick Cartier, the Mae West Pet Run has raised \$70K for local, non-profit animal shelters.

I can't stress enough the support of all the pet owners and pet lovers who join us and yes, the more the merrier!

Please go to LaconiaMCWeek.com for more details or to ask any pertinent questions about the run. Thank you for all the support! ★



The ride to make!



Gypsy Tour lined up in front of Rally Headquarters



On the Mae West Pet Run ride.

Lovin' it!



**Congratulations
Laconia Motorcycle Week**



Proud Sponsor for 35 Years!

Fireworks!

Saturday, June 10

Wednesday, June 14 • Friday June 16

PROGRESSIVE®

We've Amped it up for the 100th!

Join a few thousand of your riding friends from the bird's eye view of Lakeside Avenue for fireworks **THREE** times during the Rally – Saturday, June 10th, Wednesday, June 14th, and Friday, June 16th. Lakeside Avenue provides all of the best vantage points for a spectacular view! We thank Progressive Motorcycle Insurance and Atlas Fireworks for providing this fantastic fireworks show as a way to say, “thank you!” to all of our visitors! Let's light up the night! Don't miss the motorcycle lights parade leaving downtown Laconia at 9PM and returning to the Weirs in time for fireworks!

Atlas Fireworks has been a proud sponsor of Laconia Motorcycle Week fireworks for 35 Years!

PROGRESSIVE®

Tip #4

Renting a bike? You might already be covered. If you're planning to rent a bike for your road trip instead of riding your own, your current motorcycle insurance might already protect your rental. Ask your agent or log in to your policy online to find out if coverage for rental bikes is provided under your current policy. If your rental isn't covered, you may want to get insurance from the rental company.



**BROADCASTING LIVE
ALL WEEK FROM WEIRS BEACH**

WELCOME TO

THE JUNGLE

AT THE WEIRS BEACH DRIVE-IN

DURING MOTORCYCLE WEEK: JUNE 10TH - 18TH

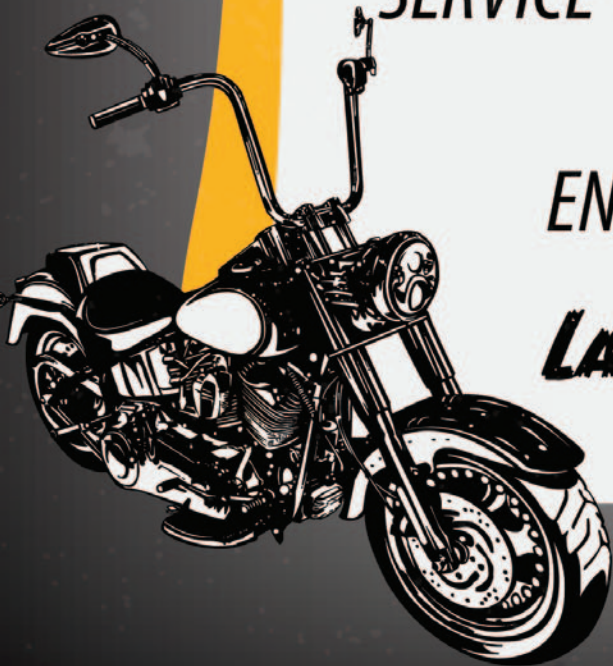
SPONSORED BY



**LOADS OF
PARKING!**

**FOOD VENDORS • BEER & ALCOHOL
SERVICE VENDORS • OIL CHANGES
APPAREL • CONTESTS
ENTERTAINMENT & EVENTS**

***LARGEST VENDOR TENT
IN LACONIA***



WEIRS BEACH DRIVE-IN • 76 ENDICOTT STREET EAST

CELEBRATE 100 YEARS OF LACONIA MOTORCYCLE WEEK

HAMMOND LAW FIRM BIKE SERIES

SATURDAY JUNE 10

SPORT BIKE SHOW - 11AM-3PM

TUESDAY JUNE 13

BAGGER AND VINTAGE MOTORCYCLE SHOW

11AM-3PM

WEDNESDAY JUNE 14

ALL MAKES AND MODELS SHOW

11AM-3PM

SATURDAY JUNE 15

***FIRST ANNUAL "MISS WEIRS BEACH"
BIKINI COMPETITION***

**BEAST OF THE BENCH
BENCH PRESS CONTEST**



How to Sponsor Laconia Motorcycle Week!



Do you have a product that motorcyclists would love?

Do you want to get the word out about your business to a national audience, year-round? Do you want the loyalty of riders from around the country

and beyond? If the answer is YES to any of these questions, you NEED to be a sponsor of Laconia Motorcycle Week!

The Laconia Motorcycle Week Association can custom tailor sponsorship packages to fit your business's needs. Not only do we have hundreds of thousands of dedicated riders attending each June, we also have a reach of up to 5-million people through our digital and social media marketing. We travel to the Advanstar International Motorcycle Shows throughout the winter and we attend Bike Week in Daytona and the Sturgis Rally to get the word out about Laconia AND our partners.

We have been fortunate to have long-standing relationships with **PROGRESSIVE INSURANCE**, **AMSOIL**, and **AMERICAN IRON OUTFITTERS** as our Presenting Sponsors and our corporate sponsors include many names you'll also recognize such as: BANK OF NH, BUDWEISER, RUSS BROWN MOTORCYCLE ATTORNEYS™, BULLEIT BOURBON, LOYAL 9, CROWN ROYAL, CUSTOM CHROME, TWISTED TEA, 9-LINE, NASWA RESORT, VFW, TRULY HARD SELTZER, COCA-COLA, DR. PEPPER, 104.9 THE HAWK, AL'S AUTO SERVICE, STATE OF NH. However, you do not have to be a 'big name' company to be able to take advantage of the many opportunities sponsorship with Laconia provides. No matter the size of your company or budget, we can create a package that will get the exposure you want. ★

For more information on partnering with Laconia Motorcycle Week for 2023 and for packages through the 101st anniversary in 2024, contact Jennifer

at info@laconiamcweek.com
or call us at 603-366-2000.

Learn more at

www.laconiamcweek.com

Approximate Driving Miles to Laconia, NH

Albany, NY	175
Albuquerque, NM	2,292
Atlanta, GA	1,170
Baltimore, MD	464
Boston, MA	95
Buffalo, NY	547
Chicago, IL	1,050
Cincinnati, OH	974
Cleveland, OH	643
Dallas, TX	1,917
Daytona Beach, FL	1,337
Denver, CO	2,087
Halifax, Nova Scotia	652
Hartford, CT	167
Kansas City, MO	1,554
Los Angeles, CA	3,150
Memphis, TN	953
Miami, FL	1,640
Minneapolis	1,300
Montreal, PQ	223
New Orleans, LA	1,634
New York, NY	276
Norfolk, VA	630
Omaha, NE	1,558
Philadelphia, PA	372
Phoenix, AZ	2,780
Pittsburgh, PA	620
Portland, ME	76
Quebec City, PQ	292
St. Louis, MO	1,276
San Francisco, CA	3,262
Seattle, WA	3,134
Sturgis, SD	2,150
Toronto, ON	574
Washington, DC	496
Waterloo, IA	1,450



Photo Courtesy: Michael Frederic

On the M/S Mt. Washington Cruise.

Show Your Ride and Your Pride

Be proud – show off your pride and joy at the Laconia Motorcycle Week Bike Shows

Jennifer Anderson

If you're like us, you probably have a photo album in your phone FILLED with pictures of bikes you saw when in Laconia. It never ceases to amaze us – the creativity, ingenuity and sheer passion that people put into their motorcycles, it's quite simply...AWE-SOME! What better way to get credit for all this distinction than at an official Rally Bike Show! Whether it's a unique paint job, a custom chopper, or an old school rat bike, we love to see you show off your pride-and-joy; your motorcycle! Instead of cruising around for ooohhs and ahhs, sign-up at any of the bike shows below for your chance take home a trophy!



Haymond Law Girls

Haymond Law Firm Bike Show Series Dates and Locations.

Each of these shows run from 11AM-3PM unless otherwise specified. Winners will receive trophies sponsored by Haymond Law Firm. For more information on these shows, please contact Dick Cartier at 603-455-0458.

Saturday, June 10th: Sport Bikes ONLY at this bike show – be sure to get here early, there were over 100 sport bike entries last year! Location: Weirs Beach Drive-In

Tuesday, June 13th: Bagger and Vintage Motorcycle Show at the Weirs Beach Drive-In

Wednesday, June 14th: All makes and models. Numerous classes available for entry. Location: Weirs Beach Drive-In

Thursday, June 15th: The Historic Train Station in downtown Laconia next to Burrito Me. People's Choice! \$100 Cash Prize! Slow Race at 1pm in the parking lot of the train station! \$100 Cash Prize!

Thursday, June 15th: NazBar Tattoo Contest at the Naswa Resort on the beach at 6PM. Call Dick for more info at 603-455-0458. Winners receive a trophy for each category (male & female) and Best of Show.

Friday, June 16th: The Grand Finale with the City of Laconia Bike Show and Swap Meet - 11AM-3PM. Many different categories, and of course Best in Show! Registration is only \$20! All of the proceeds go to the City of Laconia to help offset the costs of hosting Motorcycle Week. As if the cool bikes weren't enough, there will also be a swap meet at Opechee Park during the City of Laconia Bike Show on Friday, so you'll definitely want to check this event out! This is a great way to save

tons of cash on new/used & custom bike parts and accessories to complete the special look of your ride! The swap meet will begin at 8AM (set-up at 7AM), so get there early!

MC Rodeo: During the City of Laconia Bike Show, there will also be a motorcycle rodeo and games of skills. Trophies will be awarded.

NEW for 2023 Saturday, June 17th: 1st Annual Chopper Bike Show at the Weirs Beach Drive-In. 11AM-3PM. Trophies awarded.

For more info on any of the bike shows or swap meet, please call Dick Cartier at 603-455-0458. A special thanks to Dick Cartier for working hard all year-long promoting these shows!

2nd Annual Gunstock Hill Climb Bike Show, Wednesday, June 14th: Ride-In Bike Show at the Gunstock Hill Climb! Details will be announced in the Laconia Riding Times e-newsletter. Sign up at LaconiaMCWeek.com ★



PROGRESSIVE

Tip #6

Ask about discounts. You might be able to lower your rate by completing motorcycle safety courses, having your motorcycle license, keeping a clean driving record, having more than one policy with the company, paying your bill in full, or remaining a customer over time.

SUPPORT THE 2023 RALLY PATRONS

As a not-for-profit Association, we need all the help we can get to plan a nine day Rally of this magnitude. We get a lot of help from the State of New Hampshire and from our Corporate Sponsors, but we couldn't accomplish what we do – on the scale that we do it, without the support we get from our Rally Patrons. This list is comprised of businesses, organizations and individuals who support the Rally. Please help us by supporting them! You'll find great restaurants, lodging facilities and everything from motorcycle and car dealerships to gas stations.



LEGEND

- | | | | | |
|-------------------|------------------------|--------------------------|---------------|---------------|
| RESTAURANT | MOTORCYCLE SHOP | CONVENIENCE STORE | RETAIL | VENDOR |
| LODGING | ENTERTAINMENT | HOMES/REAL ESTATE | BANK | GAS |

- | | |
|--|---|
| 104.9 HAWK RADIO NH | Coca-Cola Bottling Company of Northern New England Lakes Region |
| 405 Pub & Grill and Lakeside Famous Roast Beef . Laconia | Crazy Gringo Weirs Beach |
| ABAKEE Cottages Weirs Beach | Cumberland Farms Weirs Beach |
| Airport Deli / Haffner's Gilford & Moultonboro | Cummings Printing Co. Hooksett |
| Al's Auto Services Laconia | Diamond Shine Gilford |
| Alton Circle Grocery Alton | Don Pintacura NH - FL |
| AMERICAN IRON USA | Dr. Gruskowski NH |
| Amoskeag Beverages, LLC NH | DR. PEPPER USA |
| AMSOIL USA | East Coast Flight Craft Weirs Beach |
| Applebee's Bar & Grill Tilton | Econo Lodge Inn & Suites Tilton |
| Atlas Advanced Pyrotechnics NH | EVL Cycles Belmont |
| Aylward Motors, LLC Farmington | Fairfield by Marriot Plymouth |
| BAH HOPPAH Laconia | Fireside Inn & Suites Gilford |
| Bangor Savings Bank Portsmouth | Foster's Tavern Alton Bay |
| BANK OF NEW HAMPSHIRE NH | Franklin Savings Bank NH |
| Bar Salida Weirs Beach | Fratello's Restaurant Laconia |
| Beachview Bazaar Weirs Beach | Fresh on Lake Winni Weirs Beach |
| Bear Hollow Trading Post Andover | Funds4Paws.org Weirs Beach |
| Belknap Point Motel Gilford | Funspot Weirs Beach |
| Belknap Tire & Auto Repair, LLC Laconia | Gilford Hannaford Supermarket Gilford |
| Bentley's Saloon Arundel, ME | Gilford Home Center Gilford |
| Bernini Italian, Pizzeria, & Wine Bar Laconia | Gilford Mobil Mart Gilford |
| Best Western Plus Landmark Inn Laconia | Gilford True Value Gilford |
| Birch Knoll Motel Weirs Beach | Gunstock Mountain Resort Gilford |
| Blue Dolphin Screenprint & Embroidery, Inc. NH | Half Moon Enterprises Weirs Beach |
| Boardwalk Bar & Grill NH | Half Moon Motel & Cottages Weirs Beach |
| Body Covers Screen Printing & Embroidery NH | Hampton Inn & Suites - Tilton Tilton |
| Brad's Concessions Weirs Beach | Happy Jack's Cigar, Pipe & Tobacco Shop Laconia |
| Brick Front Restaurant & Lounge Laconia | Hart's Turkey Farm Restaurant Meredith |
| BUDWEISER NH | Heath's Ace Hardware Laconia & Center Harbor |
| Burrito Me Laconia | Hector's Fine Food & Spirits Laconia |
| Cactus Jack's Restaurant Laconia | High Octane Saloon Weirs Beach |
| Café Déja Vu Laconia | HK Powersports Laconia |
| Case 'n Keg Meredith/Laconia | HOB0 & Winnepesaukee Scenic Railroad Lincoln |
| Channel Waterfront Cottages Weirs Beach | Holbrook Insurance NH |
| Citizen's Bank Laconia | |

2023 RALLY PATRONS

Irwin Automotive Group	Laconia
Jim & Donna Royal	Gilford
Jon's Roast Beef	Laconia
JR's Grille	NH
Laconia Antique Center	Laconia
Laconia Daily Sun	Laconia
Laconia Ice Company	Laconia
Laconia Rotary Club	Laconia
Lake Life Inn	Weirs Beach
Lake Opechee Inn & Spa	Laconia
Lakeside Get-A-Way	Weirs Beach
Lakeside Pizza & Seafood	Weirs Beach
Laurent Doors	Laconia
Lawson, Persson & Chisholm PC	Laconia
LDR Productions	Laconia
Local Eatery	Laconia
Lowe's of Gilford	Gilford
Margate Resort	Laconia
Matthew Lahey, Attorney at Law	Laconia
Mayor Andrew Hosmer	Laconia
Melody & Robb	NH
Meredith Village Savings Bank	NH
Michael Lichter Photography	USA
Mill Falls at the Lake	Meredith
Millstone Restaurant	Spearfish, South Dakota
Mobil Gas Station	Ashland, New Hampton & Plymouth
Motorcycle Rally Apparel	USA
Motoshows	USA
Mountain Club on Loon	Lincoln
Naughty Nellie's Ice Cream Bar	Andover
NASWA RESORT	Weirs Beach
New England Racing Museum	NH
Newfound Country Store	Bridgewater
NH Distributors, Inc.	NH
NH Motorcycle Right's Organization	NH
NH Motor Speedway	Loudon
Nicholas Thurston Marine	Gilford
Nick Tamposi	NH
North Conway Grand Hotel	North Conway
North Country Deli & Pizza	Laconia
O Steaks & Seafood	Laconia
Ol' School Custom Fabrication & Custom Motorcycles	MA
Omni Signs	Meredith
Parker's Motel	Lincoln
Patrick's Pub & Eatery	Gilford
Paul W. Cote/Check Twice Signs	USA
Pine Hollow Campground	Weirs Beach
Point Positive! Graphic Design	NH
Polished & Proper Barbershop	Laconia
Proctor's Lakehouse Cottages	Weirs Beach
PROGRESSIVE MOTORCYCLE INSURANCE	USA
R.C. Bodyworks	NH
Road Poet eMagazine	NH
Roche Realty	NH
ROSE & JR	Keene, NH
Sal's Pizza	New Hampton & Ashland
Napa - Sanel Auto Parts	Laconia
Sanitary Dry Cleaners	Laconia
Savoie's Lodging & Camping	Laconia/Meredith
Sawyer's on the Pier	Weirs Beach
Shooter's Tavern & Pizzeria	Belmont
Sickboy Motorcycles	USA
Smoke 'N Barley	Lochmere
Stafford Oil Company, Inc.	Laconia
Steele Hill Resort	Sanbornton
Summit Resort	Weirs Beach
Sun Valley Cottages	Weirs Beach
Supreme Marine	NH
Tamworth Camping Area	Tamworth, NH
Tanger Outlet Center	Tilton
Taylor Rental	Laconia
T-Bones Restaurant	Laconia
The Looney Bin	Weirs Beach
The Lunchbox NH	Weirs Beach
Tops Beachwear	Weirs Beach
Tower Hill Tavern	Weirs Beach
Towne Place Suites by Marriott	Gilford
Trailer Outlet	Tilton
Twin Barns Brewing, Co.	Meredith
TWISTED TEA	USA
Union Diner	Laconia
United States Classic Racing Association	USA
United States Postal Service	USA
Vinnie & Deb	NH
V-Twin Productions	USA
Wayfarer Coffee Roasters	Laconia/Lakeport
Weathervane Lobster in the Rough	Weirs Beach
Weirs Action Committee	Weirs Beach
Weirs Beach Convenience & Gifts	Weirs Beach
Weirs Mini Golf	Weirs Beach
WeirsBeach.com	Weirs Beach
Wescott Law, PA	Laconia
Winnepesaukee HOG Chapter #2529	Winnepesaukee
Winnisquam Marine	Winnisquam & Weirs Beach

Check Twice Signs Celebrates 100 Years Laconia!

Paul W. Cote

Monday night, June 12th, at the Looney Bin, we'll again be recognizing some greatness in our motorcycling road riding bikers rights and safety awareness community, via "Check Twice Night" in Bob Doiron's & Bill Gannon's memories, hosted by Paul W. Cote & Sue Hart, CheckTwiceSigns.com, with Charlie Snow, Dave Elias, owner of the **Massachusetts Motorcycle (Rider Training) School**, Michelle of the Looney Bin Bar & Grill, Rally Week Association leaders Charlie and Jenn, live good old LOUD rock n' roll with "Down Cellah" and a bunch of you GREAT PEOPLE!



Always good music here!

Join us, Monday night of Motorcycle Week, June 12, from 7:30-9:30PM, at the Looney Bin Bar & Grill, a good reunion of area motorcyclist safety, rights, and riders reuniting with some of the longtime gatekeepers who work for our rights to ride and keeping us safe on the road, flocking to remember, recognize and honor, Bob & Bill, along with "Panhead" Billy Burrows, Air Force Veteran (1966-1970) and ultimate rider, who's traveled cross county over 25 times attending most of the major and minor Rallies and Events while living our lifestyle daily and seeing America the Beautiful! Come out and celebrate the 100 years of Laconia and our "spirit of the road," with a "Cheers" to Billy.

"Down Cellah" will be back with their classic live LOUD rock music with riders Cara Heredia, Charlie Beal, Frank Grasso, and Scott Poesse." Enjoy the camaraderie, music, presentations, along with great food and beverages by Michelle and the Looney Bin Team. Free admission. Pay your own eats and drink. More info – email Paul W. Cote at ClaimsCote@aol.com. Charlie and Paul were longtime New England District Road Riding delegates-representatives to the AMA Congress and are AMA EAGLES.

Following the tradition since 1982 of Bob Doiron, creator of this recognized motorcycle awareness motto, Paul and Sue continue offering FREE "Check Twice" bumper stickers to those sending a stamped, self-addressed return envelope to Check Twice Signs, P.O. Box 516, Amesbury, MA 01913. For more stickers and customized stickers, lawn signs, and other awareness products, see www.CheckTwiceSigns.com.

FREE 'Check Twice – Save a Life, MOTORCYCLES ARE EVERYWHERE!' Stickers ★

**Monday night, June 12th,
at the Looney Bin,
we'll again be recognizing
some greatness!**

Photo Courtesy: Michael Frederic



Great time at the Looney Bin during Check Twice Night.

R.L.D. 9/82
COPYRIGHT ©

**CHECK TWICE - SAVE A LIFE
MOTORCYCLES ARE
EVERYWHERE!!!!**



www.CheckTwiceSigns.com



Happy 100th Anniversary
Laconia Motorcycle Week
From
Debbie & Vinny
Supporters of the
Motorcycle Week Rally Association



Photo Courtesy: John Bielawski



Photo Courtesy: Michael Frederic

Photo Courtesy: John Bielawski



Cruisin' Lakeside Ave.



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ALL WEEK FROM WEIRS BEACH**

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*"Your #1 Motorcycle Riding School
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Sites in Ayer, Tyngsboro/Nashua, & Seekonk | Serving all New England*

30th Annual POW/MIA Freedom Ride, the “Ride to the Rock”

JUNE 15, 2023 ~ THURSDAY at 7:00pm
HESKY PARK, MEREDITH

35th Anniversary of the Vigil • 30th Anniversary of the Freedom Ride

“As an American asked to serve, I was prepared to fight, to be wounded, to be captured and even prepared to die, but I was not prepared to be abandoned.” – Former POW Eugene “Red” McDaniel



This year will be the 35th year of the Meredith POW/MIA Awareness Vigil in Hesky Park and the 30th year of the Freedom Ride. As “Doc” stated all those years ago, “The Vigil was to simply bring awareness to this American issue, not just

a veteran issue. Were live Americans left behind knowingly? All evidence stated and continue to state . . . Yes! You may believe what you will, because it has been 34 years and this issue should have been handled by now. But in time “all would forget” . . . But, Not here in New Hampshire, the HUB of POW/MIA activity and awareness standing Vigils in Hesky Park, Manchester Veterans Park, and in Portsmouth! When we stop, we guarantee the Government stops looking.

For those who have yet to participate in the **Freedom Ride**, the real focus of the ride is to bring into light an issue that affects hundreds of Americans and their families, those men and women missing in action or held prisoner during times of war and/or conflict.

For the past 29 years, bikers, attending Laconia Motorcycle Week, have joined forces on Thursday evening and made history in the Northeast. Over the past several years, over 2 thousand motorcyclists have ridden their motorcycles in the **Northeast POW/MIA Network® Freedom Ride**. This year join us for the ride from all points in Country to “The Rock” Hesky Park, Meredith “The States Original POW/MIA Memorial”.

The **Northeast POW/MIA Network Vigil** in Meredith gained nationwide attention some 34 years ago when a small group of veterans began holding weekly Thursday night vigils to bring to light the nation’s lack of effort to account for all service men and women missing from Vietnam. Through times of basking



Photo Courtesy: Karen Thurston

heat, frigid rain storms and mid-winter snows, this small group of people held vigils to gain people’s attention to the fact that members of our armed forces were unaccounted for and forgotten.

The **Freedom Ride** is slated to begin at 6:00PM on Thursday, June 15, 2023, with line up beginning at 5:00PM at the Route 11, 1407 Lakeshore Road, Gilford, NH 03249 (Lowe’s parking). This year looks to break all years in participation as the Northeast POW/MIA Network

has joined forces with Blue and Gold Star families of NH, all veterans and veteran organizations, together with all bikers and biker organizations, followed with the **Northeast POW/MIA Network Vigil**.

The Bible on the Missing Man Table at the NH VA Hospital is an ongoing issue. The Missing Man Table is at the Manchester VA Hospital in the Lobby. The table is well taken Care Of by Veterans like Purple Heart Veteran Paul Martin, who first had the idea and the Northeast POW/MIA Network and Rolling Thunder #1 took on the Mission! Completed with PRIDE!!! A Special thanks to “First Liberty Institute” in helping to make sure owned by WWII POW Veteran



Photo Courtesy: Karen Thurston

the Bible, which was

30th Annual POW/MIA Freedom Ride (Con't.)

“Herman “Herk” Streitburger” remains on the Missing Man Table at the Manchester VA Hospital ...Salute! We sadly report that “Herk” has passed. He will always be remembered by those who stand the vigils.

The Northeast POW/MIA Network continues to fight for **Capt. Ike Camacho**.

The Green Beret, Ike Camacho issue continues! Why??? Good question! The Northeast POW/MIA Network is getting closer to an answer. As last reported to you, we were working with Military Staffing DC and with Boards who were Vetting Ike?? After more than a year, we learned that was all false! Seems anything to stop this American Hero from receiving the Medal of Honor he was put in for back in 1965 has been done. We recently learned that his records were classified! Imagine that, longer than President Kennedys. Why? Maybe because Ike's military record is more than 2000 pages long. What could be in there?

Captain Ike Camacho, was given the Bronze Star, That's a Bronze Star for being held for 18 months and having courage to escape which was his duty as he saw it and gets a Bronze Star!

The Second Person to escape from a Camp was Nick Rowe a true Hero, received a Silver Star! So, what did the Army have to do? Go back and Update Ike's Bronze to a Silver Star! Why was that held from him in first place? Maybe it would prove an embarrassment that an Mexican/Native American to be first anything, especially Medal of Honor.

A few years ago Ike's Silver Star was upgraded to the Distinguished Service Cross by George W. Bush. This sounds fine. However, Ike was put up for the Medal of Honor, so why not? Could it have been because they were held by not only North Vietnamese Army but “Cubans”. After Ike's escape and his return to the United States, he was debriefed for weeks, in Hawaii.

Would that fact, along with the fact that Ike was Mexican/Native American, have anything to do with him not receiving the Medal of Honor as he was put in for?

So, here we are, 65 years later and an 85-year-old Green Beret still fighting for what is his. Actually, he's not fighting at all. He says,” Guys, it's ok! I appreciate everything y'all, especially your Senator Hassan has done on my behalf and Gracie but if the Good Lord wanted it to happen then it would happen. I was told way back, as a Mexican/Native American, I was never going to see the Medal of Honor no matter how many speak your name, I believed them”!

The Network, along with Senator Hassan's offices, continues working on this matter. With the effort of Sen. Maggie Hassan and her staff we are pleased to announce that Ike's progress has been sent to the Honor Board which is made up of three 1 Star Generals and 1 Ex-POW. From there if positive goes to the Secretary of Defense and then onto the President of the United States. This has been a three-year effort by the advocate of the Northeast POW/MIA Network and all of those who stand the vigils.

For those who have yet to participate in the **Freedom Ride**, the real focus of the ride is to bring into light an issue that affects hundreds of Americans and their families, those men and women missing in action or held prisoner during times of war and/or conflict.

If you are unable to participate in the **Freedom Ride**, please make time to be at Hesky Park for the “**Northeast POW/MIA Network Vigil**” that begins at 7:00PM. Let your voice be heard.

If you or your group are interested in riding in the Freedom Ride and need more information, please contact Bob Jones through email at Contact@northeastpowmianetwork.org. Visit our website: www.northeastpowmianetwork.org or see us on Facebook.

Let this be the best year that all bikers, veterans and people come together for this “**AMERICAN POW/MIA ISSUE**”. ★

Semper FI, Robert “Doc” Jones, President,

**Faith,
Trust,
Truth,
Responsibility
&
Accountability**

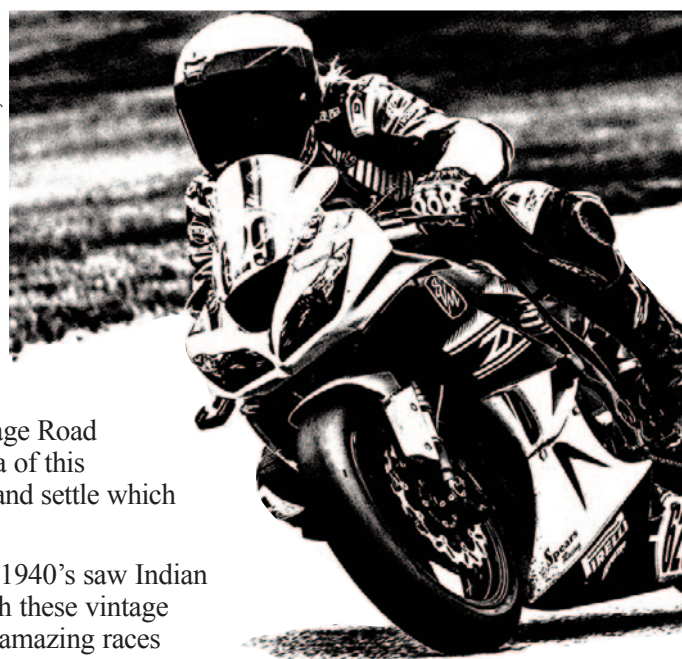
Photo Courtesy: Karen Thurston





Harley vs Indian wars at NH Motor Speedway – June 10-11

Photo Courtesy: John Bielawski



Once again the grudge racing pitting the old Tank Shifter Harley's and Indians from the 1930's and 40's will take place at the New Hampshire Motor Speedway during the FIM North America Vintage Road Racing Championships June 10-11. For the past several years the drama of this match race has drawn competitors from across the United States to try and settle which machine will win the coveted event.

The history of the "Laconia" races dating from the 1930's through the 1940's saw Indian and Harley battle it out for the coveted "Laconia" win. That battle with these vintage racers still continues today as these old machines fight all out in some amazing races to once again establish dominance on the track.

Noted vintage racer, Doc Batsleer from Daytona, Florida usually brings a collection of the old racers for some of the young guns to try and race. Though the "young guns" can be very fast, it is sometimes the wily old racers that have raced these old bikes for years that show the way around to victory. There is nothing like the noise, smoke, and smell of these old machines to transport you back 70-80 years in time to racing the way it was. ★

Racing Sidecars Return for FIM Road Race Championships – June 10-11

The incredible vintage road racing sidecars will return for the FIM North America Vintage Road Race Championships June 10-11 at the New Hampshire Motor Speedway. Vintage sidecar racing has to be one of the most insane, thrilling and dangerous forms of motor racing. A three-wheel vehicle carrying two people hanging on ... racing on skinny tires... with high horsepower...traveling inches from the ground is a recipe for excitement found nowhere else. The driver slides the sidecar through the corners wrestling for control while the passenger climbs from side to side on a small platform acting as a ballast keeping the sidecar from flipping. Not for the faint of heart, sometimes passengers have been known to fall off the machine at speed unnoticed by the driver. Because of intense driver focus, the driver only becomes aware of the missing passenger when he attempts to take the next corner with devastating results. Some describe sidecar racing as a gladiator sport like the Roman chariot racing. ★



Photo Courtesy: Bob Stegmaier - 2021

Photo Courtesy: John Bielawski



NHMS Anchors Laconia Motorcycle Week

Photo Courtesy: John Bielawski



Located on scenic Route 106 in Loudon, NH, there's a lot to see and do at the Speedway during Motorcycle Week. Headlined by the flat track race, the FIM North America Vintage Road Race Championships June 10-11 and the 100th running of the Loudon Classic on June 18, there's a lot happening on the Speedway property all during the Laconia Motorcycle Week 2023.

The New England Racing Museum is within an easy walk from the new quarter-mile dirt track. Displays include racing motorcycles from the past, all manner of racecars, a huge collection of trophies won by New England-based racers, New England's largest motorsports library, and helmets worn by top racers. The museum is an all-New England facility.

The museum's motorcycle collection includes a wild home-built drag bike powered by a 405-CID Buick engine. See a BSA Goldstar motorcycle Jody Nicholas rode like the one he rode to victory in the 1963 "Laconia" National despite falling off at the start of the last lap during the race at the old Belknap track road. See the ultra-rare ROKON "works" flat track bike, (one of less than ten produced), the ultra-rare Honda "works" flat tracker (one of 4 produced), the TZ500 Yamaha ridden by the first woman to complete the Daytona 200, and the ultra-rare MSDS 175 Parilla racer veteran of two Motogiro d'Italias. Two new museum additions... one is the AMA Laconia National winning Suzuki ridden by John Bettencourt and the other is the BMW racing sidecar that has raced continuously since the 1960's to many championships. All machines on exhibit have a race history in New England events.

Museum admission is free to members and just \$10 to non-members. The museum is open Friday, Saturdays and Sundays from 10AM-4PM. Additional days and hours will be added to Motorcycle Week. Additional activities each year at the Speedway include manufacturers and vendors that are set up at the Speedway where they will be offering demo rides.

There's so much to see and do at the Speedway. Camping is available with or without water & power. ★

Thoughts on Daytona Bike Week

By Schultz



A quick run through of some of the places to visit while in Daytona for Bike Week. Near the Cabbage Patch during the first weekend, there will be a fantastic antique Bike Show along with the Swap Meet. There will be demos at the track along with a number of vendors. The track also has a great museum that is worth checking out. Further west of the track, along International Boulevard or US Route 92, is the Daytona Beach flea market, which will be open all week.

The city of Deland normally has activities during Bike Week, so they are worth checking out. Destination Daytona will be in full swing all week with much to see and do. And of course, along US Route 1 in Ormond Beach there are the usual favorites including the Iron Horse, Boot Hill, and the Broken Spoke along with several others. Do we really need to mention Main Street in Daytona? Lots to see and do there.

Every year I mention a few of my favorite eating spots, so

why should this year be any different. Steve's Famous Diner on Atlantic Avenue, just 2 miles north of Main Street is always a great bet. Hull's Seafood in Ormond Beach also makes the list again and is always busy. Leanh's Chinese Restaurant on Nova Road is unsurpassed!

Remember, the city of Daytona is always happy to take your money through fines because of speeding. All of the bridges have speed traps, not that you should be speeding on them in any event. For the safety of yourself and others, take it easy and ride smart.

Enjoy Bike Week in Daytona. ★

Photo Courtesy: Laconia MC Week



Happy Laconia couple on Main St. in Daytona



Seeing Friends in Daytona



JD on guard in front of the motorcycle rally USA booth on Main St.

Photo Courtesy: Laconia MC Week



Happy Laconia couple on Main St. in Daytona



Biktoberfest - Oct 19-22

Join us for the 31st anniversary of Biktoberfest® on October 19-22, 2023 in Daytona Beach. More than 100,000 motorcycle enthusiasts come together each year to enjoy beautiful Florida weather, live music, motorcycle racing at Daytona International Speedway, and miles of scenic rides along famous A1A, historic Main Street, or the Scenic Loop. ★



Green is for the money put into this one on Main St., Daytona.



Main Street is crowded with motorcyclists and enthusiasts during 2022 Daytona Beach Bike Week in Daytona Beach on Friday, March 4, 2022. (Stephen M. Dowell/Orlando Sentinel).

Daytona Flat Track Return

DAYTONA BEACH, FL (February 2, 2023) – Progressive American Flat Track revives Daytona Bike Week tradition with the 2023 season opener returning to the Flat Track at Daytona International Speedway on Thursday, March 9 and Friday, March 10, 2023. The DAYTONA Short Track will feature two back-to-back nights of bar-banging racing under the lights at one of the most iconic racing arenas in the history of the sport. ★

Great Daytona Beach Bike Week Rides

Enjoy some great rides while in Daytona!

Daytona Beach to Ponce Inlet – How often do you get to enjoy breakfast over the ocean? That's right, I said OVER the ocean, not just over looking the ocean, at Crabby Joe's in Daytona Beach shores. This favorite ride is perfect when you're looking for a unique breakfast destination and a day oceanside. The ride route ends at the Ponce Inlet Lighthouse.

Daytona Beach to Edgewater – Volusia County is home to a twisty stretch of back road tunneling through magnificent live oaks from Daytona Beach to Edgewater, Volusia County's "southern loop".

New Smyrna Beach – The route from Daytona Beach to New Smyrna Beach takes you along quiet country 2-lane roads, past several local biker-friendly hangouts and provides views of the Intercoastal waterway, historic New Smyrna and the beach.

DeLand via DeLeon Springs State Park – This ride will take you through some of the scenic roads in West Volusia including a visit to DeLeon Springs State Park to the historic downtown mainstreet in DeLand. The first weekend of Bike Week each year, DeLand hosts a Bike Rally with music, shopping, great food and a welcoming atmosphere. ★



Vintage Hillclimb in the Weirs – June 13

Did you know that the original “Laconia” Hillclimbs were held on Tower Street right off Lakeside Avenue in the Weirs? 1916 was the first hillclimb on Tower Street in the early days of the Gypsy Tour and subsequent races. Tower Street was a dirt road in those early years and very challenging. Today, Tower Street is paved and remains a real spectacle of motorcycle sounds and sights as they climb the hill at speed.

Sometime after 1924, the eventual AMA Sanctioned Hillclimb moved to the Gunstock Mountain Resort on the 70-meter ski jump. Today the Vintage Tower Hill hillclimb on Tuesday June 13 in the Weirs will get you geared up for the Gunstock Pro-Am event at Gunstock on Wednesday June 14.

On Tuesday, June 13th – The invitational vintage “Hillclimb Exhibition” will be held on Tower Street. It may be paved now, but it’s still as steep as ever! Riders will run for time up Tower Street from 11AM-2PM. The “Hillclimb Exhibition” will be hosted by the United States Classic Racing Association (USCRA).

This completely free to spectators, unique event is definitely a blast from the past featuring vintage machines from 1916 to the mid1970’s! A 1960 Triumph won the King of the Hill honors a couple of years back with a young woman riding. The oldest machines were a 1917 Indian with a sidecar and a 1916 Excelsior. Make sure to get there early for a good viewing spot along the Tower Street hill. ★



Photo Courtesy: Michael Frederic

Photo Courtesy: John Bielawski



Early morning arrival.

RIDE SAFE



Making for the hill on Tower Street

Photo Courtesy: Michael Frederic

THE WORLD'S OLDEST MOTORCYCLE RALLY



PETER VALHOSON ON HIS 1931 HARLEY
DURING MOTORCYCLE WEEK
1934 - VETERANS SQUARE, LACONIA



IN FRONT OF THE AMA BOOTH
VETERANS SQUARE, LACONIA

BLAST FROM THE PAST



CAMPING AT BELKNAP/GUNSTOCK - 1950'S



IN FRONT OF THE
LODGE AT BELKNAP-GUNSTOCK



THE LAST YEAR
OF ROADSIDE CAMPING ON
STATE ROUTE 106 - NEAR THE TRACK



VETERANS SQUARE, DOWNTOWN LACONIA



FRITZIE BAER WITH THE WINNER OF THE
100MI RACE AT BELKNAP/GUNSTOCK

The City of Sturgis Motorcycle Rally

Tammy Even-Cordell, Rally & Events Director,
The City of Sturgis Motorcycle Rally



Tammy Even-Cordell

Those who journey to this motorcycle mecca in the Heartland share a common spirit. They are passionate about gathering in a location of like-minded individuals who love the adrenaline-pumping experience of leaning into a curve in Vancocker Canyon and catching a glimpse of Mount Rushmore between the aspen along Iron Mountain Road.

In recent years, the city has launched a “Ride with a Local” program. The guides have been in South Dakota for years and know their way around. They show riders some of the best back roads and spectacular sights in the Hills.

The Sturgis Rally is a family reunion of sorts for many who come to the town of 7,000 in the Black Hills of South Dakota. They meet old friends at familiar locations and forge new friendships as well.

“There’s a strong bond that exists among those who come to the Rally year after year,” said Sturgis Mayor Mark Carstensen.

The Rally has changed over the years, but the core of the Rally spirit hasn’t, Carstensen said.

“Our success comes in the God-given beauty of the Black Hills that exist right in our backyard. Year after year, rallygoers tell us the reason they come is for the spectacular rides we have to offer,” Carstensen said.

The City of Sturgis’ heritage runs deep. It was founded as an old Cavalry outpost in 1878, and as of last year, the Rally celebrated 82 years of helping riders (of “steel horses” in modern times) uncover, revisit and participate in the



thrills of the Sturgis and the Rally experience.

The event that today is the City of Sturgis Motorcycle Rally began in 1938, when Clarence “Pappy” Hoel, his wife, Pearl, and a group of motorcycle enthusiasts decided to host a race in Sturgis. Nine participants and a mere 200 spectators attended.

Today the City of Sturgis Motorcycle Rally is one of, if not “the” largest gatherings of motorcycle enthusiasts in the world. The 2023 City of Sturgis Motorcycle Rally, Aug. 4 - 13, celebrates the 83rd Anniversary of the event that has become known to motorcycle enthusiasts throughout the world as the “Granddaddy of ‘em all”.

Two-wheelers travel from around the globe to enjoy rock concerts, motorcycle racing, hill climbs, and scenic roads.

Attendance hovers around a half a million with participants from all 50 states as well as Canada and dozens of other international communities including Japan, Australia, Germany, and England.

Demographic surveys of those attending the 2022 City of Sturgis Motorcycle Rally show the average age of attendees continues to fall, but the number of attendees who don’t

own a motorcycle has actually increased.

“We’re achieving the goal of broadening the appeal of the event to a larger and younger audience,” said Beka Zerbst, Sturgis City Council member.

If you haven’t been to the Sturgis Motorcycle Rally, you simply must go experience it.

Those who attend soon realize that they want to make plans to return.

There are countless memories shared by rallygoers that signify a shared spirit. So with a cherished past and roaring future, it is assured that the Rally will continue year after year, mile after mile. ★



Photo Courtesy: Laconia MC Week

Honoring Motorcycling History

The mission of the Sturgis Motorcycle Museum and Hall of Fame is to collect, preserve, and interpret the history of motorcycling, honor those who have made a significant impact on the sport and the lifestyle, and pay tribute to the heritage of the Sturgis Motorcycle Rally.

The Sturgis Motorcycle Museum & Hall of Fame opened in 2001. The Museum is housed in an historic post office, located at the intersection of historic Main Street and Junction Avenue. The Museum is right in the heart of the Sturgis Rally.

The Sturgis Motorcycle Museum & Hall of Fame has about eighty motorcycles and about fifty original works of art by famed motorcycle artists. The motorcycles in the collection include a 1910 FN Four (a French four-cylinder motorcycle) to extreme custom motorcycles built by world-renowned builders like Donnie Smith. The Museum also has an extensive collection of memorabilia and photos from the Sturgis Rally and the riders who helped to make the Rally what it is today.

The Sturgis Motorcycle Museum's Hall of Fame is unique in that it isn't focused on one aspect of the sport of motorcycling. The Hall of Fame honors people who have made a significant impact on motorcycling. Those contributions can be through racing, manufacturing, customizing, or culture.

Nominations are taken throughout the year. The easiest way to nominate someone is to go the Museum's website (www.sturgismuseum.com) and follow the nomination process. Nominations can also be mailed to the Museum.

In addition to Hall of Fame nominations, there are special awards that the Museum bestows to honor special people and groups.

Arlen Ness Lifetime Achievement Award

The Arlen Ness Lifetime Achievement Award honors those who have greatly contributed to the world of motorcycling and have been recognized by many of the leading motorcycle-related organizations, their peers, and the general riding community.

Founders Award

This special designation is reserved for individuals who have played a special role in the founding, maintaining, and / or promoting the Sturgis Motorcycle Museum & Hall of Fame.

Freedom Fighter

The Freedom Fighter award recognizes the sacrifices individuals across the nation, and world, have made to protect the rights of motorcyclists through their efforts in the political arena and in grassroots motorcycles rights organizations.



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MART**



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7AM-11PM during the Rally

Locally Owned

*Get all your grocery needs for the
Rally from our friendly staff!*

JC "Pappy" Hoel Outstanding Achievement Award

This award is reserved for individuals who have played a special role in the founding, maintaining, and / or promoting of the Sturgis Motorcycle Rally.

Kickstands Down Recognition

Kickstands down recognition is a posthumous recognition. It's reserved for individuals who have made a significant impact on our industry but are not here with us today.

The Museum receives nominations throughout the year. All nominations are reviewed, and the inductees are announced in February. The Hall of Fame Breakfast and Induction Ceremony is held on the Wednesday morning of the Sturgis Rally at the Lodge in Deadwood SD. The 2023 ceremony will be on August 9 at 9AM. Tickets go on sale in March and are available through the Sturgis Motorcycle Museum & Hall of Fame website www.sturgismuseum.com.

The Sturgis Motorcycle Museum & Hall of Fame is open daily. During the Sturgis Motorcycle Rally, it's open from 9AM-6PM. Summer hours are 9AM-5PM and winter hours are 10AM-4PM.

The Sturgis Motorcycle Museum & Hall of Fame's collections change regularly, so stop in to see what's new and help to preserve the legacy of the Sturgis Motorcycle Rally.

The Sturgis Motorcycle Museum & Hall of Fame is a 501(c)(3) non-profit tax-exempt organization and all donations and gifts to the Sturgis Motorcycle Museum & Hall of Fame are tax deductible. ★

www.facebook.com/sturgismotorcyclemuseum

www.instagram.com/sturgismotorcyclemuseum

Visit us at 999 Main St., Sturgis SD 57785 / 605-347-2001

Sturgis Motorcycle Museum Hall of Fame



Photo Courtesy: Sturgis Museum

This 1922 Ace Inline Four is owned by collector Junior Glover who generously loaned it to the Sturgis Motorcycle Museum & Hall of Fame.

William G. Henderson is recognized as an innovative designer of early motorcycles and well known for his design of 4-cylinder engines. He was the original owner of the Henderson Motorcycle company, founded in 1911.

In 1917, Henderson sold his company to Ignatz Schwinn, the owner of the Schwinn (bicycle) company and

Excelsior Motorcycles. He continued to work for the company and designed motorcycles under the Excelsior Henderson name.

In 1919, Henderson left the company and partnered with a wealthy financier to open Ace motorcycle company. The foundation of the company was to be a luxury four-cylinder motorcycle with a chain drive. Henderson was careful in the production of these new Ace motorcycles not to infringe on any patents owned by his former company.

Tragically, Henderson was killed after being struck by a car while test riding a new model in 1922. He was testing the new Ace Sport Solo, said to have numerous innovations and to be ahead of its time. Unfortunately, Henderson's death began the slow decline of the company, which changed hands at least twice between 1924 and 1927. In 1927, the company's remaining assets were purchased by Indian Motorcycle Company who continued to produce an inline four under the name Indian Ace until 1929 when the model was discontinued. ★

Jackpine Gypsies MC

Jackpine Gypsies Motorcycle Club – "The World Famous Sturgis Rally Founders since 1936"



The Jackpine Gypsies Motorcycle Club in Sturgis, S.D., is one of the oldest AMA-chartered off-road clubs. Founded in 1936 and chartered in 1937, the club joined with the City of Sturgis to hold a local rally over a three-day period in August, featuring a half-mile dirt-track race. Following that race, the Sturgis rally continued to grow into one of the most popular destination events in the country, attracting tens of thousands of motorcyclists to the Black Hills, S.D., area each year.

The Jackpine Gypsies half-mile also thrived, attracting numerous AMA Motorcycle Hall of Famers over the years, including Bill Tuman, Bobby Hill, Dick Mann and Dick Klamfoth, among others. The Jackpine Gypsies were inducted into the AMA Motorcycle Hall of Fame in 1997. For 2023 schedule info, check out jackpinegypsies.com/ ★

USS South Dakota Commemorative Harley-Davidson Street Glide Motorcycle

To honor the US Navy's vessel, the USS South Dakota (SSN 790), several entities united to create a one-of-a-kind motorcycle that proudly represents the ship and its namesake state for years to come. As the USS South Dakota services in the Navy's submarine for over the next 30 years, an ignition key for the commemorative motorcycle is kept on board. Any Sailor assigned to the boat will be given the rights to take it for a ride anywhere in the state of South Dakota.

The Harley-Davidson Motor Company donated the 2018 Street Glide motorcycle and several custom parts for the project. J&L Harley-Davidson of Sioux Falls, SD and Black Hills Harley-Davidson of Rapid City, SD provided labor, parts, and maintenance. Artist Mickey Harris of Menno, SD, who developed and created the bike's artwork.

The USS South Dakota commemorative HD Street Glide motorcycle is on display at the Sturgis Motorcycle Museum, in the military gallery. The gallery also features memorabilia from the USS South Dakota commissioning ceremony and a scale model of the USS South Dakota battleship. When a Plankholder from the USS South Dakota (SSN 790) is in town, you may see the bike out riding the Black Hills. ★

Thoughts on Sturgis

Schultz

Sturgis Sturgis, Sturgis. How we all enjoy the Rally in Sturgis! Some quick tips if you're coming to Sturgis in 2023. My favorite campground is in Spearfish at Chris's Campground. And while we're talking about Spearfish, my favorite restaurant is at the Millstone, just off interstate 90. Always a great menu along with wonderful staff. The Back Porch in Spearfish always has the welcome mat out with a very cool bar. It's Sturgis, there are numerous bars to choose from. On Main

TOMA meeting time - Chris' Campground

Street, you will find One-Eyed Jacks along with the Oasis. On LaSalle Street, the Side Hack puts out a nice welcome. But these are just a few out of many. East of the city just past Bear Butte is the Full Throttle Saloon. The Hog Pin set up is out there along with a lot of entertainment. Of course, Buffalo Chip is also located east of town with plenty to see and do. So much to see in the downtown area, give yourself plenty of time to check out as much as you can.

For your supermarket needs, The Grocery Mart on Junction Ave never disappoints. They're open long hours during the Rally. If it's a pancake breakfast you're looking for in Sturgis, the Lutheran Church puts on a dandy. If you go there once, chances are you'll go there almost every day.

For rides, of which there are so many choices, Devils Tower in Wyoming is a great way to spend the day. Of course, there is always Spearfish Canyon, along with a visit to the Crazy Horse Monument. The Badlands always give a pleasing ride. Close by is a great gas and food stop, check out Cowboy Stop in the town of Interior. Like an oasis in the desert. Another oasis on State Route 44 is the F & E Fuel and Convenience store in Wood, SD.

First Trip to Sturgis? Keep an eye out on the weather 24 hours a day, it will save you a lot of discomfort if you're caught in the middle of a bad storm. Animals are everywhere so be aware. And unfortunately, on curvy roads, you can find somebody on your side of the road very quickly. So, keep a watch out for them.

Ride Smart and Live!! ★



Photo Courtesy: Schultz

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ChrisCampground.com

GREAT TENT CAMPING SITES!



Another stop at Milwaukee Weiner House, Sioux City, IA

Photo Courtesy: Laconia MC Week

Photo Courtesy: Laconia MC Week



Sturgis Flat Track Racing



Lance Scherer can often be seen everywhere around Sturgis during the Rally.

Photo Courtesy: Laconia MC Week

Live Free, Share the Road

Jennifer Tramp, Public Information Officer
NH Office of Highway Safety

Motorcycle Safety is about Sharing the Road: As the weather warms this spring, hundreds of thousands of motorcyclists will be on the roads, ready to ride. One way we can reduce traffic fatalities and keep our roads safe is for drivers to understand motorcycle safety challenges such as size and visibility, and riding practices like downshifting and weaving to be able to anticipate and respond to motorcyclists' behavior. Motorcycles are among the smallest and most vulnerable vehicles on the road, putting riders at greater risk of death and serious injury in a crash. In fact, research and state-level data consistently identifies motorists as being at-fault in more than half of all multi-vehicle motorcycle-involved collisions.

Older Riders: According to the Insurance Institute for Highway Safety, Riders 50 and older made up 36% of all motorcycle fatalities in 2017. So-called "re-entry riders," who rode in their 20s and decided to take it up again in their late 40s to 60s face additional challenges today: more traffic, more powerful bikes, more distracted drivers and diminished physical skills. If you're going to ride a motorcycle, it's important to commit to a lifetime of learning new skills and brushing up on the old ones.

Protect Yourself and Others: A helmet is the most important equipment a rider can use. In 2018, 75% of motorcyclists in NH were not wearing a helmet. Helmets are estimated to be 37% effective in preventing fatal injuries.

Here are some more helpful safety tips:

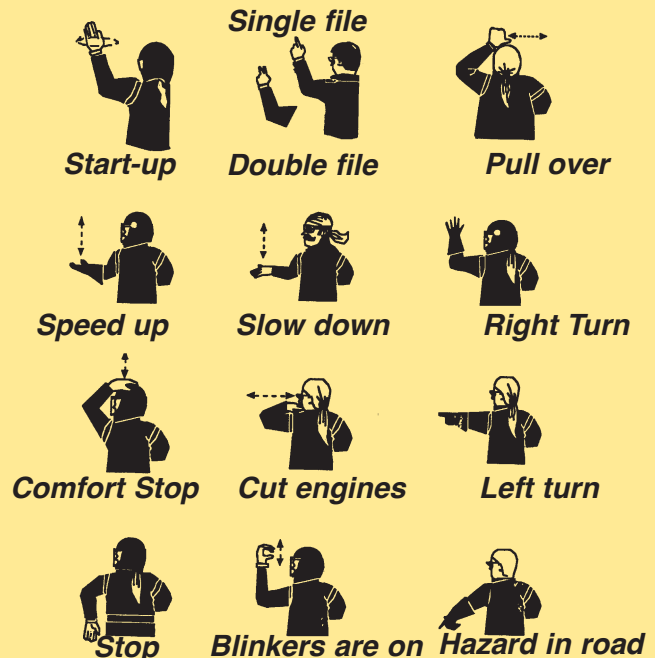
- As a new rider, choose a bike that fits you. Many inexperienced riders tend to choose a motorcycle above their skill level "supersport bikes" have driver death rates about four times that of cruisers or standard bikes, according to the Insurance Institute for Highway Safety.
- New riders should take a motorcycle safety course, and experienced riders should take refresher courses after being off their bikes for a while. You can find out more about the New Hampshire Motorcycle Rider Training Program offered through the Division of Motor Vehicles.
- Know the rules of the road.
- Be aware that riding with a passenger requires more skill.
- Never drink and ride.
- Drive defensively, especially at intersections, where half of all collisions occur.
- Watch for hazards on the roads.
- Assume you are invisible to other motorists and position yourself to be seen.
- Use headlights day and night
- Be courteous; don't weave in and out of lanes, or ride on the shoulder or between lanes.
- Don't speed.
- Wear bright and/or reflective clothing that is durable and boots that cover the ankles.
- Wear goggles, glasses or use a face shield that's ventilated to prevent fogging, make sure it's clear if riding at night.

2018 Helmet statistic – NH FARS 2018 Annual Report

Helmet statistic – National Safety Council ★

NEW HAMPSHIRE MOTORCYCLE LAWS & HAND SIGNALS

- Helmets are required under age 18.
- Protective eye cover required unless you have a full windshield.
- Mufflers and baffles required. Decibal below 110.
- Modification of stock exhaust system to increase noise level is a violation of the law.
- Burnouts or wheel stands are not allowed on any public highway.
- Passing another vehicle in the same lane is a violation.
- There must be a seat for a passenger.
- Every motorcycle must have a rear view mirror.
- NH open container law will be strongly enforced.
- Walking in the road and interfering with motorcycle traffic is not allowed.



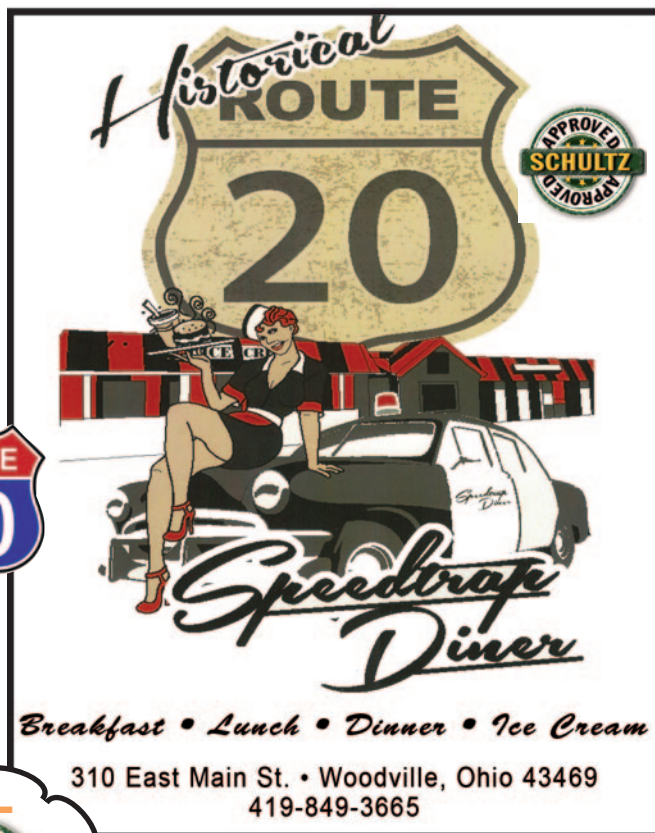


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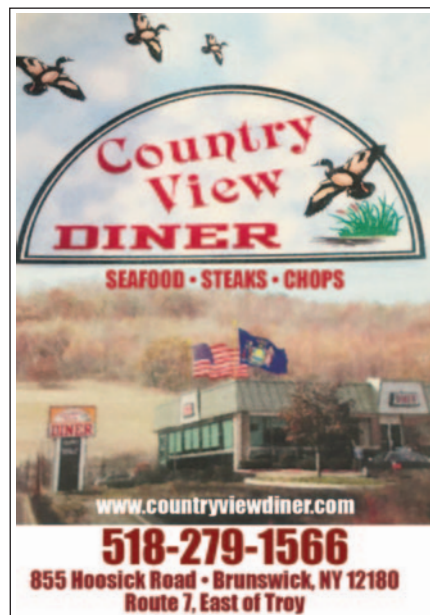
Sac City is the home of one of the finest motels along US Route 20. No matter what time of the year, you can expect fine service and they love motorcyclists – check it out! TCM Plays here!



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EDITOR'S NOTE: My fellow riders, the State of Nebraska still does NOT allow motorcycle riders freedom of choice for helmet use, as of press time. Thousands of riders avoid the state by riding around it. However, one side trip that is well worth the risk, is the town of Bassett. If you need lodging or a good meal, Bassett is your place.

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Bank of NH, Your Official Bank Brings You Convenient Cash!



We love New Hampshire and know you do too! As you are here to experience NH and the excitement at Laconia Motorcycle Week®, take the time to relax and explore our beautiful state. New Hampshire offers everything from award-winning concerts at BNH Pavilion at Meadowbrook, boating in the Lakes Region, breath-taking views along the Kancamagus highway, hiking in the North Country, tax-free shopping and beach days on the Seacoast. We hope you take the time along your ride to visit us for your banking needs. Bank of New Hampshire's ATM network conveniently located throughout the state offers quick access to your cash. BNH takes pride in our support of Laconia MCe Week® and all that it brings to NH.

See why BNH is New Hampshire's Local Bank. Visit our website for a listing of our 26 convenient ATM locations. Call 1-800-832-0912 or BankNH.com. ★

Photo Courtesy: W. Stephen Loughlin



Phil Bonafide tries his dream out.



ATTENDING MOTORCYCLE WEEK?
MOTORCYCLE PARKING
at the Endicott Rock Beach parking lot

The Weirs Action Committee (WAC) welcomes all visitors to park at the beach, an easy walk from all the action!

Parking is \$10 for bikes, \$15 for trikes, and \$30 for cars

Funds raised help WAC and its Vintage Motorcycle & Rider Statue project

www.weirsbeach.org/bike-week-lot



Photo Courtesy: John Bielawski



Photo Courtesy: John Bielawski

PROGRESSIVE®

Tip #7

Before you ride, know your coverage options. Talk to your agent or insurer about Total Replacement Cost, Actual Cash Value and Agreed Value. Each offers different coverage in the event you total your bike. Know what each is so you know what you're getting.



Make Rally Headquarters one of your first stops!

LACONIA RALLY HEADQUARTERS



**VISIT US ON THE
BOARDWALK ON
LAKESIDE AVE.**

SUPPORT THE RALLY – BUY OFFICIAL PRODUCTS

No visit or vacation is complete without buying gifts to bring back home. Some of you have a list of requests, others think they know the perfect gift for each person, and then the rest have no idea what to do or what to bring home. Luckily, there is **Rally Headquarters** to the rescue! Laconia Motorcycle Week® features many vendors from all around the country and maybe even further. We would like to take this opportunity to also encourage you to buy souvenirs from **Rally Headquarters, the home of the Official Products of Motorcycle Week!** When you buy Official Products at Rally Headquarters on the boardwalk on Lakeside Ave., a portion of those proceeds goes right back to the

Motorcycle Week Association.

In 2023, we've made your shopping even easier – **American Iron Outfitters**, the Official Merchandiser of the Rally, will be all over the place also selling new designs of Official shirts – look for the logo!



We at the Association work all year long to ensure the longevity and successfulness of the Rally and we would like your help. Go ahead and shop 'till you drop and make sure you're buying Official Products to ensure that you're favorite Rally keeps on comin'! ★



Hey, Friends! Stop by and See Us!

Visit us at Rally Headquarters – on the boardwalk of Lakeside Ave.

Charlie & Jennifer

Who knows what's going on?? We do!! **Rally Headquarters** is the official – the **ONLY** official – place where you will find the most up to date information for the Rally. We work hard to bring you minute-by-minute updates from event holders around the state. Rally Headquarters is also where you will find the **Official 2023 – 100th Anniversary Laconia Motorcycle Week Souvenirs** including t-shirts, sweat-shirts, pins, patches, hats, and more! We have a limited edition 100th Anniversary souvenirs. Previously released items include denim button-down shirts, embroidered crew sweatshirts, and cloth backpacks. Stay tuned for what will be released this year! All proceeds from Official souvenir sales go directly back to the Laconia MC Association's marketing/promotion budget. The 100-foot long tent housing **Rally Headquarters** is filled with maps, riding information, giveaways and resources from other rally partners and official sponsors.

Rally HQ, on the boardwalk of Lakeside Ave, is **open daily from 8am-9pm**. Stake your place at the Rally and put your pin in the giant map to say you were here!! Tiffany, Fran, Mike and all of our staff work diligently to answer all of your questions but if they're unable to help, tell them to call Charlie or Jenn and we'll make sure to find what you need! Be sure to join us, right from Lakeside Avenue for any of the **Official Gypsy Tours**, with different destinations daily! For more info, please call us at 603-366-2000 or check out updated information on our website:

LaconiaMCWeek.com and Facebook! ★



The Origins of the Laconia Classic

The start of the Laconia TT National in 1939 before the Belknap Park course was paved.

The Laconia (NH) Classic was once the second biggest motorcycle race in America, second only to Daytona. The race had origins that pre-dated even Daytona. What's interesting about Laconia, is that unlike Sturgis, which originated as a motorcycle race later to become a much more famous as an annual motorcyclist rally, Laconia actually started as an annual Gypsy Tour dating back to 1917 and was a well-established gathering, years later that spawned a national race.

Motorcycling, which thrived for the first half of the 1910s as a major mode of transportation, began to slip by the mid-decade with Ford's continuous improvements to its mass production techniques and the resultant low-cost Model T. In 1917 America's motorcycle industry body, the Federation of American Motorcyclists (FAM) was looking for ways to stimulate motorcycle ridership and sales and came up with a series of tours they dubbed Gypsy Tours. These tours would take place across the country, but almost immediately the tour held in New England became the biggest. It made sense, in that the bulk of motorcycle makers during the early year of the industry were in New England. Indian, the biggest motorcycle manufacturer in the world at that point, was in Springfield, MA.

And the Laconia Gypsy Tour had the major population base of Boston and New York City from which to draw. The rally grew rapidly and would hold the honor as the biggest annual gathering of motorcyclists until it was overtaken by Sturgis probably sometime in the 1970s.

Big-time national racing came to the New England Gypsy Tour with the advent of AMA's then new Class C (production based) racing category. Swanzey, New Hampshire hosted AMA 200-Mile TT Nationals starting in 1934. A local hero Babe Tancrede won that first 200-Mile TT National on a Harley-Davidson. Another local, the relatively unheralded Hanford Marshall won the big TT event in '36. The '36 race was dubbed "The Derby of Death". Racer Richard Ashbrook died when he ran off the course into a tree and a spectator was killed when he was hit attempting to cross the track.



Photo Courtesy: Butch Baer

The Swanzey TT course was 3.3 miles long over rough roads, up and down hills and many turns. A newspaper estimated the crowds at the Swanzey TT at 10,000, a massive gathering during the Great Depression.

Old Orchard Beach, Maine, hosted the New England Gypsy Tour in 1937 and a 100-mile National was held. The race was won by Indian-backed rider Lester Hillbush, who actually had to borrow a motorcycle from a spectator at the last minute, when his bike quit running. Hillbush was offered the bike by motorcycle dealer Horace Fritz, from

Hillbush's hometown of Reading, PA. Hillbush won the 100-miler, not only having to make an extra stop owing to a stock tank, but it was especially notable since, Fritz had ridden the motorcycle 500 miles to the race! The fans, made aware of Hillbush's situation, went nuts when he took the checkered flag a lap ahead of Ben Campanale, who would go on to win the Daytona 200 in 1938 and '39.

Springfield (MA) Indian Motorcycle Dealer Fritz Baer was instrumental in bringing the New England Gypsy Tour races to the Belknap Recreational Area in Laconia, New Hampshire. Interestingly Baer later left Indian to become managing director of the park. In that capacity, he promoted the Laconia Classic (now called the Loudon Classic) road races through 1963. In spite of being called the Laconia Classic, the Belknap Park circuit was actually located in neighboring Gilford.

The first national at Belknap in 1938 was a 200-miler won by Daytona winner Iron Man Ed Kretz on an Indian. That gave Kretz several distinctions – he was the first rider to win the what would become known as the Laconia Classic, he was the



Photo Courtesy: Butch Baer



Photo Courtesy: Butch Baer

The Origins of the Laconia Classic, Con't.

Photo Courtesy: File



first rider outside of the Northeastern part of the country to win the national race associated with the New England Gypsy Tour, and finally he was the only 200-mile winner of the Laconia Classic. In 1939 the race at Belknap would become a 100 miler.

With the scenic environment and exciting course at Belknap, the New England Tour had found a permanent home for its big race. The races throughout

the years would see improvement to the one-mile course, going from all dirt or gravel, to being paved. It went from being classified a TT national to a road race national in 1940.

The race grew steadily, but then absolutely exploded in popularity after it resumed after World War II. Look at images of the race in the 1940s and '50s and you'll see just massive crowds of fans crowded around the length of the wooded circuit. Word of the race spread and CBS made Laconia one of its earliest annual sporting events covered.

Laconia went along fine until the early 1960s when unruly attendees starting drawing strong complaints from local residents. It reached a breaking point and in 1964 the New England Dealer Association announced it could not come to an agreement with local officials to host the rally and the race.

The answer to renew the race was to build a specially built road course and Bryar Motorsports Park was completed at nearby Loudon in time for the renewal of what would now become the Loudon Classic. Unfortunately, in order to satisfy complaints by local citizens, local officials went way too heavy handed in '65. They enacted unreasonable local ordinances that basically allowed police to arrest groups of three or more people who were "loitering". In order to enforce these stringent rules with 20,000 motorcyclists, a large group of National Guardsmen were station in place at Weirs Beach setting the stage for over-policing resulting in an outbreak of violence now called the Weir's Beach Riot. Thousands of Laconia attendees threw rocks, burned cars and damaged buildings during night of rioting in this resort area. More than 100 persons were arrested and more than 60 persons were treated at hospitals.

The '65 riots marked a turning point for the rally. It gradually diminished in numbers, though the national races went on at Loudon through 2002. Incidentally, the nighttime partying at the new track became both legendary and infamous with the



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**31st Annual
Charity Raffle**

CONGRATULATIONS
Edward L. of Conway, NH
winner of the 2022 Charity Raffle!



Keep up with the latest news at:
laconiarotary.org
facebook.com/laconiarotaryclub

view from Animal Hill looking like something out of Apocalypse Now on particularly crazy evenings.

The rally continues today and races are still held during Laconia Bike Week, but have been club events now since 2002, but for an amazing stretch from the late 1930s to the early 2000s, the Laconia/Loudon Classic was one of the truly elite motorcycle racing events in America, and attracted massive crowds.

You can read about the Loudon Classic by subscribing to the Cycle News Archives at: www.cyclenews.com/cycle-news-archives/. ★



Photo Courtesy: File

Back in the day at Laconia.

PROGRESSIVE

Tip #8

Shop around. Talk to your agent or insurer about Total Prices can vary from company to company, so shop around. Make sure you're buying from a national carrier who offers specialized motorcycle insurance. Don't just add your bike to your car policy.

Half Moon Motel & Cottages In Weirs Beach



The Best Location To Stay In Weirs Beach During Bike Week!

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Light up the night!

Photo Courtesy: Rolling Chrome

SUPPORT RALLY PATRONS



**FOR A COMPLETE LIST
SEE PAGES 48 & 49
(or become one!)**



Half Moon Enterprises, Proud Laconia MC Week® Board Member!

The Half Moon, the block at the very center of Weirs Beach, has been at the heart of Motorcycle Week action since the early 1950's, when the business was established by Sidney Ames. The very symbol of Weirs Beach, the iconic, neon Weirs Beach arrow sign, built in 1956, was a result of Sidney's efforts. His three sons have carried on with the business, now known officially as the Half Moon Enterprises. They have also carried on with promoting Weirs Beach, in 1998 establishing the website WeirsBeach.com, the best source for general information about the area.

The Half Moon block begins at the corner of New Hampshire Avenue and extends down Lakeside Avenue to Tower Street. On the left corner, Lakeside View Pizza sells the freshest, tastiest pizza in town. Next door, there are many exciting vendors located in the Half Moon Penny Arcade and Bumper Cars buildings, including American Iron Outfitters, Tennessee Leather, Joe's Steel, and the tattoo artistry of Mr. Bill's Roadhouse. At the center of the block, the Half Moon Gift Shop has a great selection of Motorcycle Week T-Shirts, jewelry, and accessories. On the right corner, you'll find Hot Leathers located in the Half Moon Family Fun Center building.

Tucked behind all the Lakeside Avenue action is the Half

Moon Motel & Cottages, the most convenient lodging location in the area, within very close walking distance of all the Motorcycle Week activities. The Half Moon Motel & Cottages features a beautiful scenic view of the lake from every unit; a king-size, solar-warmed pool; modern motel rooms; and comfortable cottages with kitchenettes and private, screened-in porches. Reserving a room at the Half Moon for Motorcycle Week is easy; just visit them online, at www.halfmoonmotel.com.

Over the years, the original Half Moon has expanded to include the Beachview Bazaar and Castle Rest. The Beachview Bazaar, just a short stroll down Lakeside Avenue from the Weirs Beach arrow sign, is a biker shopping favorite, with many fine vendors, including Bear Hollow Trading Post, American Iron Outfitters, Motorcycle Rally USA, George Dyer Leather, and Sunglass Connection. While at the Bazaar, relax and eat your fill at Castle Caterers. Located right next to the Beachview Bazaar, at the purple house called Castle Rest, you'll find vendors Hot Leathers, Joe's Steel, and Boston Green Health.

For more info about the vendors at the Half Moon, the Beachview Bazaar, and Castle Rest, please go to weirs-beach.com/motorcycle-week-vendors. ★

2023 - Coca-Cola & Dr. Pepper – Official Soft Drinks of Laconia Motorcycle Week®



Coca-Cola Bottling Company of Northern New England started out as a single bottling

operation in Laconia in 1977. That small operation has grown into one of the nation's largest Coca-Cola bottlers. Coca-Cola of Northern New England operates dozens of facilities, including the state-of-the-art production center in New Hampshire, as well as in Connecticut. They serve thousands of customers throughout all of New England, as well as through New York State and some of Pennsylvania. The folks at Coca-Cola have long supported Motorcycle Week as a Rally Patron and advertiser and in 2023, they really stepped up their game with Coca-Cola and Dr. Pepper becoming the official soft-drinks of the 100th Anniversary of Laconia Motorcycle Week. Coca-Cola of Northern New England's mission is to refresh northern New England and to inspire optimism through their brands and actions of their people while also creating value and making a difference with consumers and customers alike. Be sure to ask for Coca-Cola and Dr. Pepper at many of the fine establishments you visit during the rally and of course, stock up your supplies at your local grocery and convenience stores. ★

Photo Courtesy: John Bielawski



Loving the ride!





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A Coca-Cola Ad from National Geographic - April 1950

Slow Down!

It may sound like a cliché, but it couldn't be truer. Every year at all of the large rallies around the country and for that matter even the smaller ones, riders die needlessly because they are just going too fast for the road conditions.

For your own personal safety and the safety of others, for God's sake, slow down and enjoy the scenery.

The curvy roads in both Laconia and Sturgis are very unforgiving to those that aren't so bright.

So, Ride Smart!!

Custom Chrome® USA, LLC – Official Sponsor of the 100th Anniversary of Laconia Motorcycle Week®

Custom Chrome® USA, LLC an international manufacturer and wholesale distributor of aftermarket products for Harley-Davidson® motorcycles, announces it is an OFFICIAL SPONSOR of the 100th Anniversary of Laconia Motorcycle Week - June 10-18, 2023.

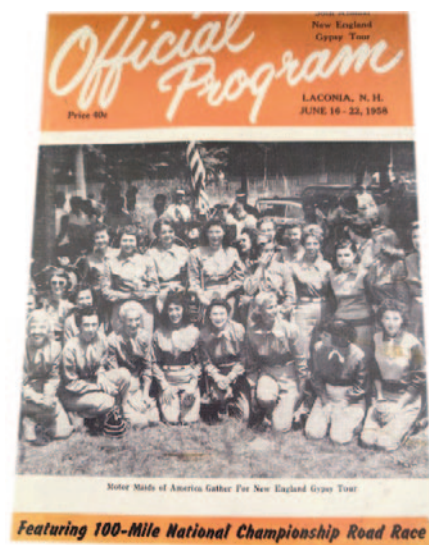
Custom Chrome® started in 1970 with four friends in a motorcycle shop behind a two-car garage on West San Carlos St in San Jose California. The friends noticed that a growing number of motorcycle owners wanted to personalize their bikes, so they opened a motorcycle accessory store that specialized in chroming and polishing anything brought in. With that, Coast Cycles was born in a retail space adjacent to the garage.



World's Finest Products For Harley-Davidsons

Within a year, Coast Cycles changed its name to Custom Chrome Inc. (CCI). Soon, motorcycle dealers around the country discovered the growing line of custom parts and accessories available from Custom Chrome® and the company quickly grew into an international manufacturer and wholesale distributor of aftermarket products for Harley-Davidson® motorcycles.

At Custom Chrome® we design and distribute the “World's Finest Products for Harley-Davidson's” under the brand names RevTech®, MotorFactory®, Jammer Cycle Products® and Santee® with many more brands available and forthcoming. Visit: www.customchrome.com. ★



Happiness on the photo tower.

RIDE SAFE



An impromptu gathering in Farley, Iowa on the original US Route 20.



The train makes an appearance.



WET T-SHIRT CONTEST DAILY @ 3PM, 5PM & 7PM

6/12- METRIC BIKE SHOW REG. @10AM
6/13- FXR & DYNA SHOW REG. @ 10AM
6/13- ALL BIKES NIGHT SHOW REG. @ 3PM

6/14- ALL SPORTSTER SHOW
6/15- VINTAGE & ANTIQUE SHOW REG. 10AM
6/15- TRIKE & SIDECAR SHOW REG. @ 10AM

6/15- ALL BIKES NIGHT SHOW REG. @ 3PM
6/16- SHOVELHEAD SHOW REG. @10AM
6/17- WOMEN'S KICKSTART COMPETITION @2PM

6/17- CHOPPER SHOW REG. @ 3PM

BIKER BUILD OFF STARTS 6/10 @ NOON



H.O.S. MOTORCYCLE SHOWS

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OUT OUR
BURN OUT
PIT!**

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HIGH
OCTANE
2023**

**PINUP, LOUD PIPES,
HOT LEGS,
TATTOO MUSTACHE,
BEARD & BOOTY
CONTESTS
ALL WEEK!**

KICKASS MUSIC IN OUR NEW PAVILLION ALL WEEK!

**WET T-SHIRT CONTESTS
THREE TIMES DAILY!**

CHECK US OUT ON FACEBOOK FOR EVENT UPDATES: HIGHOCTANE603

IT WAS 1977, MY FIRST LACONIA BIKE WEEK.
AS I RODE OVER THE WEIRS CHANNEL BRIDGE;
I LOOKED OUT OVER LAKE WINNIPESAUKEE
I GAZED AT THOSE MOUNTAINS & THOUGHT TO MYSELF
"THIS IS IT. I HAVE FOUND THE PLACE BIKERS COME TO DIE. I HAVE FOUND...
HEAVEN ON EARTH." ~ Nick Tambosi

Thank you

CHARLIE ST. CLAIR,

32 YEARS EXECUTIVE DIRECTOR LACONIA MOTORCYCLE WEEK & CURRENT STATE REP.

ANTHONY SANTIGATE, TOWER HILL

JOHN TURNER & FAMILY, HIGH OCTANE SALOON

K. PEDDLAR BRIDGES, LACONIA MOTORCYCLE WEEK POET LAUREATE & HISTORIAN.

LACONIA MAYOR ANDREW HOSMER

PETER MAKRIS & HIS DAUGHTER, CYNTHIA, AT THE NASWA.

WITHOUT ALL OF YOU THIS WOULD NOT HAVE BEEN POSSIBLE. 100 BABY!!!

100th Anniversary of Laconia Motorcycle Week®

FIRESIDE INN & SUITES



Welcome to the Lakes Region

All hotel rooms have a refrigerator, microwave, Keurig coffee system, USB plug and private balcony or patio. We have an indoor and outdoor pool, whirlpool. Well-equipped exercise room. Cable TV with HBO, TCM and over 150 Channels.

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Routes 11 & 11B
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www.firesideinnngilford.com

Let's Go Parking!

Don't give tow companies your hard-earned money! Parking restrictions are strictly enforced! There are lots of great parking lots and FREE motorcycle parking on Lakeside Avenue – don't park in "No Parking" areas – the signs mean what they say! Don't block travel lanes, don't park on private property without permission and the #1 NO-NO – don't park in a handicap assessable spot without the proper license plate or placard. These laws are strictly enforced.



**BE SMART
WHERE YOU
PARK!**

Here's our Parking Recommendations:

Park for FREE on Lakeside Avenue but be sure to follow the one-way travel and don't have your tire over the line.

Parking at the following locations is typically \$10/bike and car parking may also be available.

- **Endicott Park:** This is the lot right at the beach. The Weirs Action Committee is a non-profit organization, and the parking lot is their biggest fundraiser of the year. Net proceeds are for the beautification and benefit of Weirs Beach.
- **Weirs Beach Community Park Association:** This lot is located behind the Weirs Beach Fire Station on Lucern Avenue and is an easy walk to Lakeside Avenue.
- **Foster Avenue:** This lot is at the corner of the street and is run by a trusted Motorcycle Week business owner and resident. ★



Break time.

Photo Courtesy: Jeff Thibault

Laconia

Antique Center

Selling treasures of all kinds **We Ship!**

**One of New Hampshire's
Largest Antique Centers!**

Welcome Riders!

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The AMA is proud that Laconia Motorcycle Week, which dates to 1916, is part of the 2023 AMA National Gypsy Tour. Gypsy Tours began as small gatherings of motorcyclists who rode to a scenic spot for a picnic and motorcycle competitions. There often were races, including hillclimbs, "Tourist Trophy" (TT) and dirt-track events, along with field meets involving such motorcycle games as slow races, stake races and plank riding. The events eventually evolved into some of the largest road-riding events of the year. Started by the Motorcycle and Allied Trades Association, the official Gypsy Tours came under the supervision of the AMA at its founding in 1924. AmericanMotorcyclist.com/Riding/AMA-National-Gypsy-Tours.

In addition to sanctioning road-riding events, such as the AMA National Gypsy Tour, the AMA protects the rights of motorcyclists by fighting against motorcycle-only checkpoints, health insurance discrimination and tariffs on imported bikes; promotes the motorcycle lifestyle by advocating for access to public lands for responsible motorized recreation; sanctions nearly 3,000 competition and recreational events each year; and charts nearly 1,200 motorcycle clubs and promoters.

Now more than ever, it is crucial that you and your riding friends become members of the AMA to help protect our riding freedoms.

Also, as a member of the AMA, you are entitled to valuable benefits including:

- American Motorcyclist magazine: delivered monthly—choose between our Competition and Off-Road or Street and Recreation versions.
- Access to compete or participate in AMA sanctioned races and rides.
- Discounts on gear and services with more than 40 AMA member benefit partners.

If you are a motorcycle rider, join the AMA at AmericanMotorcyclist.com. ★

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Johnstown, PA's Rally Celebrates 25 Years of Thunder!

The 25th rally is set for June 22-25, 2023. Rally goers can expect a double shot of feature entertainment Friday and Saturday. Warrant, one of the most popular metal hair bands of the '80s, will headline Saturday night's schedule, along with another high-energy act TBA. Back by popular demand, Country Rap artist, Colt Ford will kick off Friday night's double-feature concert, with the second show to be announced. Organizers are hopeful that the popular Budweiser Clydesdales will join the 25th festivities! (Wink! Wink!)

Downtown Johnstown is the hub of Thunder activities, with its picturesque setting among the lush, green hills. Three major venues feature four stages of non-stop entertainment, along with official rally pubs in Central Park, The Suppes Ford Biker Mall, and Peoples Natural Gas Park. The Hot Nights-Cool Lights night parade (Thurs.) and the Grand Thunder Parade (Sat.) give bikers a chance to show off their rides and loud pipes as they make their way up Main Street to the cheers and waves of spectators. All three venues feature a wide variety of vendors selling apparel, jewelry, cigars, and accessories, or providing LED installation and other services. There's no shortage of food to go with a cold beer or mixed drink from Thunderbolt Saloons. Downtown businesses welcome bikers, offering food and drink specials and entertainment in a relaxed, air-conditioned setting.

Johnstown, PA is located 60 miles east of Pittsburgh, PA.

More events and activities will be added to the menu of Thunder's 25th, so keep watching the website at www.johnstownthunder.com, follow Thunder's Facebook page, or call Visit Johnstown for trip planning assistance at 1-800-237-8590. ★

Photo Courtesy: Thunder



Photo Courtesy: Thunder



Photo Courtesy: Thunder



Note the Matching Color Scheme on Lakeside Ave.



View from Weirs Blvd.

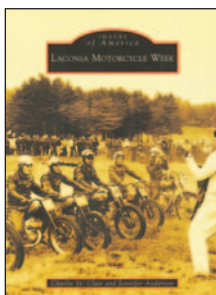
How to Avoid Animal Collisions on the Roads

This motorcycle season, as you enjoy the scenic views that New Hampshire has to offer, keep in mind that wildlife can pop up when you least expect it. Here are some useful tips to avoid animal encounters of the third kind!



- One important way to avoid messy encounters is to never drive drunk or high. Be sure to lock up and leave the bike, or call a cab or a friend for a ride home. Don't let your friends ride drunk. Remember, Ride Sober or Get Pulled Over.
- Always use an aggressive visual search pattern when riding. By looking far and near and side to side you will see animals and other roadway users before they enter your path of travel. This will give you time to avoid collision in a more controlled manner.
- Deer are not solitary animals, they travel with their herd. Slow down if you see a deer. It's likely there are more close behind.
- Don't challenge large animals – it's a safer bet to turn around and seek an alternative route if possible.
- Always slow down and use your high beams in all animal crossing areas.
- If you often ride the roads at night, invest in powerful headlights.
- Do not override your headlight. At higher speeds, it can take more distance to stop than your headlight reaches. By the time you see something in your path it is already too late. Slow down at night!
- If you're riding in a group – spread out. If there's a collision, it will prevent one rider from taking out the whole group.
- As always, don't forget to wear protective gear – you never know who or what you will encounter on the open road.
- Take training that will assist you in honing skills needed when that animal encounter does happen. Information on training is available at nh.gov/dmv.

Follow the NH Office of Highway Safety on Twitter at @nh_ohs and Facebook at @NHHighway Safety. ★



Get Your Copy Now

This book is a collection of 200 images of the Rally with the history to accompany the photographs.

The book covers the Rally from its conception in 1916 through the 75th Anniversary. See how motorcycling and the Rally have evolved from street action to races. Order at www.laconiamcweek.com or stop by Rally Headquarters to pick up your copy.

PROGRESSIVE

Tip #9

Cover your custom parts. Parts such as chrome plating, a new paint job, saddlebags, or special rims usually increase the value of your bike. If you've added custom parts or equipment, make sure they're protected.

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MOTORCYCLE WEEK® FUTURE DATES

*Laconia always begins the
2nd FULL weekend in June*

and ends the 3rd weekend
(not always ending on Father's Day).

101st - 2024: June 8-16th

**102nd - 2025: June 14-22nd
begins on Father's Day weekend**

103rd - 2026: June 13-21st

104th - 2027: June 12-20th

105th - 2028: June 10-18th

PROGRESSIVE®

Tip #10

Plan your route. Although it can be tempting to hit the road without a destination in mind, planning a route will ensure you'll stay well fed and gassed up. If you don't have a GPS, get up-to-date maps and go online to get a list of hotels and campgrounds near your route so you can find a place to rest for the night.

“PhantomBiker” on Mt. Washington “Ride to the Sky!”

A breathtaking biker ride up the Auto Road on Mt. Washington – offers spectacular scenery, challenging terrain and a summit view from the highest peak in the Northeast. From the mountain’s base the rider passes through lush forest and soon emerges above the tree line to stunning vistas of the Presidential Range. Sometimes – if the weather conditions are just right – fog and clouds remain in the lower valleys while the biker rides above the clouds to the summit.

Near the summit, a lone photographer will capture a unique image of you, your bike and the magnificent mountain background. Each year, PhantomBiker makes the pilgrimage from Rochester, MN to Laconia, NH an excellent photo site on the Auto Road.

Starting on the Friday before the official start of the Rally, PhantomBiker is on the mountain to photograph each biker as they make their ascent. PhantomBiker began taking biker images in 2006 and has been on the mountain during the Rally for sixteen Laconia events. Rain or shine, good weather or poor, PhantomBiker captures your ride.

Bikers can view their image (usually the evening of when they rode up the mountain) by going to www.phantombiker.com and finding the day and time of their ride.

The name “PhantomBiker” was created because often bikers are so focused on the road that they are unaware that

PhantomBiker is even present. Sometimes bikers pass by so quickly that sixty or seventy images are taken in less than a minute while it can slow down to three or four biker images an hour.

A biker as well as a photographer, PhantomBiker rides both a road motorcycle and a dual sport bike, accumulating tens of thousands of highway and backcountry miles. Rides include most of the western states and the Gulf Coast as well as British Columbia and Alberta. Dual sport rides include the Continental Divide Ride (down the continental Divide from the Canadian border to the Mexican border), the White Rim Trail in Utah, several rides on the Alpine Loop in the San Juan Mountains of southwest Colorado, and various backcountry trips through Colorado. Despite all the rides, PhantomBiker realized he had very few pictures of himself actually riding a motorcycle. With that in mind, “PhantomBiker” motorcycle photography was created to capture riders as they rode their bikes while Mt Washington and the Presidential Range offer a stunning background to every image.

If you’re at the Laconia Rally, make the “Ride to the Sky!” on the Auto Road part of your ride this year. PhantomBiker may just capture a “once-in-a-lifetime” photo of you and your ride! ★

Photo Courtesy: Phantom Biker



Photo Courtesy: Phantom Biker



Photo Courtesy: Andrea Shine



Photo Courtesy: Andrea Shine



2023

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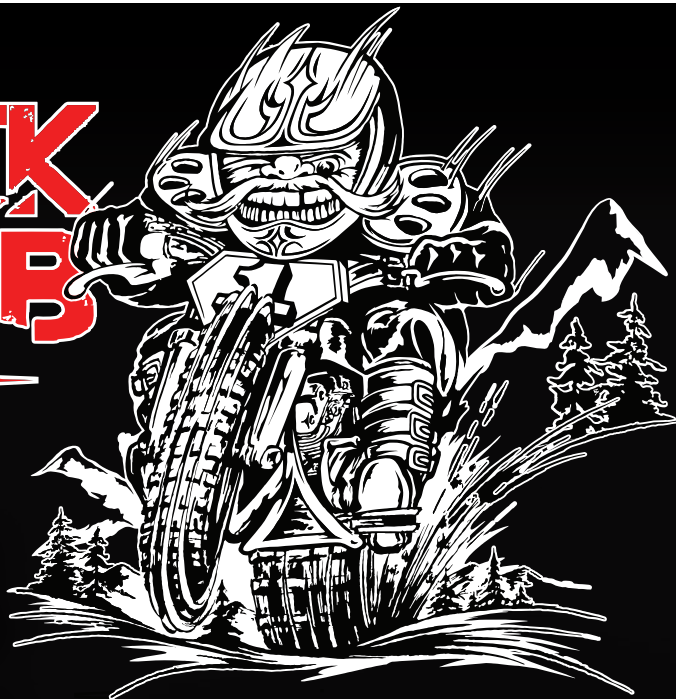
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Gunstock Hillclimb is Returning on Wednesday, June 14

Staged by Ridge Runner Promotions and featuring stunt shows from Eastcoastin' Enterprises, this adrenaline packed day of action will consist of strictly amateur-level competition. For the thousands of motorcycle enthusiasts who visit New Hampshire's Lakes Region for Laconia Motorcycle Week, this super charged event is certain to be the focal point.

"We at Gunstock are thrilled to be able to host the Hillclimb for the 100th Laconia Motorcycle Week Rally," said Tom Day, Gunstock's President and General Manager. "It's a great spectator event that creates an exciting option for all the Bike Week participants."

The course climbs the formidably steep runout of Gunstock's historic 70-meter Torger Togle Memorial Ski Jump. A massive earthen start ramp has been constructed to add even more flair and excitement for the spectators, who will be able to witness some of the best amateur riders as they race to the hilltop finish line.

Hillclimb '23 will once again feature three shows with the outlandish daredevil performances of Eastcoastin' Enterprises throughout the day. These self-proclaimed "hooligans" based out of New Haven, Conn., are known for their reckless BMX and motorcycle stunts and are sure to keep the crowd entertained.

Gunstock Mountain Resort and Ridge Runner Promotions combine their efforts throughout the year to plan this major event and strive to put on the biggest and best show of the week. Both hosts send out infinite thanks to their staff on and off the hill for everything they do to ensure the event is executed smoothly and safely, while producing as many smiles as possible.

"We are ecstatic to be a part of the oldest running motorcycle rally in the country," said Ridge Runner Promotions owner Michael Farnsworth. "It's hard to believe when I started in 1993 with my father, we would still be running this event 30 years later. I'm glad to see the overall progression of Laconia Motorcycle Week and the Hillclimb."

In their 30-year run with the Laconia Motorcycle Week Hillclimb, the Farnsworth family has its third generation of involvement in the day-to-day operation of Ridge Runner Promotions. Over 15 years for Henry, who turned it over to Michael for the last 15 years, along with his son Nicholas, who has been working with him side-by-side for the last four years to help progress this event and the sport

of hill climbing. Last year, there were four generations of Farnsworths participating in this event and they plan to continue that tradition in 2023.

As always, a special 50/50 raffle will be held by Ridge Runner Promotions during the event, with proceeds benefiting the Shawn Farnsworth Memorial Fund. Proceeds benefit high school student recipients at Mascoma Valley Regional High School who are attending a trade school.



Photo Courtesy: John Bielawski

Gates open to the public at 8AM. Opening ceremonies are at 9AM. Racing continues throughout the day concluding at 5 p.m. and awards to follow. Winners of each amateur class will receive plaques at an awards ceremony following the competition.

Spectator admission is \$30 for the day, and free for children 10 and under. Onsite food, beverages, and retail vending are available at the

Hillclimb. The event is BYOB, with beer and wine available for purchase on site. Please note: no backpacks or large bags, no tents or umbrellas, no glass bottles, and no animals will be allowed into the venue.

Hillclimb spectators and Laconia Motorcycle Week visitors are invited to make Gunstock their home base for the week. Camp sites are available in easy walking distance to the Hillclimb in Gunstock's popular and spacious campground. Campers are encouraged to book well in advance as sites go quickly for Bike Week!

Special thanks to New England Hillclimbers Association for their involvement with the Gunstock Hillclimb and all the hard work they do to keep a full series of racing in the New England area.

Follow Gunstock and Ridge Runners on Facebook and Instagram to stay updated on all things Hillclimb and more: @Gunstockmtn @Ridgerunnerpromotions! ★



Photo Courtesy: John Bielawski

In Passing

The "In Passing" page continues to be an important part of the Laconia Rally News for two reasons: First, it offers us space to remember those who are no longer here by placing a name and face with the statistics that are so often quoted by the media, and second; reminds all of us to take the precautions needed to prevent accidents that have the impact to change many lives forever. There are sobriety check-points during Laconia Motorcycle Week, just as there are at the Daytona and Sturgis Rallies, and on many weekends and holidays. These check-points serve an important purpose; If you've had too much, park it and feel free to call us at 603-366-2000 and we will help you find a reliable ride.

Always ride smart and responsible.



Alan Buttrick

Over the last 50 years or so, if you ever went to a New Hampshire Motorcycle Rights Organization meeting, you probably would've seen Al. He had taken it upon himself to try to raise money for the organization by selling anything that riders would likely buy. T-shirts, trinkets, sweatshirts, hoodies, & Bumper Stickers - you name it, Al had it for sale. But more than that, Al took it upon himself to make sure the literature for the organization was anywhere motorcyclists were gathering for any type of rally or run. That of course included Laconia Motorcycle Week. Even in his later years when his health was not the best, he kept up his pace. Every organization should be so lucky as to have such a dedicated member as Al.

Harry Bean

Harry passed away this past year due to illness. An avid rider, he made his way from Laconia and up and down the east coast as far south as Daytona, FL. He also made the trek to the Sturgis Rally - he was always looking for a great ride to enjoy with his wife of 69 years. Thelma was truly the love of his life. Harry, like his son, was also known as a tough arm wrestler. Someday, they might write a book about that and his many other impressive accomplishments, such as building his very own house at the young age of 19. But the real story about Harry is what a truly nice guy he will always be. I feel lucky just to have known him.



Ed Fisher

We were blessed to have Ed attend Laconia Motorcycle Week on the 99th Anniversary. Ed turned 97 while he was here in Laconia and what a celebration it was to be able to honor his legacy on the stage of the Colonial Theatre in downtown Laconia during the Welcoming Press Conference. Ed passed away shortly after the Rally in 2022. Ed won the Laconia 100-mile race in 1953 at the Belknap track and during his competitive years, he raced all around the country. This past year, he was also the Grand Marshall at NH Motor Speedway races. It was an honor to have Ed here and he was thrilled to be back in Laconia.

Paul Poor

Paul Poor Sr passed away on April 3rd, 2021, after a decade-long battle with cancer. He was an avid motorcyclist and gear head loving all things mechanical. Paul was a member of the Seacoast H.O.G. Chapter and a member of the R.O.M.E.O. club. He spent many miles of his life on his motorcycles making as many memories as possible with his wife Terry and son Paul Jr as well as their extended motorcycle family and friends. Paul hadn't missed a Laconia Motorcycle Week in almost 30yrs, even during treatments he would still attend in some fashion. Paul was able to attend Sturgis 2012 & 2015. Paul was the embodiment of perseverance.



Bob Lawton

Many may not know this, but Bob Lawton played a huge part in bringing back Laconia Motorcycle Week to its full 8 days in 1991. Although not a motorcyclist himself, Bob certainly knew the history of Motorcycle Week and Laconia and was interested in bringing it back to its former glory that disappeared after 1965. He provided the then, Rally & Race Motorcycle Week Association, with a place for Rally Headquarters to be set up. Rally Headquarters remained at Fun-spot, Bob's pride and joy business, for two years. Those two years gave the Association and the Rally a chance to begin to grow back to what it once was. That in and of itself is no small feat for the rally. Bob will be remembered for many things he has done for the Laconia-Weirs Beach area. But what he did for Motorcycle Week is what I, and many other motorcyclists, will always remember him for.

Ron Aylward

Ron Aylward passed away at the young age of 66 due to illness. Well known around the motorcycling world, he was fondly thought of by those who rode with him. He was a fixture of Laconia Motorcycle Week since the 1970's. He also attended Sturgis, Daytona, along with other rallies around the country. And is missed by many.



Tom Walsh

As we have written about before, all of our visiting motorcyclists from out of state have benefited by the existence of the New Hampshire Motorcycle Rights Organization. Tom Walsh had been a lifetime member and was there from the early days fighting for the rights of motorcyclists in the state of New Hampshire. Hard to find a more congenial guy and even harder to find him without a smile on his face when greeting other riders. The memories of Tom will live on as long as there are motorcycle riders. Those who knew him were indeed very fortunate.

Fatal Accidents in Weirs Beach during the rally:

Peter Reilly of Sandwich, MA. 6/16/22

Brian Smith of Laconia, NH. 6/17/22

Gypsy Tour to Support the New England Racing Museum – Sunday, June 11

The AMA sanctioned Gypsy Tour from Laconia Motorcycle Week Rally Headquarters on Lakeshore Avenue in the Weirs to the 2023 FIM North America Vintage Road Race Championships at New Hampshire Motor Speedway is a fund raiser for the New England Racing Museum, just south of the Speedway. Sign up for the Gypsy Tour will start at 9AM and leave the Weirs at approximately 10:30. The Gypsy Tour will be a police-escorted ride from Rally Headquarters in Laconia at the Weirs to the new museum and then the speedway. Once at the speedway, participants can purchase a special 50% off admission ticket to the races and get several escorted parade laps of the track. Gypsy Tour participants will also receive VIP parking inside the Speedway and full access to the garages, grandstands and pits. All proceeds from the Gypsy Tour are donated to the museum.

This year's Grand Marshal will lead the Gypsy Tour parade laps of the track accompanied by the Harley and Indian tank shifter racers. The 2023 Grand Marshal celebrity and tank shifters will lead the parade laps on the track again in 2023. ★



FIM North America Vintage Road Race Championships Return to NHMS, June 10, 11

New Hampshire Motor Speedway will once again will be the scene of the 21st running of the FIM North America Vintage Road Race Championships on its 1.6 mile road course. The vintage racers from across the US and hopefully Canada if the border opens up will compete at this internationally sanctioned event. What classifies as vintage for this event? Basically, all the race machines competing were manufactured prior to 2000 with the oldest race bikes dating back into the 1930's. Make no mistake, the racers are not just parading the old bikes but rather this is flat out elbow to elbow racing at speeds exceeding 130 mph for the fastest machines.

The old ridged frame Indian and Harley tank shifter race machines from the 1930's and 40's are one of the featured races. These old racers have no rear suspension. Sliding



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these old machines in the corners on the pavement is the normal way to get around the corners. This throw back in

time racing can only be appreciated by actually seeing the old machines in action.

Of additional thrilling excitement are the fabulous vintage sidecars. The passenger (monkey) hangs off the sidecar platform scraping his/her shoulder on the ground to act as ballast for the machine in the corners. Without that passenger ballast balancing the outfit, the sidecar would instantly flip over in a turn. Most of the passengers are women... some wives, some girlfriends and others just speed thrill seekers. In addition to the monkey balancing the machine, the driver must slide the outfit through the corners and throttle steer the controlled slide.

The real heart of the vintage races at this event are the machines from the 1960's through mid 1980's. Here the old British machines like Triumph and BSA still compete on par against the new wave of Japanese multi cylinder bikes of the 1970's.

Admission to the races allows all spectators to park inside the NASCAR oval, wander the garages and have free access to the grandstands. Races are run rain or shine. ★

For more information on USCRA,

www.race-uscra.com

Visit NHMS at www.nhms.com

Photo Courtesy: Michael Frederic



Great sidecar racing!

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Instagram and check us out online at
LaconiaMCWeek.com
#LaconiaMCWeek

DanconiaMedia
The Design and Marketing Company



Jennifer Anderson

Things can change FAST (a lesson learned the hard way since 2020)- Make sure you have the most up to date information from LaconiaMCWeek.com and through our e-newsletter, the Laconia Riding Times.

Thank YOU for helping us achieve such great success in our digital and social media marketing efforts! Over the last couple of years, the Laconia Motorcycle Week Association has substantially increased its online and social media presence in order to get you all of the Rally information you crave! Browse through our photos on the Official Rally Website at LaconiaMCWeek.com and see if you see yourself through our vast collection of Motorcycle Week photos! LaconiaMCWeek is also where you'll find the official schedule of events, lodging information, official souvenirs and more!

We are proud to assist visitors year-round with building their rally plans and now, LaconiaMCWeek.com stands strong as the foundation of that effort. Be sure to "Hit" us up online and Like us on FaceBook and follow us Twitter, and Instagram: @LaconiaMCWeek, #LaconiaMCWeek ★

Photo Courtesy: Michael Frederic



Gypsy Tour leaves Rally Headquarters.

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WEIRS BEACH

2023 New Hampshire Covered Bridge Tour

By Ron Dunn



Ride leaves from Rally Headquarters on Wednesday, June 14th at 10:30AM

Editor's Note: As with all rides, this route (and lunch stop) is scheduled to change. Be sure to stop at Rally Headquarters to register for this ride. Start off with a full tank of gas and plan for a few miles of dirt road riding.

The Laconia Motorcycle Week NH Covered Bridges tour has become a tradition for many that attend Motorcycle Week. The Covered Bridges of NH are beautiful, historic and are uniquely NH. Seeing these beautiful wooden marvels allows you to peek into another time and gain an appreciation for the New Hampshire residents that have fought to preserve these historic gems.

Our tour will consist of five to six covered bridges. We set out from Weirs Beach, Laconia on a scenic route to each bridge in our tour. We make frequent stops for breaks and a stop for lunch. For lunch, we will have an optional pre-paid menu to choose from before we leave on the tour.

Myself, Ron, along with my cousin Scott will be leading this year's tour. Former tour leader, Dave, will also be



joining us to ensure nobody gets left behind. The tour starts out at headquarters and returns back to headquarters after about six to seven hours. Signup for the tour at Rally Headquarters the morning of June 14th and kickstands up at 10:30AM. ★

For more information on the history of New Hampshire's Covered Bridges, check out the podcast Covered Bridges of New Hampshire. [Coveredbridgesnh.com/podcast/](https://coveredbridgesnh.com/podcast/)

Ride safe, ride smart and stay away from the center line.

History of Laconia Motorcycle Week's Gypsy Tour

By Robert Ames

For a comprehensive look at the history of Laconia Motorcycle Week, from its beginnings in 1916 to the present, please visit the weirsbeach.com/reasons-to-visit/history/ webpage.

The webpage features photos, advertisements and articles from the earliest publications for the Motorcycle "Enthusiast" through to the 1960's. The origins of the words "Gypsy Tour" are explored in depth. There are photos of the awards, pins, patches, banners, and other merchandise and souvenirs that accompanied each yearly rally. Finally, there is a complete list of rally dates and lengths, explaining how a rally that began in 1916 is only now celebrating its one-hundredth year anniversary in 2023.

This online exhibition of the Rally's history was created by Robert Ames, a board member of the Laconia Motorcycle Week Association. ★

Photo Courtesy: Laconia MC Week



Photo Courtesy: Half Moon

Veteran's buildings on Lakeside Ave. in 1927

Have You Been to Bentley's Saloon Yet?

Why not? Our biker rally is June 11 through the 18, kicking off with a Jon Bon Jovi Tribute Band: Living on a Bad Name. Same week as the legendary Laconia Bike Week celebrating 100 years in 2023! Bentley's is only 70 scenic miles from Laconia, headed east toward the Atlantic Ocean, only 10 minutes from the beaches and historical Kennebunkport, Maine. Bentley's offers a saloon with indoor and outdoor bars, live bands, bike shows, car shows, and a campground that has 100 full-service sites (extended length sites so you don't have to unhitch your trailer). Campground is stumbling distance from the saloon! Don't have a camper, riding cross country on a bike, we have affordable park models and a few motel rooms, even closer to the saloon. We're unique compared to other Biker Rallies. Why? Bentley's is a seasonal destination hot spot in New England for bikers EVERY weekend! It's home to legendary super-modified race car driver, and two-time Indy 500 race car veteran, Bentley Warren. So why haven't you been to Bentley's yet? Our motto is "Who has more fun than us? We do!" Whether on two wheels or four wheels, come find out why! ★



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Arundel, Maine

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RIDE-IN BIKE SHOW

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2. Vintage - 1966-1990
3. Manufactured Custom
4. Radical Custom
5. Race/Sport *for dual NOT used in the annual rally
6. Bagger
7. Big Wheel Bagger
8. Sidecar & Trike
9. "WTF" Unusual looking bikes, "art" or "rat" that run or don't run

FREE Tees for All Participants!

ZZ Top Tribute Band **SHOW SAME DAY!**

1601 PORTLAND RD | ARUNDEL, ME | (207)985-8966 | WWW.BENTLEYSSALOON.COM

Photo Courtesy: John Bielawski



So happy to be here!



Fellow Riders
New Hampshire
Motorcycle Rider Training
&
Division of Motor Vehicles
WELCOMES YOU
to the 100th Laconia
Motorcycle Week

New Hampshire Division of Motor Vehicles
MOTORCYCLE RIDER TRAINING

New Hampshire Department of Safety
DMV
Division of Motor Vehicles

We hope you enjoy our great roads this year and for many years to come.

Trained Riders are Safe Riders
Live to Ride - Ride to Live

11th Annual
Miss Bentley's
PIN-UP
Contest

PHOTO SHOTS
WITH PROFESSIONAL
PHOTOGRAPHER

Kaylee Cohen

...On Bentley's
Custom Harley
Bobber!

SATURDAY | 1-6PM

JUNE 17

Photo shoot ends by 5pm
Winner announced by 6pm

Sponsored by



Hosted by



WHAT TO WEAR?
Theme is *Retro!*
We are looking
for contestants to dress in the
1940's, 50's or 60's eras!

**NEED RETRO
HAIR HELP FOR
THESE DECADES?**

Rachel and her stylists
will be at the show!
FMI, email her at
the_hairlady@yahoo.com

AGE REQUIREMENTS?
19 years of age and beyond

HOW IS WINNER DETERMINED?

Panel of judges vote on the RETRO image
from the 1940's, 50's or 60's for a Bentley's
T-shirt - crowd participation is the final vote!

PRE-REGISTRATION FORMS available on our website!

WWW.BENTLEYSSALOON.COM



1601 Portland Road
Arundel, Maine
207-985-8966
www.bentleyssaloon.com



**WIN
\$1000 CASH**
& HAVE YOUR PICTURE ON A
**BENTLEY'S SALOON
T-SHIRT!**
*All contestants receive an exclusive gift!



6TH ANNIVERSARY

2023



BIKETEMBERFEST

FALL RALLY



SEPTEMBER

15-17



264 Lakeside Ave
Laconia NH 03246

JOIN US FOR THE
100 TH ANNIVERSARY
"LACONIA"
MOTORCYCLE WEEK
JUNE 9-19

Behind Tower



NEW

- . LIVE BANDS
- . COLD DRINKS
- . GREAT FOOD
- . BUFFET BREAKFAST
DAILY @ 7AM



May 19-21



2023
WEIRS BEACH
Concert Series

WEIRS BEACH 2023 EVENTS

TEXAS HIPPIE
COLLATION



JUNE 14
2023



Tix Available @

Eventbrite

322 Lakeside Ave
Laconia NH 03246



LIVE BANDS



TWISTED TEA
HARD ICED TEA

OUTDOOR STAGE

- . LIVE ROCK
- . COLD BEER
- . 2 STAGES

TRULY
HARD SELTZER

We Will
Rock You



RALLY BARTENDERS



322 Lakeside Ave
Laconia NH